

The Pinehurst Outlook

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THE FRENCH FARMERS GET A SMALL BREAK

PARIS (AP)—Since an army travels on its stomach no less today than in Napoleon's time, the French government has decided to give some of its soldier-farmers additional time off.

A recent cabinet decree orders leaves of from 10 days to two months for certain classes of mobilized men, during which time they are supposed to go home and care for their crops.

FOUR GIVEN EAGLE BADGES AT SCOUT COURT OF AWARDS

Four members of Southern Pines Scout troop No. 3 received the highest honors accorded a boy scout last night when Lyle McDonald, Allison Fields, John Raymond and John Berry were presented with Eagle badges, the insignia of an Eagle scout, at the quarterly County Court of Awards.

At a colorful ceremony held in the Southern Pines high school auditorium, at which scout troop No. 3 acted as hosts, Scout Executive Claude Humphries of the Oconeechee council of the Boy Scouts of America presented the Eagle badge to mothers of the boys, who in turn pinned them on the recipients. Mrs. John Berry accepted the badge on behalf of her son, who is away at school and unable to be present.

Scouts and representatives from Pinehurst, Aberdeen, Carthage, Hemp, Vass and Lakeview attended the ceremony. The four patrols of Southern Pines troop No. 3 gave a demonstration exemplifying various phases of scouting. The finale, a tableau of the three steps in scouting, cub, boy scout and sea scout, was brought to a close with lights out and the sounding of taps.

John Howarth, chairman of the Moore county district Court of Honor, and the Rev. J. H. King, scoutmaster of troop No. 3, were in charge of the program.

WHAT TO DO AND SEE

(Continued from page one)

Daily Features

GOLF

Play at Pinehurst Country Club, Bert Nicolls and Harold Callaway, instructors; at Southern Pines Country Club, Roy Grinnell and John Schoonmaker, instructors at Pine Needles, Ted Turner and Johnny Capello, instructors, and at Mid Pines Club, Roy B. Bronsdon, instructor.

EQUESTRIAN ACTIVITY

Daily riding parties leaving from The Carolina twice daily. Saddle horses for hire at Pinehurst Livery Stable.

Daily horse training going on at Pinehurst Race Track. Visitors welcome.

Thomas and Alexander Stables, located on Midland Road.

Riding parties daily at Mile-Away and Stonybrook Stables, Southern Pines.

SHOOTING

Trap, skeet, rifle, shot gun and revolver shooting daily at Pinehurst Gun Club, under the management of Glenn Davis.

NIGHT CLUB

The Dunes, dining, dancing and two floor shows nightly at 11:00 and 1:00. Jerry Mack and his Orchestra.

TENNIS

At the Pinehurst Country Club. Tel. 3361.

At Southern Pines Municipal Park.

BOWLING ALLEYS

Pinehurst Printing Co. building. Open week days 12 noon, Sundays 2:00 p. m.

DANCING

At the Pine Room every night except Sunday. Music by "The Keynoters."

BUFFET SUPPER

At the Holly Inn each Sunday night.

SHUFFLEBOARD

At the Holly Inn. Hotel guests and cottage residents invited to play.

NATIVE HANDWEAVING INDUSTRY

Visitors welcome at Anglow Tweeds, on Midland Road.

AIRPORT

At Knollwood, located few miles from Pinehurst.

LIBRARY

At Pinehurst, located in village center. Open from 10:00 to 1:00 and 2:00 to 5:00 daily.

At Southern Pines, open from 9:00 to 12:00 and from 1:00 to 5:00. Saturday, 9:00 to 12:00 only. Also open Wednesday night 7:30 to 9:00.

MISCELLANEOUS

The Manor cordially invites you to tea each weekday afternoon.

You are cordially invited to visit the Pinehurst Greenhouses, Lewis G. Kelley, manager.

Carolina Orchid Greenhouses, Midland Road, open to visitors. Badminton, at The Carolina.

WIVES TAKE HUSBANDS IN BOWLING BATTLE

Four wives took as many loving husbands to the back pastures, meaning the Pinehurst Amusement Center, last night and administered to said husbands a lesson in the rudiments and fundamentals of how to bowl.

In this wife vs. husband bowling contest, the wives came off victors, to the tune of 43 pins.

Playing in this contest were Mr. and Mrs. C. E. Swaringer, Mr. and Mrs. Lyle Whitcomb, Mr. and Mrs. Robert Gouger and Mr. and Mrs. J. V. Healy

It Pays To
ADVERTISE
IN THE OUTLOOK

The WORLD of TODAY

By the Associated Press

WESTERN FRONT ACTIVE

Allied guns bagged one German reconnaissance airplane during intensified air fighting and brisk artillery exchanges on both sides, the French high command reported.

