

"ROMANCE"

And so she laid bare her very soul to him—told him the whole pitiful story—and knew at that burning word was carrying him further from her



DORIS KEANE in "ROMANCE"

Matinee at 2:30 Admission 20 and 30 cents Night at 7 p. m.

At Star Theatre, Mon., March 28th

What is Honesty?

I wouldn't dare pose as one who has a ready answer to all mental problems or Christian virtues. Every sound minded man who deals with the business world has some sense of justice. The more varied his experiences are, the keener that sense of right and wrong becomes.

Every man would rather be called honest than dishonest regardless of the type of his business. Every business man wants the public to feel that his business is founded on the old proverb "Honesty is the best policy." But coming to the real truth of his business policy, does he extend it to the very last man regardless of person. Honesty is always the same, but policy greatly varies. The public reads the word "honesty" while the dealer wraps up a pair of policies.

Go into a store that sells "all leather shoes" you buy a pair and at the end of four or five weeks the paint wears off the toes. The damp weather reacts upon the card-board insoles and cloth toe caps. You go back to this "all leather" shoe store, and in a very modest manner present your shoes for evidence. The shoes look as if some sixteen year old boy had mistreated them. The dealer asks "How long have you worn them?" Your answer "four weeks." He begins to tell you that a shoe that will last him that long in the store is a good shoe. And besides, he continues, "We sold you that eleven dollar shoe for six dollars." You begin to wonder if the difference between eleven and six dollars was any inducement for you to buy, and if the difference doesn't also represent the dealer's policy. But you say "How about this for an all leather shoe." He immediately offers you ten dollars to find any guaranteed "all leather shoe" in his store that does not have cloth in the toe and cardboard for an insole. He tells you that if you get bit that is your own look out, (even when you took his word.)

If you want a good definition for an "all leather shoe," I shall be glad to direct you to the shoe store that will furnish you the information. Is this honesty or just simply business policy? Honesty is the best policy but not the only one used in business by a "jugfull." Use your own judgment when you buy shoes.

D. A. Clarke.

Epworth League Formed.

Friday night, March 18th a few young people of the Pee Dee Methodist Church met to discuss plans for organizing an Epworth League. Two teams for conducting a membership campaign were formed under the leadership of

Mr. Pearl Covington, and Miss Elma McLendon. Co'd and White being the colors of the League, the teams were designated by those names. The reward for securing the greatest number of members was to be a Social given by the less successful side.

Sunday night after an address by the pastor the League was organized and the following officers installed:

Mr. Claude Maske, President.
Mr. Glenn Greene, Vice President.

Mr. Walter Boggan, Supt. Spiritual Department.

Mr. Pearl Covington, Supt. Social Department.

Mr. J. B. Carr, Supt. Recreation and Cultural Department.

Miss Emma Norton, Supt. Mission Department.

Miss Rosabelle Johnson, Treasurer.

Miss Viola Rush, Recording Secretary.

Miss Thelma Melton, Corresponding Secretary.

Miss Elmer McLendon, Epworth Era Agent.

After the report of the Gold and White teams the Secretary enrolled sixty-four names upon her register as Charter Members of the League. Mr. Pearl Covington's team reported the greater number of names so a Social will be given them at a very early date.

Thelma Melton,
Correspondent Secretary.

Entwistle Personals

Mrs. Gertrude Long returned recently from Greensboro where she has been under the care of Dr. C. W. Banner for the treatment of her ears and throat.

Glad to see Mr. Bon Maze out again after an illness of several weeks.

Sorry to note that Mrs. Grant is on the sick list.

Mrs. Kenneth McInnis and wife are recovering from an attack of la grippe.

Messrs. Burton and John McInnis are able to be out again after an illness of several days.

Mr. and Mrs. John Johnson, from Ledbetter's, were visiting Mrs. Solomon McLean Sunday.

Miss Lily Edward, from Concord, has accepted a position in the weave room here.

Ellerbe Honor Roll

The following is the honor roll for the Ellerbe school:

First Grade—James Lowes, Virginia Huntley, Gernard Vance, Elsie Crump, Parsons Howell, William Hall, Charlie Watkins, William Watkins, Catherine Williams.

Second Grade—Ed Dunn, Clayton VanCannon, Roy Dawkins, James Carriker, Pearl Maness Hazel Bancom, Hugh Henderson, Elsie Quick, Agnes Hall, Eunice Suggs, Margaret Kelly.

Third Grade—Gracie Whitley, Mayme Whitley, Paul Lockheart,

David Lee.

Fourth Grade—Paul Sugg, Jewel Brady, Evelyn Williamson, Annie Whitley Vance Bancom, Wayne Carriker Loyd Steele.

Fifth Grade—Bryce Baricom, Baulah Reynolds, Pauline Wall, Mae Maness, Lola Greene, Loyd Green, Perry Dawkins, Willie Whitley.

Sixth Grade—Ina Mae Reynolds, Willie Thomas, Maud Whitney, Dalton Kennedy, Leo Bennett.

Seventh Grade—Annie Lyons, Exie Presnell, Winifred Easterling, Hesse Bancom, Ethel Presnell, Euola Carriker, Lester Williamson, Carl Cardker.

Those Van Ralte silk hose at W. B. Terry's are the talk of the town.

You Say You Can't Advertise?

That's what others have said and all of a sudden found some competitor was doing what they thought they couldn't do. And getting away with it.

