## ROANOKE RAPIDS HERALD.

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All matter for publication in the Herald must be turned into the office before ten o'clock Thursday mornings, in order to be published in the current week's issue. This rule applies to advertising copy, notices, resolutions and locals.

Friday, June 26, 1914.

It was about time for Ty Cobb to get before the foot lights again.

Wasn't there some question raised last spring about saluting a flag?

We haven't found anything "rare" these days in June-its a case of "burning up."

We wish we were mediating at Niagara Falls-we'd dilly and hee haw around some too.

The weather man seems determined to make the Wrightsville gathering of ye scribes an absolute success.

The old-timers "we won't progress' crowd had everything OC their way at Raleigh-why aren't they satisfied?

News millions of dollars of Fed-been massacred. wholly devoid of interest for us, any good whatever, either to the this State,

From reports now coming in, tremely improbable. it is evident that the crops have We have never had the oppor-ment that is about to split when party policy and party not been damaged to anything tunity to mediate with anyone Virginia into more parts than honesty emphatically demanded like the extent that might have but Huerta, and that gentleman. "all Gaul." Col. Williams for a that a vigorous expression of been expected by the prolonged even with his government wab- long time was on the staff of the opinion on these amendments be drought. This is good news for bling down the road to destruc- Richmond Virginian and left that made; it utterly disregarded everybody. The farmer feeds tion, has had to the fullest expaper on account of his anti-pro- the demand for a Statewide Priand clothes the world and adver- tent the, to him, glorious oppor- intuitionist views. We greatly mary Law, a just and equitable sity to him means hungry tunity of defying and insulting fear that judged from his standstomachs and bare backs for the American government to his point his mission to North Car- gently needed on account of the millions.

# A Black Recorder

trict of Columbia. To do so is a government has any right at all law is being made every day. south that elected him. Nothing ternal affairs. our idea of fairness.

appointing a negro, he will cer. definite can come from it. We It is not only on the prohibition

# The Mediation Muddle

there is to it

All this taken with the very

The optimism of the adminis

sion that mediation is hopeless

nite action has arrived.

After over a month of contin-imminent possibility of a final uous mediation, the Mexican sit-split between the Carranza and uation seems as far or farther Villa factions of the Constitutionfrom any definite settlement as alist party certainly does not it did when the mediation ses- yield, at least to the American sions started.

We would certainly hesitate to of a satisfactory outcome. say that the administration did wrong in going into the media-tration, however, seems to intion proceedings; for they had a crease with each passing redistinctly beneficial effect along verse. We'll have to hand it two entirely separate lines: they to them for optimism, any way. gave the United States govern- The rest of the people, including ment time to get their citizens one General Frederick Funston, and hundreds of , foreigners out who is on the ground and ought of Mexico and they showed the to know what he is talking of and goes to show the ingratitude seventy-five years ago. Nix for world at large that this governabout, have come to the conclument was not bent on self aggrandizement and the conquest and that the time for some defiof new territory when their troops took possession of Vera Cruz.

was fortunate in having been decision that the clause making exceptions are on the fence. mediation not intervened immed- the transcontinental railways re- are simply the reflection of the them back with him, and will go Vera Cruz that tactless blunder That's just about \$7.00 a person. fairly safe bet that some of our lette Co. (S. D.) News.

# You Can Thank Advertising

NEXT time you step into the corner store, take a look around.

Of all the articles on the shelves, how many were on your list five years ago? Make it ten years, and you will find that most of the things you buy today-and could not do withoutwere not even made then.

You men and women who buy and new utilities and enables you better men and women because after they are perfected. You est more of advertising. wholesome food. You wear better clothes. Your home is better furnished. You have cleaner and and more samtary housest. You read better books and magazines: You seek more healthful amuse-

Your whole standard of living has been raised and why? Because the men who make these better things are telling you that you will be more comfortable, happier and healthier if you use these higher grade goods.

It is advertising that makes it possible for you to buy "the best" right at your corner store. It is advertising that encourages the inventor to make new comforts in their advertisments.

would have cost us the lives of

things, let this sink in. You are to buy them almost immediately

The late J. J. Hill once said: this "high living" costs more. True for J. J. but it is worth more. And leaving the cost aside, do you want to go back to buying jam out of a pail, oatmeal out of a barrell, raisins out of sticky boxes, or tea exposed in an open

Do you regret the money you paid for a Player Piano? Would you forego the new style

Isn't a Tungsten worth a thousand candles?

Would you now be enjoying these if enterprising manufacturers had not told you about them

Isn't life better because we have new and higher standards of living) Let us thank advertising for it.

