

# Ralston Shoes for Men

The Very Latest Vogue For Fall Are On Display.

Here Are a Few of the Last Stocked this Season

## Ralston Brogue.

HERE IS ONE that is absolutely style-right, not only in pattern but in selection of stock. It's a real Van Ruba calf in handsome dark ruby color, embodying all the very latest style feature.

Price ..... \$9.75

## The New Essex.

Up-to-the-Minute Dressers are favoring this new French toe. It is a brand new pattern, effectively treated with novelty perforations.

Price ..... \$7.95

## The Bon Ton.

THIS is a popular Ralston model that will give you that long sought combination of style and comfort, and can be depended on to hold its style and shape

Price ..... \$9.75

Many other attractive Ralston shoes to show you.

# Stephenson-Belk Co.

"Sells It For Less."

# FRANKLIN PRICES Again Reduced.

Total After War Reduction Drastic, Now \$750 on Open Cars to \$1.100 on closed Cars. The new prices now effective.

	Present Prices	Old Prices
Touring.....	\$2,350	\$3,100
Roadster.....	2,300	3,050
Sedan.....	3,350	4,350
Brougham.....	3,200	4,300
Demi-Coup.....	2,650	3,300
Demi-Sedan.....	2,750	New Type
Touring Limousine.....	3,800	New Type

These prices are possible with Franklin for the reason that they are the nearest 100 per cent manufacturers of their produce in the entire industry, (not assemblers of manufactured parts and units,) but manufacturers of raw materials into motor cars.

Records show the percentage of Franklin price increase during the war period was one of the five lowest on the American market, therefore the Franklin at present prices is without question the most unusual value ever offered in motor cars.

## FRANKLIN SALES COMPANY

ABERDEEN, N. C.

Agents for Moore, Hoke, Robeson, Scotland and Richmond counties.

# FORD

## REDUCTION IN PRICES

Ford Motor Company, through their authorized dealers, announce the following reduction in prices, effective immediately, F. O. B. Detroit:

	Plain		With Starter		Starter and Demountable Rims		Reduction
	New	Old	New	Old	New	Old	
Chasis	\$295.00	\$345.00	\$365.00	\$415.00	\$390.00	\$440.00	\$ 50.00
Runabout	\$325.00	\$370.00	\$395.00	\$440.00	\$420.00	\$465.00	\$ 45.00
Touring	\$355.00	\$415.00	\$425.00	\$485.00	\$450.00	\$510.00	\$ 60.00
Coupelet					\$595.00	\$695.00	\$100.00
Sedan					\$660.00	\$760.00	\$100.00

TRUCK: Demountable Rims, Pneumatic Tires, New Price \$445.00, Old Price \$495.00, Reduced \$ 50.00. TRATOR \$625.00

Government War Tax and Freight Additional to Above Prices

ABERDEEN  
HAMLET  
LAURINBURG

# H. A. PAGE, JR.

LUMBERTON  
RAEFORD  
ROCKINGHAM