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The WORLD of TODAY

RUSSIA BREAKS WITH FINLAND

By the Associated Press

War in Europe progresses into a worse mess day by day. Russia has broken off diplomatic relations with Finland and today (Thursday) more than 1,000,000 Red troops were facing little Finland along the Soviet-Finnish frontier. Finland at best could not bring more than 400,000 men into battle.

Premier Molotoff, in a midnight broadcast called on the millions of Red Troops and the Russian navy to be prepared for any eventuality, and added that "immediate steps would be taken to keep Russian security inviolate." He stated that long negotiations with Finland have failed to bring about a solution of the dispute.

No troop movements across the border had been reported.

News of Russia's decision to break off diplomatic relations came as a shock in Helsinki, as Finnish border patrols had been ordered withdrawn pending a reply to a note which had been dispatched by the Finnish Government to the Kremlin. The Russian action came before the note could be delivered. Finnish Foreign Minister Erkko said the situation was too difficult for comment.

The United States Government was prepared to offer to lend aid in bringing about a peaceful settlement when the news of Russia's action became public.

Scandinavian countries were shocked by Russia's action and diplomats felt that a Russian-Finnish war would be a catastrophe for all. It was pointed out, however, that the agreement among Scandinavian countries was based on economic and moral but not military collaboration.

FRITZ KUHN CONVICTED OF BUND THEFTS

Fritz Kuhn was convicted of grand larceny from the German American Bund and forgery by a jury in New York yesterday. He was guilty on five counts entailing maximum sentences of 30 years. The jury reported at 10 p. m., E. S. T. Sentence will be given on December 5.

AMERICAN SHIPS ARE HELD UP

Thirteen American merchant ships were included among 134 brought into British ports for search by the contraband committee. Two of the American ships have been held up for more than a week.

IONIAN SINKS AFTER EXPLOSION

The British Admiralty announced the sinking of the 3,114-ton steamer Ionian off the East Coast after an explosion. The crew of 38 was saved.

S. O. S. FROM AMERICAN FREIGHTER

The American freighter Peter Kerr sent out S. O. S. messages from a point off the North Japan Coast. The Japanese steamer Yusho Maru was sent to aid the American.

HOMANS IS HONORED

Sheppard Homans, President of the Englewood, N. J. Country Club, well known in Pinehurst, was honored at the Golden Thanksgiving eve dinner at its rooms on East Palisade avenue.

HORTON SMITH ON WORLD'S HEADACHE

Horton Smith gave the Outlook the following interesting interpretations of the various economic programs which have given the world its present headache.

"Socialism:" You have 2 cows; you give one to a neighbor and keep the other.

"Communism:" You have 2 cows; the government takes the cows and gives you the milk.

"Fascism:" You keep the cows and give the milk to the government. The government sells part of the milk back to you.

"Nazism:" The government shoots you and takes both cows.

"New Dealism:" The government shoots one cow, milks the other and pours the milk down the sewer.

"Capitalism:" You sell one cow and buy a bull.

STOCK MARKET

NEW YORK, Nov. 29—(AP)—Late selling hit the Stock Market today and leaders dropped fractions to 3 points or more.

The dip, which began in a lazy way about 1 o'clock, was accentuated in the last quarter of an hour of trading.

It followed a morning rally in which some issues pushed ahead as much as 2 points. Chrysler, which got up that far, was about unchanged at the finish.

Transfers approximated 700,000 shares.

THANKSGIVING SERVICE

A Thanksgiving Service will be held this morning (Thursday) at 10 a. m. at the Village Chapel. Rev. T. A. Cheatham will preach.

WHAT TO DO AND SEE

GOLF

Play at Pinehurst Country Club, Harold Callaway, instructor; at Southern Pines Country Club, Roy Grinnell, instructor; and at Pine Needles, Ted Turner and Johnny Capello, instructors.

Final round Pine Needles Thanksgiving tournament today. (Continued on page two)

WEATHER

Mostly cloudy Thursday and Friday.

KNOWLES AND BLUE ARE FINALISTS IN PINE NEEDLES GOLF

Brookline Player Defeats M. L. Brown 7 and 6; In Close Contest Bing Hunter Loses, 2 and 1; Sloan Plays Maxon

Bobby Knowles of the Country Club, Brookline, Mass., and Halbert J. (Buck) Blue will play the final match today at the Pine Needles golf course in the Thanksgiving tournament.

