



COMPARE THE VALUE AS WELL AS THE PRICE

\$875

TWO-DOOR SEDAN BODY BY FISHER f. o. b. Lansing

We can tell you in printer's ink of Oldsmobile's new smartness, new luxury, new colors and thrilling, smoother performance.

We can list the features that put Oldsmobile in a "worth class" far above its "price class."

But what counts most with you is the evidence of your own eyes.

So come to our showroom and see

these things for what they really are. Know this smart beauty, enjoy this luxury, see these new colors, drive an Oldsmobile and experience its swift acceleration, flowing power, easy steering and effortless control.

Price is important but satisfaction is more so.

Compare the value as well as the price.

RATLIFF MOTOR COMPANY Dealers and Service OLDSMOBILE Cars Rockingham, N. C., Franklin Street

OLDSMOBILE

HARDWARE

And School Supplies



At Your Service



Everett Hardware Company

Hardware

Builder's Supplies

Rockingham, N. C.

THE BIBLE'S INFLUENCE

Of all the books we call best God's word is different from the rest It's truths each day to us unfold The words of life more pure than gold.

We have our books of education Of every tongue—in every nation The Bible is the best of all To save poor sinners from the fall. Sometimes I think of my childhood day

When father would read a chapter and pray.

When I was young and free from care At mother's knee I learned this prayer

"Now I lay me down to sleep I pray thee Lord my soul to take. If should die before I wake I pray thee Lord my soul to take. Amen."

Early in life in youthful age When I was twelve years old The God that gave me first my breath

Looked down upon my soul he caused me then to meditate Upon my future state.

Gave eyes to see and ears to hear And caused me Him to fear

I love the Bible more each day It guideth me along the way And may it be forever more A shining light till life is o'er.

By Mrs. D. H. Thomas.

GERMAN VILLAGE TEACHES CHESS TO ITS CHILDREN

Berlin, Sept. 4.—Virtually every inhabitant of the little village of Stroebeck, near Halberstadt in the Harz mountains, can play chess. Proficiency in chess playing ranks with reading, writing and arithmetic in the Stoebeck village school.

Every year just before the Easter vacation the school conducts a chess tournament. The winners receive chess boards donated by the village.

Tradition has it that the Stoebeckers have known how to play chess since the eleventh century. At that time Bishop Arnulf of Halberstadt defeated his opponent, Count Gunzelin with aid of the villagers of Stoebeck. The Stoebeckers held the count captive in an old tower, still known as the Chess tower, until he was ransomed by friends. To while away the time, Count Gunzelin began to instruct his guards in chess. The guards passed the knowledge on to the other villagers, until every body knows the game. Since then it has been a matter of communal pride to instruct each succeeding generation in the art.

TROGDON FAMILY REUNION

First Sunday in October.

The Trogdon Family Re-union will be in the C. House, Ashboro, N. C., Oct. 8-9-10. The Trogdons are invited to be here.

The matter of having new up-to-date family history will be considered. Hon. Thomas J. Trogdon, of Paris, Illinois, has been invited to address the meeting.

The list of the names and post-office addresses of more than three thousand of the descendants of the Revolutionary Patriot, Wm. Trogdon, living in thirty-nine States will be distributed free.

Tables will be prepared for a basket picnic. All come, bring your dinners and have a good time.

W. F. TROGDON, President of the Trogdon Family Historical Society.

North Wilkesboro, N. C.

A CARD OF THANKS

We wish to thank Mrs. Alice Webb and children and their good neighbors for their kindness shown to us during my sickness and sickness of our dear mother, at Mrs. Webb's home. May God bless them every one.

Mrs. J. K. McKenzie and children.

Sept. 10, 1927. Wagram, N. C.

WHAT NAME WILL IT BE?

Sent in by Mrs. Maggie Napier.

A lonely mother in a lonely home Though I have toiled hard to raise three men grown, Though God has taken one to His home above

Where troubles will never come no more,

Though he was a good boy to me I love him still, I know not what the name will be.

Which Christ my Lord will give to me.

When at my journey's end I'll stand with him at the gates of Bethel land.

That name so sweet in heavenly tone My Lord will give to me alone

That name will suit my saved soul My ransomed name while ages roll.

That will mean in heavenly speech, The greatest love my soul could reach

And deepest sin's rebellious days From those redeemed, I'll sing his praise.

That name will mean that service that Christ will give to me to do

No other soul my Lord will ask to do, my soul's peculiar task.

When the blessed name my Lord shall speak

With love and joy on His face I'll seek redeemed from earthly sin and shame

I'll answer to my heavenly name.

Post-Dispatch for Job Work

Build a Building

COTTON CO-OPS

Golden Opportunity to Recoup.

(From Cotton Co-Op. Headquarters.)

"The cotton producers of the South have a golden opportunity to recoup some of their losses sustained last year in marketing an eighteen million bale crop of cotton below the cost of production." This is the opinion of U. B. Blalock, General Manager of the North Carolina Cotton Growers Cooperative Association.

