



*What health, what vigor,
what Sparkle and Zest
it brings to Luncheon!*

THIS fine old ginger ale adds zest and keenness to luncheon. Its marvelous flavor brings added pleasure to a meal. Its hospitality has graciousness and charm.

But the reason it is the preferred beverage in countless homes is because countless people find that "Canada Dry" makes them more fit; it has the exhilaration of the game well-played; it has the stimulation which comes from vigorous, bodily activity.

This quality comes from basic excellence. Its very foundation is "Liquid Ginger"—which we make from selected Jamaica ginger root by a special process. This process is exclusively controlled by us and, unlike any other method, retains for "Canada Dry" all of the original aroma, flavor and natural essence of the ginger root.

Its distinction, its prestige, its matchless excellence, has



made "Canada Dry" a favorite in countless homes throughout this country and Canada. Let its wonderful flavor, its zest, its subtle aroma, add distinction and pleasure to your home.

"CANADA DRY"

Reg. U. S. Pat. Off.

The Champagne of Ginger Ales

96,000 miles . . .
and the motor still runs like new



POLICE CAPTAIN P. C. HORNE, SR., of Washington, D. C., owns an automobile that has gone 96,000 miles without replacement of rings or wrist pins or tightening of bearings. And the motor still runs like new. *From the very beginning this car has been lubricated with "Standard" Motor Oil.*

"Standard" Motor Oil is an oilier oil. It clings to metal surfaces and resists friction.

Ask for "Standard" Motor Oil by name. It is sold by the Pinehurst Inn Garage and by all leading dealers.

**"STANDARD"
MOTOR OIL
The Oilier Oil**

STANDARD OIL COMPANY OF NEW JERSEY



THE OLD COLLEGE ALBUM, whatever its faults, at least preserved one's own name and picture for posterity. THE PINEHURST OUTLOOK cannot print the picture of everyone in Pinehurst, much as it might wish to do so; it does, however, print pictures of people one

knows and events that one has seen.

A number of people who can come to the Village only rarely take THE OUTLOOK because of this.

Those who stay here during the entire season find that the issues of THE OUTLOOK are useful in deciding knotty points of Pinehurst history.

A subscription, \$2.00 by the year, covers twenty issues beginning with the receipt of the subscription order—from now until this time next year.

THE PINEHURST OUTLOOK
General Office Building
Pinehurst, N. C.

Please send THE OUTLOOK for one year—twenty issues—to _____

Enclosed is a check for \$2.00.

My address after _____ will be _____