

When a famous author publishes a new book you expect something good.

You Won't be Disappointed!

*We have all the late ideas in men's fashions—
in Men's Golf Outfits*

- Men's British Gazelda Coats \$45.00 to \$50.00
- Men's Farnel Suede Coats\$32.50
- Men's Suede Wind-Breakers \$17.50 to \$27.50
- Men's Chamois Vest and Pull-overs \$13.50 to \$22.50
- Men's Knickers, Caps and Hose to Match
- Men's English Tweed 4-Piece Golf Suits \$37.50
- Men's Flannel Pants, all Shades to Match..... \$9.50 to \$11.50

Tailoring for the Most Discriminating

DRY GOODS

GROCERIES—MARKET

Pinehurst Dept. Store

PINEHURST, N. C.

**The
Carolina Shop**

A Smart Shop for Men's Wear

OWNED AND OPERATED BY PINEHURST, INC.

Our stock covers the better grade of Domestic and Imported

- SPORTS JACKETS RIDING CLOTHES
- GOLF HOSE GOLF SUITS
- NOVELTIES

In fact everything that the well-dressed man requires in Pinehurst



**The
Carolina Shop**

Carolina Hotel

Pinehurst, N. C.

No Mud at Pinehurst

*When Nature Smiles in the Sandhills She Leaves
Nothing to Spoil the Spell.*

One of the great advantages that Moore County offers the winter visitor is that after the rain or the snow the sunshine is at once at work, and that it has no rubbish to clean up and no days of delay for the ground to dry and the golf courses and the tennis courts and the race tracks and the polo fields to get fit.

The great sandy knobs and small plateaus are always dry and genial. The stores here would never get rich on the sale of overshoes. Goloshes are worn only from force of an acquired habit, or for decorative purposes, like jewelry or the quince-seed curls of our mothers' days.

Pinehurst does not cheat by shorting you in the time you can be out-of-doors. You don't have to stay at the stables until late in the night currying the mud off of the horses after they have sauntered around the track a few times at Pinehurst. Your wife does not pester you about tracking up her clean floor when you come into the house.

That's why it is worth while to see—

MR. EMERY

at the General Office, Pinehurst, N. C.

**On the Midland Farms Acreage
Locations**

If you don't want to be close enough to your neighbors to hear their radio when you don't want to listen to Amos and Andy or the girl who sings with the tremulo stop permanently pulled out, or the man who persists in telling you where you can buy tooth paste when your wife probably buys tooth paste for the family.

Or if for any other reason you want a little more ground than is available in the village, that fine block of pine-topped ridges out the Midland Road, adjoining the Midland Farms is worth looking into.

Between Pinehurst and Knollwood, Golf courses everywhere.

All the Utilities, Neighbors, the right kind, and more coming. Everything worth while, and as much or little ground as you want.

REAL ESTATE SECTION

GENERAL OFFICE — PINEHURST, N. C.

SELLING REPRESENTATIVE