It will be an interesting combat. While Bobby is the ace of Massachusetts amateurs, and so enthusiastic about the game that he intends to make the winter pro circuit this year, he will meet an old campaigner in Mr. Blue.

Bobby is the young man who won the medal with a 73 and polished off his first round opponent, Bob Harlow, with a 70. Yesterday Mr. Knowles was not as "hot," but his approximated round of 75 brought him in a winner over M. L. Brown of Maplewood, N. J., 7 and 6.

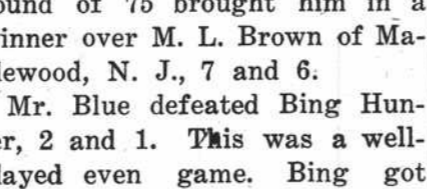
Mr. Blue defeated Bing Hunter, 2 and 1. This was a well-played even game. Bing got the jump at the second with a birdie four where he holed a ten foot putt. He lost the advantage at the third, and at the short fourth two deuces were registered. Blue holed from six feet and Hunter from ten.

Two down at the turn, Bing lost the tenth, when Mr. Blue hit his second within three inches of the hole. Three down was a large deficit with but eight holes to play and proved too much for Bing to overcome.

The final will be played at 1:30 o'clock this afternoon.

In the second division Clifford Sloan defeated N. W. Kimbro 7 and 6 and M. E. Maxon defeated John K. Weeks, 3 and 2. Mr. Sloan and Mr. Maxon will meet in the final of the second flight.

NEW ALLEYS ARE ENJOYED



The new bowling alleys in the Amusement Center in the building of The Pinehurst Printing Company are drawing enthusiastic patrons of this excellent sport. A daily prize is given for the high string.

PINEHURST SCOREBOARD

by ROBERT E. HARLOW

Joe Bannon is a member of a party of interesting New Yorkers at the Carolina. Mr. Bannon is retired from active participation in the business in which he made a great mark. His reputation as a circulation man for the Hearst newspapers is national.

There was a time when newspaper circulation, particularly street sales, sometimes depended on force, and the newspaper with the most powerful artillery was certain to hold the strategic positions for its newsboys. These positions were taken, very often, after sanguinary battling.

Mr. Bannon, during his career, was nothing short of a general when it came to organizing divisions of circulation storm troopers.

Starting on the sidewalks of New York as a newsboy, selling the World, Mr. Bannon became the greatest circulation czar in American newspaper history, and for years as commander of the distributing forces for William Randolph Hearst, was paid \$50,000 a year.

Today Mr. Bannon practically controls the distribution of newspapers and magazines on the news stands in New Jersey. He lives in a mansion in Rumson, when not golfing in Pinehurst, Florida or other favorite spots.

Way back in the nineties Mr. Bannon was driving a wagon and distributing The World for \$10 per week. It was at a time when Hearst decided to tackle the New York field. Hearst made a liberal offer to such enterprising youngsters as Bannon. Mr. Hearst supplied the papers free. That was the start of a career which Mr. Bannon parlayed into a newspaper distributing empire.

The circulation departments of the newspapers at the time were filled with strong arm men who fought it out with armed forces of opposition papers for control of locations. When Hearst ran into trouble in distributing his Chicago Examiner Mr. Bannon was given the job of making Chicago safe for The Examiner. He took a division of his best fighters into Chicago, and the battle lasted for months, until Hearst had made it plain that he intended to sell newspapers in the loop, and all over town, the Chicago Tribune notwithstanding.

For years Arthur Brisbane and Joe Bannon were Hearst's great pair, and Brisbane declared that Bannon was the best editor as well as best circulation man in New York. Brisbane gave orders that if Bannon wanted a certain story played up to abide by the circulation man's judgment.

Mr. Bannon tells of one night when the Journal had its front page dressed up with a cable from no less a notable than Mark Twain, who was returning from Europe and had sent the story of his experiences ahead at great expense. That night the opera star, Caruso, tried to speak to a strange girl and got a slap in the face. She called the cops.

