

4 BIG DAYS OF

SALE-ABRATON....FRIDAY...SATURDAY...MONDAY...TUESDAY  
FEBRUARY 18, 19, 21, and 22nd at Belk-Tyler's Of Ahoskie



# SALE

If you'd rather fight than switch come on down Friday Morn and get some practice fighting the crowd.



Hey! Come on down and Sale-Abbate with us while our prices are chopped lower than ever for every "George" and every "Martha . . . and all the kids, too. That's the truth! Most everything in our store has been reduced so you can buy more and spend less. Don't wait . . . come in to our store and see how we've turned Washington's Birthday into a great party for all.

Begins Friday, Feb. 18-9:02 SHARP-You'll Have to Fight the Crowd But You'll Be The Winner If You're Here Early.

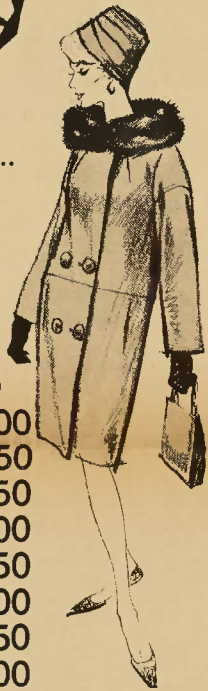
Yes, You May Use Your ChargeAccount On This Sale.



OPEN FRIDAY 9 <sup>A.M.</sup> til' 9 <sup>P.M.</sup>

Don't Look At These Prices... They're More Frightening Than the Munsters.

But They've Got To Go! Remember It's First Come First Served on These.



### Casual And Dress COATS

1 ONLY . . . Reg. 59.99 . . .	Sale . . . 30.00
2 ONLY . . . Reg. 55.00 . . .	Sale . . . 27.50
3 ONLY . . . Reg. 34.99 . . .	Sale . . . 17.50
2 ONLY . . . REG. 29.99 . . .	Sale . . . 15.00
1 ONLY . . . REG. 45.00 . . .	Sale . . . 22.50
5 ONLY . . . REG. 65.00 . . .	Sale . . . 33.00
3 ONLY . . . Reg. 22.99 . . .	Sale . . . 11.50
5 ONLY . . . Reg. 129.00 . . .	Sale . . . 42.00

### MARTHA WOULD HAVE LOVED These DRESSES

3 Groups to Choose from GROUP NO. 1

Values to 10.99 . . . **Sale \$3**

GROUP NO. 2

Values to 14.99 . . . **Sale \$5**

GROUP NO. 3

Values to 24.99 . . . **Sale \$8**

Entire Stock Ladies Warm Sleepwear

GOING FOR **1/2 PRICE**

Gowns—Sleepcoats—Pajamas

GEORGE WASHINGTON SPECIAL  
12 oz. Box Brach's Chocolate Cherries  
Reg. 59c **Sale 37c**

Look What You Can Still Buy for Less Than A Nickel

### NOTION SALE

YOUR **4c** CHOICE

- COMB CLEANERS
- PLASTIC TOASTER COVERS
- PLASTIC STRAINERS
- KEY CHAIN WITH PLASTIC CHARM
- WHITE CHALK
- METAL COASTER & ASH TRAYS
- MEN'S DRESSING COMBS
- FINE COMBS
- GRIPPA HAIR ROLLS
- COMBA HAIR ROLLS
- WATES WAVE NETS
- NYLON HAIR NETS
- CARDED SAFETY PINS
- BUNCHED SAFETY PINS
- STRAIGHT PINS
- SNAP FASTENERS
- HOOKS & EYES
- ZIPPERS
- LUCKY SEWING NEEDLES
- METAL THIMBLES
- SEAM BINDING
- SEWING THREAD
- MERC. THREAD
- DRESS BUTTONS
- POT CLEANERS
- SPONGE DISH CLOTHS
- PLASTIC CASTER CUPS

MAIN FLOOR  
SEE US BY THE COUNTER!

Men's Fleece Lined SWEAT SHIRTS

Regular 1.79

SALE **75c** EA.

Men's Weather COATS

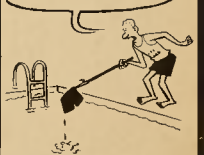
Values to 19.99

SALE **\$9.22**

Some Zip Pile Lined

Look For The Lucky Salesperson You'll Be Glad You Did

WHERE'D HE GO ?



Gone to get some of those Men's Pants for only 3.22 at Belk - Tyler's G. W. Sale. Gonna be surprised when he gets down street & finds he left old ones with you.

ENTIRE STOCK LADIES

Fall and Winter

DRESS and CASUAL

SHOES

FOOT FLAIR, HEIRESS and OTHER BRANDS  
Values to 14.99—Your Choice



**\$3** Pr.

Infants and Toddlers DARNETTES

Irregulars of Famous Brand Knit Cardigans, Pull-Overs, Tee Shirts, Etc.

Sale-1.17

1.99 if first quality

Sale 97c

1.29 if first quality

This Price Makes You Go "Chug-a-lug" And Gives Us Headaches

One Rack of MENS SUITS

Values to 59.99

SALE **\$18.22**



ENTIRE STOCK BOYS WOOL—WOOL BLEND SUITS.....Sale 1/2 Price  
BOYS PERMA PRESS—NO IRON PANTS.....Sale 2.22  
Slight Irregular of 4.99 Value

IT'S UNBELIEVABLE!

SPORTSWEAR BARGAIN TABLE!

CHOP CHOP CHOP Priced To Go

BLOUSES, SLACKS, SOCKS, SKIRTS, SHORTS and MANY OTHER ITEMS AT Gigantic Savings



WHERE'D HE GO ?



Claims he was going to get me some of that Caryl Richards "Just Wonderful" Hair Spray (not that I need it) at only 59c Belk-Tyler's G. W. Sale He'd better or I'll play marbles with his eye balls!

Girls—School and Holiday DRESSES

3 Low! Low! Price Groups Cost Forgotten GROUP NO. 1

Sale... **\$1.00**

GROUP NO. 2

Sale... **\$2.00**

GROUP NO. 3

Sale... **\$3.00**

Tear This Section Out As A Reminder

This is a list of all Lucky Items on this Big G. W. Sale. Tear this list out and carry with you to the sale so you can ask each salesperson specifically if they can sell you either of the items.

- |                              |           |
|------------------------------|-----------|
| 1. 22.99 Floor Polisher      | for 5.22  |
| 2. 22.99 Lawn Mower          | for 5.22  |
| 3. 37.50 Ladies Weather Coat | for 5.22  |
| 4. 60.00 Man's Weather Coat  | for 11.22 |
| 5. 14.85 Man's Watch         | for 2.22  |
| 6. 39.99 Reclining Chair     | for 17.22 |
| 7. 22.99 Vacuum Cleaner      | for 5.22  |

All Items In This Group Go On Sale at 9:02 Sharp!

Save During These 4 Big Days

# BELK-TYLER'S

OF AHOSKIE

"THE ROANOKE-CHOWAN'S LARGEST, MOST COMPLETE SHOPPING CENTER"

Be Sure To See The BARGAIN TABLES IN OUR CHILDRENS DEPARTMENT YOU WON'T BELIEVE WHAT A FEW



WILL BUY

Many Items From All Of Our Childrens Departments. Boys, Girls, Infants and Toddlers—COST FORGOTTEN