> Advice regarding your advertising problems is available at all times. An inquiry will bring our representative (Phone 570) - no obligation on your part whatever

## Virginia's Reformation

hundreds of American citizens eral Reserve notes will be out. That the continuation of the rather extensive tour of the are aroused and the whys are next week. As a purely acade- mediation proceedings which grand Old North State gathering becoming very embarassing to mic question, considered entirely have been dragging at Niagara data and information relative to the leaders, in the abstract, the subject is not Falls for so long will result in prohibition and its workings in The Convention was most noted

United States or Mexico is ex- Col. Williams is on the anti-question of the constitutional prohibitionist side of the argu- amendments on the table,

ble hopes from mediation come North Carolina has tried pro- of the finance of the State) and from conferences with the Car- hibition and likes it. It is not other important matters unnecranza and Villa crowd and so far strictly observed all over the essary to mention, President Wilson should not they have consistently refused State it is true, but neither was In spite of the convention, the appoint a negro to fill the office to even discuss the question of any other law and progress to next legislature will probably of recorder of deeds for the Dis. an armistic or to admit that this wards a better observance of this pass a statewide primary law.

direct and studied insult to the in the question of Mexican in speakers from North introduced. It behooves the Carolina will doubtless invade citizens of every county to sehe could do would so alienate the As this editorial is written, ar- Virginia by request and explain cure from their representatives South as an appointment of this rangements are being discussed probabition and its workings to and senators an expression as kind. We believe in being fair to to bring the "warring factions" the citizens of the sister State, to how they stand on this quesnegroes, but we do not believe in in Mexico face to face in a con- Many other supporters of both tion. If the people will bestir appointing a black to a position ference at Niagara Falls. Even sides of the question will probablished themselves there is yet time to where he will have working di- if the arrangements terminate by follow on Col. Williams' heels: make absolutely sure the passage rectly under him dozen of white successfully and emissaries from in fact, the prohibition question of such a law. men and women. That is not Carranza agree to confer with in Virgonia will be argued princithe Huerta delegates it hardly pally on the merits and demerits needed in North Carolina. If President Wilson persists in seems possible that anything of the North Carolina law.

tainly lose both the affection and imagine that the gentry of both question that Virginia has much respect of a large number of factions know each other too to learn from North Carolina: Southern people, even though well to have any confidence in our banking laws, our criminal has taken advantage of my abthe Senate does not confirm this promises. If Villa enters Mexi- records, our road system, our inco City its going to be mighty crease in property values, are all unhealthy weather there for one points that may be studied with time he abuses me behind my Victoriano Huerta and that is all advantage by Virginians.

# The Bosses Dilema

Convention, the one, Terese, - Sacred Heart Review. where they murdered the Progressives and buried the corpse public, any very cheering hopes with appropriate ceremonies, has left in its wake instead of harwho ran things.

conservative estimate, sixty per (Wisc.) Record. emphatic in their condemnation of the proceedings of the convention, about twenty five per

eminent gangsters are going to rue the day they did it to the According to the Charlotte who would most assuredly have Col. Alfred B. Williams of the progressives. The public con-Roanoke Times is making a science in matters of government

> by what it did not do: it left the heart's content. The only possi- olina will prove far from fruitful. present demoralized condition

> > At any rate such a bill will be

And no law is more vitally

# Certainly Reprehensible

"Gentlemen," said a Congressman," a member of this House my back. I hope that the next back like a coward he will do it to my face like a man, and not go skulking into the thicket to assail a gentleman who isn't The recent State Democratic present to defend himself."

# Sign Your Name

We this week received a communication from Route One that mony, howling-from the pro- we cannot publish because it gressives - and recriminations wasn't signed. An editor can and explanations, both amusing make enemies enough and get and absurb, from the bosses into trouble enough on his own account without dabbling in All of which is very distress-other people's private affairs. ing to the noble hearted bosses Besides he can't run as he could of constituencies. At a very the unsigned articles. - Athens

# He Builds his House

Peter A. Peterson, who has a These two things were very desirable and the government Supreme Court handed down the self a wife. He purchased ten able to bring them about. Had the government lands donated to As the utterances of the press head of milk cows and brought iately after our occupation of vert to the government valid. sentiments of the people, it is a into stock-raising right. - Mal-

A lawyer recieved \$10,000 for suggesting these words to a railroad.

That sign, "Stop, Look, Listen!" saved the road many thousands of dollars in damages. It's a good sign. It's worth \$10,000.

Wise people are often warned by a similiar sign on the road of extravagance. They stop in time. How about yourself?

Think this over seriously. A bank account is the BEST KIND OF SECURITY at any time.

\$1.00 will start a Savings Account.

Start an account before July 3rd and get in the new quarter which begins then.

We pay 4% on Savings.

# THE FIRST NATIONAL BANK

of ROANOKE RAPIDS

# We Are the

# LARGEST BUYERS

of Merchandise

In this Community

That Means we are Bound to

Sell the Most Goods

Therefore can Easily Afford to Give You the

# VERY BEST PRICES

You are Again Invited to Make Us

Prove this Statement

HERE'S HOW

Saturday Summer Specials

Ladies Dress Goods---Lawns, Crepes, Ratines At Cost Some beautiful patterns still left . . . . . .

A few Wash Dresses for House or Street Wear Wonderful Values. While the last . . . .

98c

Ladies Rubber Bottom Shoes White and Tan . . . . .

## The Patterson Store

LEADING DEPARTMENT

## Ten Acres Farms For Sale!

I have a few ten acre farms for sale, located near the Patterson Mill Village, almost equidistant from Rosemary and Roanoke Rapids and within easy dis-

tance of each. These farms are admirably fit ted for truck farms Good land, capable of intensive cultivation.

Will sell at reasonable prices and on EASY TERMS. WELLS D. TILLERY

6-13-tf Roanoke Rapids, N. C.

# Roanoke Rapids Power Company

Roanoke Rapids, N. C.

Save Your Money by Buying a Building Lot on EASY PAYMENTS

Electrical Power for all Purposes at Low Rates

Do You Use an ELECTRICAL IRON? Try One and be Convinced.

Read "You Can Thank Advertising" in this Week's Issue