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Semi-Annual

#### SPRING SALE

offers liberal discounts of 20, 25 and 33 1-3% on entire stock

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STUDIO BUILDING, PINEHURST



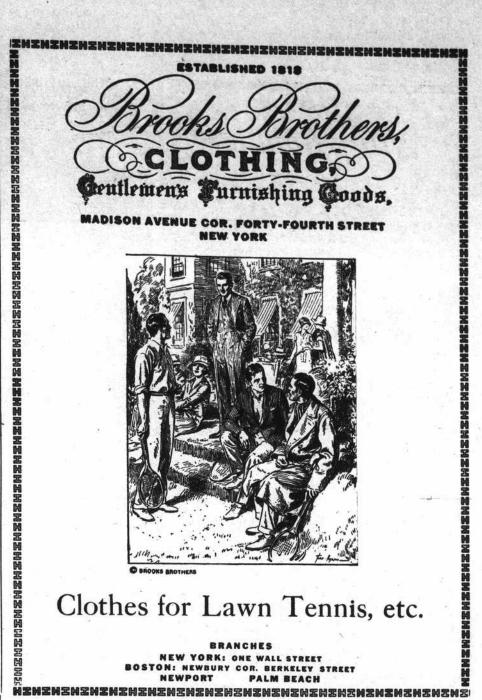
## Is Open Until May

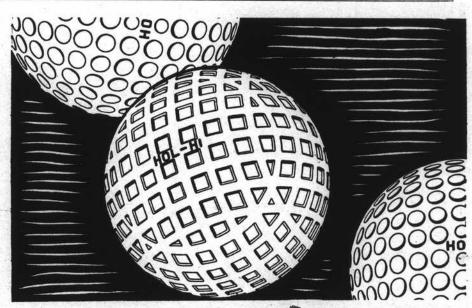
And April is the Height of the Season!

The "9 Day Plan"

offers an attractive opportunity for your friends to join you at Pinehurst during

APRIL





## HOL-HI

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Three things make a golf ball great—exceptional distance, exceptional accuracy and exceptional durability. These qualities of greatness are built into HOL-HI—from first to finished winding—by an exclusive new Wilson process, involving high tension winding, that guarantees extreme and uniform low compression. Play HOL-HI this year. Every round will convince you that it's a wonderful ball. Price 75c.

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