

If Coffee Keeps You Awake



Café des Invalides
does not produce the usual effects
Yet "Café des Invalides"
pleases the most critical coffee connoisseurs

This compound contains about seven-eighths coffee, of the finest grades, blended with vegetable substances, which counteract the wakefulness producing effects, but do not affect the delicious coffee flavor.

Sold at the
Pinehurst Department
Store

SAMPLE SENT ON REQUEST
S. S. PIERCE CO.
BOSTON, MASS.



THE PHOENIX BIRD SCENIC—A beautiful pictorial wall-paper, hand-printed, requiring over 800 blocks in the printing.

THE ever-growing popularity of Lloyd's wallpaper and grasscloth is due to their beauty and durability. We have a wide selection of exclusive importations for you to choose from, and would welcome an inquiry from you asking us to send you a collection of samples.

W. H. S. *Lloyd* Co., Inc.

NEW YORK, 48 WEST 48th STREET
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ESTABLISHED 1818

Brooks Brothers,

CLOTHING,

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MADISON AVENUE COR. FORTY-FOURTH STREET
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Sweaters \$9.00 to \$29.00
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NEW YORK: ONE WALL STREET
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Town and Country Clothes

Invites you to inspect an advanced collection of gowns, frocks, ensembles, coats, hats and sportswear for Southern resorts and early Spring. New ideas in hand-knitted suits and blouses, attractive costumes for active sports. The prices are moderate.

Studio Building
PINEHURST



A visitor to Pinehurst this week was Mr. Wilson of the Horton Mfg. Co., national sporting-goods firm which now controls the Archers Company at Pinehurst.

"Archery is now primarily an aristocratic sport in its appeal," said he, "like golf in its early days.

Gradually it is becoming more popular and eventually it will be as universal as golf is now."

Catalog containing valuable information on request

The Archers Company

MAKERS OF FINE BOWS AND ARROWS

Pinehurst, North Carolina

ON THE MIDLAND ROAD

The Chalfonte...

PINEHURST, NORTH CAROLINA

SOUTHERN CUISINE

Privileges of Pinehurst Country Club

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THE CHALFONTE, CAPE MAY, N. J.

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