



TALK O' THE TEE

*Mary had a nasty knack
Of socketting her mashie shots;
Her short game was extremely slack—
She played a lot of trashy shots.*

*In dark despair she sought the pro.,
And, though the lessons barried him,
She handed over so much "dough"
That, finally, she married him.*

E. L. R. in Tee Topics.

SANCTUARY

A young-man-about-town reserved the day of his city club's annual golf tournament for a quiet lunch in town.

Entering the club he was surprised to find a full attendance and concluded the golf tournament had been postponed. Looking closer, however, he noticed several members he had not seen in months, but who had evidently come out of retirement for this big opportunity to lunch without the accompaniment of tales of deeds done with mashie, baffle, and cleek.

Delighted to find so many kindred souls, our informant tells us he is organizing an annual celebration luncheon in town on the very day that the annual golf tournament takes the golf addicts to the country.

NATURAL HISTORY

A Scotchman dropped a golf ball down a gopher hole and that, my dears, is how the Grand Canyon got its start.

HARDEST SHOT

"The golf shots that bother me most," saith Rube Goldberg, in *The American Golfer*, "are the ones my opponent forgets to count."

"I find the hardest shot in golf is to play the ball when the caddy is standing on it!"—James Montgomery Flagg in *The American Golfer*

Some day one of our now embryonic Edison prize-winners is going to invent the perfect golf ball—the golf ball that will not get lost no matter how far it flies. Until then we shall continue to recommend to dub and "pro" the famous SILVER KING, otherwise known as "The King o' Them All." Now only \$10 the dozen—85c apiece in the standard dimensions or in the new size and weight official on January 1, 1931.

T. O. T. T.



**Like the prestige of dining
in a famous restaurant,
this fine old beverage assures
successful hospitality**

ITS FLAVOR suggests the sophistication of smart restaurants. It has the graciousness of an accomplished hostess. It has the sparkle of witty conversation and its vigor is the vigor of aristocrats and sportsmen. Such is "Canada Dry." Such is the Champagne of Ginger Ales.

On the dinner table, watch it as the bubbles rise from the clear depths of a goblet. Notice your guests as they taste it! Can you find a beverage which pleases them more, with a subtler aroma, or which goes better with a meal?

"Canada Dry" has basic excellence. Its very foundation is "Liquid Ginger"—which we make from selected Jamaica ginger root by a special process. This process is exclusively controlled by us and, unlike any other method, retains for "Canada Dry" all of the original aroma and essence of the ginger root.



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The Champagne of Ginger Ales

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