"The cotton spinners of the world had their opportunity last year and statistics as issued by Colonel Hester of the New Orleans cotton Exchange and by the U. S. Department of Commerce, show how well they took advantage of their great opportunity.

"With exports around eleven million bales and domestic consumption over seven million bales, the total of export and domestic consumption was in excess of production by 168,000 bales.

"Last season at the beginning of the annual 'Autumnal dip' in the cotton market Mr. Eugene Myer came South with his proposed plan to take off the market four million bales of surplus cotton. It now develops that there was a hidden demand for every bale of our eighteen million bale crop that we had produced.

"It is almost inconceivable that any sensible man would now argue that the removal of this four million bales of cotton would not have had a very stabilizing effect upon the market and that the producer would not have received a substantial part of the almost fifty per cent increase in the value of cotton inside a period of six months. But Mr. Myer's plan did not work, as no hastily organized plan for the handling of four million bales of cotton will ever work. It was an impossible task to so hastily take off the market and handle four million bales of surplus cotton; and besides, the farmer was too dead broke to borrow nine or ten cents per pound on his cotton and meet his obligations.

"But a different situation confronts the cotton producers this fall from that of 1926. Acting on the advice of those who believe that the salvation of the farmer is always in a curtailment of acreage, and with the aid of the Mississippi floods, we were able to reduce our acreage one-half of the suggested twenty-five per cent reduction. With the further aid of the boll weevil and adverse weather conditions, we are now confronted, according to the Government's last estimate, with less than a 13,500,000 bale crop and our prediction is that the next Government report issued on Sept. 8th will be several hundred thousand bales less than this estimate.

"The cotton consuming world needs every bale of this thirteen million matter being developed and will continue to be developed. The all-absorbing question is, will the cotton

producers take advantage of the present situation to market this crop orderly or will they follow the usual 'dumping' process and rush it on the market as fast as harvested and thus cause the 'Autumnal dip' in cotton prices that usually follow the heavy dumping of cotton on the market during the fall months. The history of the cotton marketing business shows that regardless of the size of the crop that there is almost invariably a rush movement of cotton during the fall months that always causes what has become known among cotton men far and wide as the 'Autumnal dip' or a very long sag in prices.

"There is no real necessity for the 'grand rush' to market. Our North Carolina warehouses, practically all of them, are bonded and operated under very low rate of insurance and reasonable rate of storage. Seventy-five per cent of the value of the cotton can be borrowed from Federal Intermediate Credit Banks and other sources at four and one-half per cent interest and the seventy-five per cent is far more than the cotton was marketed for last year.

"Our bumper crop of 1926 at twelve cents (and it averaged less than this) only brought us about \$1,000,000,000.

"A thirteen million bale crop at twenty-two cents per pound will bring a total crop value of \$1,430,000,000.

"If we can average a price of twenty-five (25c) per pound, and this is not at all unlikely, if we gradually market it, a thirteen million bale crop will net the South \$1,625,000,000, or approximately 60 per cent more than our eighteen million bale crop of last year.

"Let the producers rush their cotton to the market and depress the price two cents (2c) per pound and the South loses \$130,000,000.

"Lower the price four cents (4c) per pound and our loss is \$260,000,000.

"If the eleven million bales we exported last year could have been marketed for only 4c per pound more, or \$20.00 per bale, it would have increased the value of our export trade \$220,000,000.

"A fair price for the South's great money crop not only increases the buying power of the agricultural South but enriches the whole nation by increasing export valuation."

STOMACH GAS DRIVES MAN FROM BED

"I had gas so bad I had to get up nights on account of the pressure on my heart. I used Adlerika and have been entirely relieved."—R. F. Krueger.

Even the FIRST spoonful of Adlerika relieves gas and often removes astonishing amount of old waste matter from your system. Makes you enjoy your meals and sleep better. No matter what you eat, Adlerika will surprise you.

L. G. FOX, Druggist Rockingham, N. C.

What Doctors Say About Smoking and Throat Protection

An advertisement based on the opinion of 11,105* physicians



Alice Brady, Charming American Actress, writes:

"My work on the stage may appear easy to an audience but, as a matter of fact, it is very strenuous. Now and then I indulge in a cigarette for relaxation and pleasure. I use LUCKY STRIKES, as I find they not only protect my voice but afford me the greatest amount of genuine enjoyment."

Alice Brady

WHAT is the quality that Mary Garden, David Belasco, Nazimova, Fiske O'Hara, Alice Brady, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105 doctors answered this question "YES."

These figures represent the opinion and experience of doctors, those whose business it is to know

"It's toasted" No Throat Irritation—No Cough.



*We hereby certify that we have examined 11,105 signed cards confirming the above statement. LYBRAND, ROSS BROS. & MONTGOMERY Accountants and Auditors New York, July 22, 1927