Get the bulge on your competitors by telling your story in an attractive manner so it will be read. You'll get the results.

We Are Anxious to Help



Every sack of Occo-nee-chee Flour carries this Indian Head

Into the oven in three minutes!

THAT'S just how long it takes to mix a batter of Occo-nee-chee Flour; a batter that bakes into the lightest, tenderest biscuits that ever came out of an oven. You just add milk or water and shortening to the flour and it's ready for baking.

There's no worry or bother wasted in measuring out flour, salt, baking powder and soda. Occo-nee-chee Self-Rising Flour contains these ingredients in exactly the right proportion. And it costs less to buy them this way.

Perfect hot cakes and feathery waffles can be made just as quickly and as easily as biscuits with Occo-nee-chee Flour. And what time and worry you are saved.

Order Occo-nee-chee Flour from your grocer. It comes in those plump sacks with the Indian head.

For good plain flour buy Peerless

AUSTIN-HEATON COMPANY
Durham, N. C.

OCCO-NEE-CHEE
Self-Rising Flour

Takes the Guess out of Baking and Saves you Money

POCOMOKE GUANO

FOR

BIGGER AND BETTER

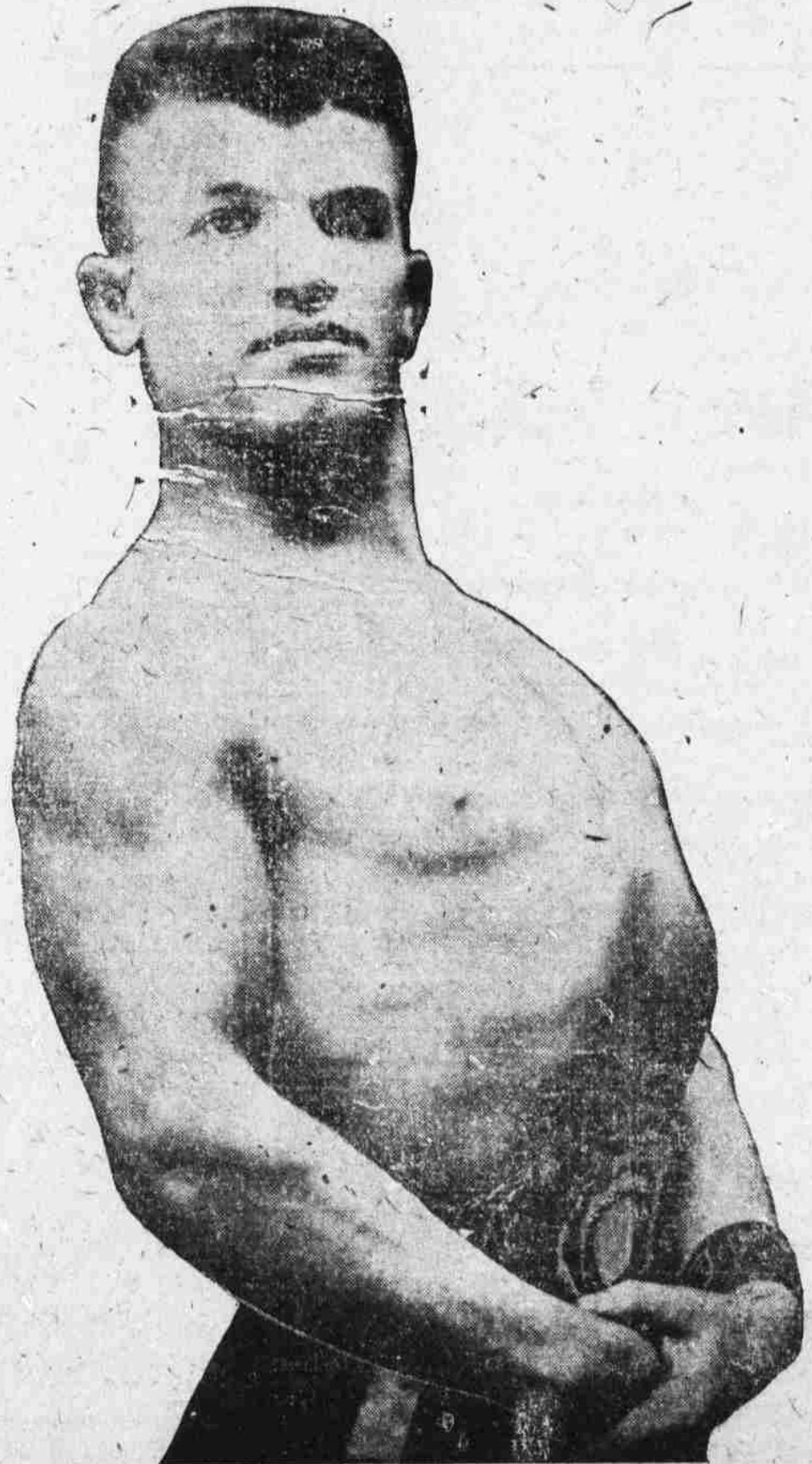
CROPS



TOBACCO
TRUCK

COTTON
CORN

HIGH GRADE FERTILIZERS
McRae Grocery Co.
Distributors.



CHAS. METROPOULOS

Wrestling Contest

between two professionals, Chas. Metropoulos and Kid Ellis at the

Rockingham Opera House

FRIDAY NIGHT, MARCH 25th

Boxing contest as a preliminary between the two Boys—Roy Allred and Roy Morton, begins at 8 o'clock.