Mr. Bannon insisted that the Mark Twain story be played in a less prominent manner than the Caruso item. Mr. Bannon's news judgment was considered infallible, and it helped to build the great circulation of the Hearst newspapers, which during one era in American journalism dominated all others in gross figures.

Asked to name the top circulation figure for a newspaper during the era before the coming of the tabloid, Mr. Bannon declared the record belonged to The New York Journal, which sold 1,900,000 and some copies the day the story of the sinking of the Titanic after crashing into an iceberg, hit the streets of New York. This was in the spring of 1912.

Today, a tabloid, The Daily News, leads all papers in circulation figures, and Mr. Bannon declares that the News follows the old Journal style to the letter and tosses in art on the basis that those folks who can't read well, can see. Mr. Bannon now has his own companies, and handles the newspapers of many publishers. When Patterson came to New York with The News, Mr. Bannon was among the first men he saw, and Mr. Bannon accepted Mr. Patterson's paper into the flock.

Mr. Bannon's story is one that deals with a hard fighting Irishman, who has played a dramatic part for more than 40 years in the American scene.

Southern Pines Top In Red Cross Drive

With a few communities yet to report, figures submitted this afternoon by the chairman of various Red Cross branches in Moore County at a meeting held at the Civic Club in Southern Pines, reached a total of \$1,606.

Southern Pines heads the list with a total enrollment of 459 members and \$840.85 in contributions. Hemp and Carthage increased by large percentages their enrollment and contributions over last year.

WARD SELLS MARR USED ROAD MAP FOR DIME

C. B. S. Marr of Carnoustie, Scotland, winter resident at the Manor Hotel, and ardent Tin Whistle golfer, purchased a new automobile yesterday. It was the first time that Mr. Marr had made such a purchase in America. Mr. W. H. B. Ward went along to see that Mr. Marr got everything that was coming to him.

Mr. Marr thought that he should have a road map and suggested this to Mr. Ward. Mr. Ward agreed and said he had a used road map of North Carolina, just the one Mr. Marr needed, which he would sell for ten cents. Mr. Marr was very grateful, paid the ten cents, and obtained this rare bargain.

Pinehurst Plans Festivities For Thanksgiving

Turkey Race Is Featured At Carolina Riding Ring; Extensive Sports and Social Activities Scheduled

GOLFERS WILL PLAY

Pinehurst is keeping the latter of its Thanksgiving "double dates" this weekend, officially beginning today and running over the weekend. This resort chose a middle course in the turkey-eating holiday which became a political football issue throughout the nation and met the situation with a dual program of social and sports activity.

All the Pinehurst hotels followed the community recognition of the two-fold holiday, some leaning toward "Frankssgiving," some the other way, which is today. Regardless of your political opinion, whether it's for Roosevelt or against him, your visit to the Sandhills at this time did not meet with disappointment, The Outlook is sure.

Probably receiving the greatest attention on the weekend program (Continued on page three)

COCKTAILS LIGHTEN FEAR OF TORPEDOES ON ATLANTIC LINER

R. E. Sproule of London, Guest at Carolina, Tells of Crossing on Manhattan; Says War Has Tied up his Money

Passengers on the S. S. Manhattan, on the October 12 crossing from Southampton to America, lightened their cares and worries about submarines by participating in a prolonged cocktail party, according to R. E. Sproule, of London, who crossed on the ship and is now safely lodged in the hospitable Carolina Hotel, where no floating mine can reach him.

Mr. Sproule, who first came to Pinehurst in the early 20's and joined the Tin Whistle Club, reports that when he was in Pinehurst a year ago he was a rich man, but that since the war has started he is a poor man. His money is tied up in English and Canadian banks, which will not permit him to take it away in large quantities.

"I am happy for one thing," said Mr. Sproule, "and that is that while in St. Petersburg last winter I decided to make a substantial deposit."

During his days as a young man Mr. Sproule was a champion amateur boxer and proficient in many athletic contests. He once ran a road race in Pinehurst against Jock Bowker. Mr. Sproule ran backwards, and lost in a photo finish. There was a wager.

NO OUTLOOK TOMORROW

There will be no issue of The Pinehurst Outlook on Friday, December 1. The staff is celebrating the old-fashioned Thanksgiving and wishes all its readers the same.