

# A thornless rose

is the properly conducted  
hotel home.

Satisfactory furnishings, service, table, even entertainment, are as matter of course as the water in the faucet. The difficulties that produce its effortless comfort simply do not exist to the guest.

Changed plans upset no one. Guests, expected or not, are no problem. Their comfort is taken for granted, and their companionship enjoyed accordingly.

Sociability itself is optional. Room service at meals with a "silence" card on the door, and Robinson Crusoe was no more alone. But a walk through the lobby, and the world is alive again.

For a Pinehurst hotel is a friendly place. The variety of interests makes so many points of contact, that congenial company is certain. After all, is there anything better?

**Pinehurst**  
NORTH CAROLINA

represents 36 years' study  
of just one business:  
giving people a good time  
and making them comfortable.



E. G. FITZGERALD, *Manager*

THE CAROLINA

*Now Open—33rd Season*

All modern equipment, fireproofed by complete sprinkler system. Every room with bath and telephone. Sitting room suites, sleeping porches, elevators, sun porches, music and ball room; orchestra for concerts and dancing; private dining room for special occasions, children's dining room with special menus for children. American plan only.

## PINE NEEDLES INN

*5th Season*

A. E. RICHARDSON, *Manager*

In the heart of Sand Hills golf, just across from Mid-Pines Club. Absolutely fireproof; 4 bedroom floors; all rooms with private bath and telephone. Telegraph office in building. Orchestra. Has own 18-hole Ross course; tennis; children's playground; stables, etc. American plan only.

## THE NEW HOLLY INN—*Now Open*

*36th Season—7th Season of New House*

H. W. NORRIS, *Manager*

All conveniences. Practically all rooms have private bath. It is delightfully furnished, has its own orchestra and ballroom and its setting of holly trees is beautiful and homelike. 12 minutes walk to the Clubhouse and constant bus service. American plan only.

