To Thirsty Golfers

Who want to drink of the draught of 78 for 18

We Have the Key in Good Golf Clothes. Our Knickers, Sweaters, Sun Hats and Golf Stockings give one the air of confidence that Golfers need. To play the game right you ought to wear one of our

GOLF SUITS

GROCERIES — MARKET
DRY GOODS

Pinehurst Dept. Store

PINEHURST, N. C.

A Clean Atmosphere

In Pinehurst

When Dr. Turck, of the Turck Laboratories of New York, last winter remarked that Pinehurst had a clear and wholesome atmosphere he was referring to the physical situation.

He could also say with equal justice that Pinehurst has a clean atmosphere socially, a good class of wholesome people, good neighbors, of the best character, people you like to live among.

Pinehurst is a community of character. That's one reason why it has become so popular.

When you are ready for a home site in Pinehurst, see

MR. EMERY
At the General Office Building
(FIRST FLOOR TO THE RIGHT)

The Carolina Shop

A Smart Shop for Men's Wear

CO

OWNED AND OPERATED BY PINEHURST, INC.

vv

Our stock covers the better grade of Domestic and Imported

SPORTS JACKETS
GOLF HOSE

RIDING CLOTHES
GOLF SUITS

NOVELTIES

In fact everything that the well-dressed man requires in Pinehurst



The Carolina Shop

Carolina Hotel

Pinehurst, N. C.

Why MIDLAND FARMS Homes?

The United States by the last census showed a gain of over seventeen million people. Of that number more than half are by several hundred miles nearer to Pinehurst than to any other winter resort in the United States.

Two-thirds of the number are nearer Pinehurst by several hours' travel than to any other American winter resort of magnitude in the milder climates.

The number of people in the country is increasing faster now than at any time.

These great numbers will want winter homes, and a constantly increasing proportion will select Midland Farm acreage sites.

Information concerning these fine Pine-topped knobs can be had at

REAL ESTATE SECTION

GENERAL OFFICE — PINEHURST, N. C. SELLING REPRESENTATIVE