NOWHERE CAN YOU FIND THE VAL UES YOU CAN GET HERE AT STEPHENSON-BELK'S IN

## **SWEATERS**

Men's and Women's Sweaters. Specially priced \$4.95, \$3.95, \$2.95, 98c \$1.95 and as low as \_\_\_ Men's Jersey Sweaters, part Wool, 98c

Boys' fine all wool lumberjackets and leatherette coats. Very special \$1.95

SILKS

Extra Special

Beginning Friday, Nov. 21st we will put

on sale a special purchase of 1000 yards

\$1.00 YARD

# STEPHENSON-BELK CO.

# OUR BIG ANNUAL THANKSGIVING SALE NOW GOING ON

More than fifty thousand dollars worth of high grade merchandise of all kinds goes on sale at prices lower than you have seen in 15 years, possibly cheaper than you will see in another 15 years.

Nowhere in the entire South will you find so great, so varied, so complete a stock of kinds of wanted merchandise for men, women and children and for the home as here at Stephenson-Belk Co.

Remember, folks, no matter what you want you can get it at Stephenson-Belk's and "GET IT FOR LESS."

# Boys' Caps

	A FE SE
Men's and Boys' "Sure-Ft" Caps at 95c and	48c
Boys' aviation caps at 98c, 48c	25c
Men's good Blue Chambray Shirts for	48c
Boys' good Knit Union Suits, Sale price 79c, 69c and as low as	48c
Children s Sweaters, at \$1.95 \$1.48 and 98c and as low as	79c
The state of the s	

Men's work shoes-Scouts, solid leather.

Children's solid leather school shoes 98c pair \$2.95, \$1.95 and as low as Men, you can get best values here, no matter whether you want to pay

### of silk remnants, worth up to \$2.98 yard,

#### Ladies you can easily save \$5 to \$10 and even more on **New Prints** 100 new pieces of fast color prints; a new dress if it fades.

# 25c values 19c yd.

for only-

### **Good Outing**

Good quality light and dark outing, 27 inches wide. A real 10c value. Sale price yard 5c

Silks All of our \$2.00 and

\$2.48 printed crepes, saitn crepe and canton crepes for \$1.89 yd.

Palm Olive Soap Regular 10c

size 5c, 5 for Octagon Soap, 8 cakes for

Ladies' and Children's Hose 10c Look like 25c hose, all

sizes up to 10.

Good assortment Ladies' Coats as low

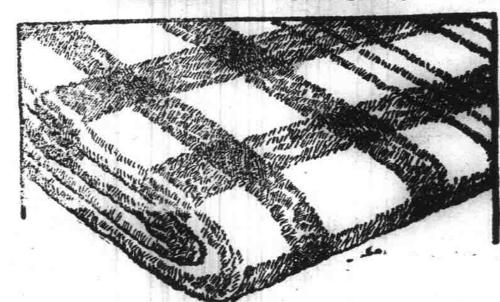
Hundreds of ladies' lovely New Winter Coats on sale here at 34.50, \$24.50 \$14.95 and 39.95 as \$4.95 and \_\_\_\_\_ Children's coats, specially priced at \$6.95, \$4.95, \$3.95 \$2.95

#### SHOES! SHOES!

Big Savings on Men's, Women's, and Children's Shoes Hundreds of pairs newest styles straps, oxfords, ties and pumps. Leather and crepe sole sport oxfords, and dressy new styles. \$4.00 values for

Good Styles ladies' dress slippers and oxfords, pair \_\_\_\_\_ \$1.95

> Folks, you can save big money here on **BLANKETS COMFORTS**



Heavy wool mixed blankets, large plaid, Sale price, pair \_\_\_\_\_ Better than lots of stores sell for \$4.95. 100 pairs for this big sale, lovely big plaids

Better fine all wool double blankets, sale, pair \_\_\_\_\_

Men, why not get that new

at Stephenson-Belk's and Save

Lots of Other

Folks Are Doing It!

Why Not You?

Men's fancy grey and tan worsted and pin stripes, chalk stripes and blue serges. Specially priced at

Some Have Two Pairs of Pants

Unions Winter weight \$1.00 values, all sizes

Men's \$1.00

\$1.00 Spreads Fast colors, krinkle spreads, \$1.00 value. Sale price

79c

#### Overalls

Belk's Jack Rabbit Men s Overalls, \$1.50 values, all sizes, now

\$1.00

### Dresses

200 new Jersey Drseses in two and three-piece styles in all colors and sizes. Regular \$6.95

Belk's Price \$4.95

Ladies' Jersey Boomers

Good quality cotton Jersey Bloomers. All

25c

Top of the Heap LL Sheeting, best 10c value, yard only \_\_\_\_\_

Fine 36 inche Sea Island Sheeting 12 yards for \_\_\_\_\_ Heavy L Sheeting, regular 10c value, yd

DON'H FAIL TO VISIT OUR BABY DEPARTMENT. **EVERYTHING FOR** THE BABY AND "ALL FOR LESS."

in the newest fall shades, regular \$1.00

Hose

500 pair ladies' full

fashioned all silk hose

Good cotton comforts, some medium, \$1.98 some heavy weight \_\_\_\_\_ 100 size 81x102 extra long krinkle spreads, fast colors, \$2.00 values. Sale

Lovely silk spreads, 80x105 All the good colors, Sale price -----Sale price \_.

81x90 Good quality seamless sheets. (Limit 6 to a Customer) 9-4 Unbleached, seamless Brown Sheeting, 39c value, yard only

Stephenson-Belk Co. has put good merchandise down within the reach of Everyone. No use to pay anybody high prices any longer. Come to Stephenson-Belk's and "GET IT FOR LESS"

Stephenson-Belk Company

Rockingham's Leading Department Store

Sells Everything and "Sells It For Less"