The increased tempo on the western front followed a series of before-dawn scouting raids in which French advance guards penetrated German lines in search of prisoners and information. (In Berlin the official news agency said a French line east of Forbach, but was driven back by counter attacking Nazi forces.

NAZIS BOMB COAST

High flying German scouting planes dodged fighters and shell fire over 400 miles of English and Scottish coastline yesterday as the British air ministry disclosed production of a surprise long-range fighting plane "of very high speed." The German war planes, ranging from the Firth of Forth to the Thames estuary dropped several bombs.

In the war at sea, the sinking of the 7,267 ton British tanker El Oso in the Irish sea off the west coast of Britain was taken here as an indication of a new policy by the German navy to cut off British vital overseas trade.

There were two additional marine losses during the day; an unidentified Italian ship sank after striking a mine off the east coast, and another unidentified craft went down after a collision off the west coast. Later advices said the crew of the British (Continued on page four)

PINEHURST SCOREBOARD

(Continued from page one)

ateur of 1939 went without it. Chicago is a tough city to obtain advance publicity in at best, and without a serious campaign being made, the results are practically nil.

In 1938 the women's national in Chicago had to compete with one of the hottest last ditch fights ever made in the national league, when the Chicago Cubs came from behind to catch the Pittsburgh Pirates and win by a nose. The Cubs were engaged in the final drive of this baseball fight during the 1938 women's national. In 1939 the amateur had nothing of this sort to compete with. It had a clear field, but for some reason it failed to click.

The policy of officials of the U. S. G. A. has been that the championships of that organization should "stand on their own feet."

Only when a club which has been awarded a national championship decides to provide professional promotion do these events benefit by it.

This is a strange policy for the U. S. G. A., inasmuch as in the opening paragraph of the Constitution, the first object mentioned is that which declared the association "has been formed and exists for the purpose of PROMOTING and conserving etc, etc."

Golf is said to have had its first big sweep of popularity after Francis Ouimet defeated Harry Vardon and Ted Ray, in a replay for the United States open championship at Brookline. This win put golf on the "front" page for the first time in history. Unfortunately, such dramatic incidents as the Ouimet victory are few, and for lack of these, it is necessary for professional publicity people to paint as interesting a picture as the facts permit, to arouse public enthusiasm.

There has been a change in the treatment by the press of what is generally considered as publicity matter. All copy which falls under such a classification has been cut to the bone, especially in times like the present when the world is full of important news.

An example of the difference can be seen in the Los Angeles Times, which last week sponsored the L. A. open. The pages of this newspaper devoted less than one-half as much to its own L. A. open of 1940 as to its L. A. open of 1939. The Associated Press has cut down the amount of story and scores it will carry on its leased wires on the events of the winter tour.

There are a number of golf stories to which the press associations and the newspapers will give liberal space, especially if they are furnished with interesting material concerning these sport "naturals." These events are championships of the U. S. G. A. and International team matches.

The national open has become the most popular championship for the reason that the professionals have developed through newspaper publicity a sufficient number of "name" players to attract attention. If amateur golf could find another Bobby Jones, it would not be in such dire need as it is today of professional promotion, but even Jones had his Boswell in O. B. Keeler.

The pros were built up, not on the dramatic appeal of any one individual, but by a campaign which was started about ten years ago, and has continued with unabated effort. One of the principles behind the pro campaign was not to build up any one individual too high, because when that player fell by the wayside, the game would be left without a firm foundation to fall back on.

The system of pro tournaments, winter and summer, provided the medium through which large numbers of players have been "glorified," as Mr. Ziegfield use to describe his Follies girls. The competition was so fast and so frequent that no one player could possible hope to dominate completely. Thus we have 30 outstanding players, no one of whom was good for the huge space dominated by a Jones, but each filling a worthy spot in the general campaign of pro golf for a place in the sun.

Players like Horton Smith, Harry Cooper, Henry Picard, Jug MacSpaden and dozens of others, have no great publicity appeal, but they do have sound golfing names, are respected by the public, are recognized as masters of the sport and their names have helped greatly in the promotion of professional golf, and in the promotion of the game in general.

Meantime amateur golf has had no professional promotion. There is no reason why it should be neglected because amateur players are human and enjoy having their good deeds recorded in the public prints just as much as the professionals. There should be a campaign to obtain more publicity for the amateurs. There should be a campaign to obtain more publicity for the national amateur championship.

Read the figures of championship admissions:

1939	
Open (Philadelphia)	\$25,755.20
Amateur (Chicago)	\$ 3,645.00
Women's (Noroton, Conn.)	\$ 3,520.50

In 1938 the women's in Chicago drew better than \$6,000. It had professional promotion. The 1939 amateur in Chicago, "stood on its own feet."

The U. S. G. A. may not like "professional promotion" but as an organization which is self ordained to the leadership in American golf, it ought to be willing to forego a little of the conservative policy of the past and tell more Americans about what a glorious game is golf. One of the measures by which the U. S. G. A. should be judged by competent critics is the number of Americans who are interested in the game, and playing the game.

THE MANOR

PINEHURST

Erected 1923

Ownership-Management

A livable Hotel that reflects the atmosphere of a fine home. Comfortably furnished and with a tradition of hospitality which invariably satisfies an exclusive clientele

Open
November to May

Entertain Your Friends AT THE BERKSHIRE

Delicious Food, Club Room, Bridge Luncheon every Friday
PINEHURST

PINE CREST INN

Pinehurst, N. C.

A HOME-LIKE HOTEL. Featuring Cleanliness, Excellent Accommodations and Cuisine at Reasonable Rates. Golf - Riding - Skeet-Shooting - Tennis, and other Sports At Your Command

Pope says:

"I Serve Finest Steaks in the Sandhills"

OPEN ALL NIGHT

THE PILOT RESTAURANT

On Highway Number One Aberdeen

The Delicious

COFFEE

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GEORGE S. WALLEN & CO.
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PINEHURST LAUNDRY

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Draft and Bottled Beer

Delicious Hot Dogs

Sandwiches, Silax Coffee

DANCING

So. Pines Road

Watch for the Colored Lights

For Sale

1931 CHEVROLET STATION

WAGON

Extra Set of Wheels and Tires

Phone 4951

Mid-South Motors, Inc.



"Eye it, Try it, Buy it"
Aberdeen Phone 59



Herb Graffis

WHEN DOES THE BOMBING BEGIN?

Why are the Nazis tardy in bombing British cities? The British themselves are doing most of the wondering about this. Without working themselves into any frenzies of abuse—or of chivalry—the British have ruled out humanitarianism as the reason for the Nazi delay in

dropping death on non-combatants. Maybe certain performances of Nazi fliers in Poland caused the British to dismiss the thought that consideration for civilians accounts for non-arrival of Nazi bombers over London.

The British have been scared by everybody from Charles Augustus Lindbergh to Mickey Mouse telling tall stories about the German air supremacy. They are aware, apparently, that exercise of such dominance (if it exists) would have England down for the nine-count. They have been scared so badly that they seem to have put their own air forces into pretty good condition. To do that job as quickly as they have done it means the living hell has been scared out of them. Only totalitarian nations seem to get organized quickly for any kind of war work.

Now, having been scared into getting themselves an air force that seems to be holding its own, at least, in an even-Stephen battle setup, the British almost seem to be scared that the Nazis won't try them out by attempting to raid England from the air.

To us, sitting thousands of miles away from the hot spot, this itchiness about having Britain's air defense tested is puzzling.

In the British papers you frequently see items that, boiled down, would read, "The Nazis say they are masters of the air. Then why don't they take the initiative in the air?"

Trying to explain the Nazi delay in bombing British cities, the Britons tell themselves something like this:

"Now we have air attack bases in France. The instant a German bomb drops in a British city our bombers visit German cities. The Germans didn't see much destruction in their own territory during the world war. All they have been doing for their last three big wars is dishing out destruction to other countries. They haven't had training in taking that part of war. Their masters don't want to have to risk the experiment of that training. Therefore, there will be no Nazi bombing of British cities to prompt air reprisals by British bombers stationed in France."

Whether that's a good guess or not remains to be seen. In the scuttling of the Graf Spee there is a possible tip on the validity of the reasoning. The story that has reached this country is that Hitler ordered destruction of the Graf Spee rather than have the casualty list and news of its defeat in battle get around and wreck German morale. The rumor, it must be said, sniffs somewhat of British propaganda.

The longer this Allies vs. Nazis thing goes, the more it appears to be a war of nerves. Perhaps the big factor will be the conditioning of Allied nerves by the experience of having been on the defensive before and learning how to act without blowing the top.

Over the Christmas weekend there were killed in U. S. auto accidents approximately 15 per cent the number of men killed in the army, navy and air forces of Great Britain and France since the present war began. This appalling comparison doesn't shatter the American nerves. We are accustomed to such frightful statistics. Probably the same psychology prevails in nations that expect attack by the Nazis. The peril has been too frequent since 1870 to be regarded as inevitably fatal.

Some day the world may do something to prevent crazy or careless people getting into drivers' seats, but that prospect is remote. Anyway, should we talk about wild driving of ships of state while we, during a merry weekend, run up an auto casualty list about equal, per capita, to the casualty list of almost four months' war involving three large nations?