

# ROANOKE RAPIDS HERALD.

PUBLISHED EVERY FRIDAY BY  
Herald Publishing Company, Inc.

J. T. STAINBACK . . . . . EDITOR

Subscription Price One Dollar a Year.

Telephone . . . . . 570

Entered as Second Class Matter April 3, 1914, at the Post Office at Roanoke Rapids, North Carolina, under Act of March 3, 1879.

All communications should be addressed to the Herald Publishing Co. Persons wishing return of mass must in all cases enclose stamps.

All cards of thanks, resolutions of respect, etc., etc., will be charged for at the rate of one cent per word. Cash must accompany article in all cases except where customer has a regular account. No insertions made for less than 25 cents.

All items for publication must be turned in or reach our office before THURSDAY NOON in order to insure publication in the Friday issue following. In the case of lengthy items, even more time must be allowed. No charge made for insertion of matter of purely news value.

Friday, February 26, 1915.

March will probably be right for those European troops.

Gabriel D'Annunzio says that the war will end in a few weeks. Gab's confidence is sublime.

Evelyn does fairly well, but if it were Maude what a royal picnic for the paragaphers that would be.

"Turkey is in the war for Turkey" says Prince Said Halim. Probably Said is right, but indications are that there are others in this war for Turkey!

February seems to be well-disposed this time and so far has shown unusually good behavior, but he is a tricky old month and may have surprises in the way of weather in store for us that we wot not of. And besides the ground hog has spoken and that varmint usually delivers the goods.

A headline states that Great Britain has no intention of using the United States flag "except in cases of emergency". We suppose when a British sailing master sees a German submarine coming up to call, he promptly recognizes the "emergency" and acts accordingly.

There are men in this State holding public offices who when attacked or exposed will loudly proclaim that their assailant is trying to ruin the Democratic party. The humor of the situation lies in the fact that if some of them really constituted the Democratic party, there would not be an honest Democrat in the State.

If the present General Assembly does not pass the Statewide Primary bill, it certainly will have no right to expect the approbation of the people. The people have demanded this reform in no uncertain tones and the refusal of the legislature to act will be proof positive that reactionary forces are more powerful with that body than the expressed will of the people.

Robert B. Hayes

Rarely comes a tragedy with such poignantly deplorable features as that which occurred in Wake Forest on last Sunday morning when Robert B. Hayes met a sudden and violent death.

Such a death is always more shocking than one which follows a lingering illness and when it comes to one whose feet are barely at the threshold of manhood, healthy, vigorous, athletic, alive with energy and enthusiasm, facing a future filled with promise, the mind instinctively rebels against finally accepting a conclusion so much at variance with the fitness of things.

It would seem that there are so many who could have been better spared.

Robert Hayes was admired and respected in this community. more, we think, than has been the case, with temporary resi-

dents of this community. He was courteous, kindly, honorable, one who had the faculty of making friends quickly and holding them tenaciously.

His athletic prowess made him much more widely known during his stay here than would otherwise have been the case and this fact coupled with the many other admirable qualities he possessed is responsible for the wave of pity and grief that swept this community with the news of his swift and sudden end.

## Enforce the Speed Law

The present speed law in effect on Roanoke Avenue is all right—it is a perfectly good law in every respect, but it must have been framed simply as an amusement or recreation—to while away an idle hour, as it were—by the legislative body which enacted it. To the best of our knowledge and belief it is obeyed by about ten per cent of the cars that operate in this community.

On last Sunday afternoon a Weldon car moved ostentatiously down Roanoke Avenue, crowded at that time with pedestrians, through the town limits of Roanoke Rapids at a speed conservatively estimated at not less than twenty miles an hour. Clouds of dust were thrown up, yet this violation of the speed limit seemed to attract no attention whatever. This is only one instance. All the recklessly driven cars do not come from Weldon—we do not hesitate to state as our opinion that the carefully driven cars in this community are the exception rather than the rule.

Something should be done about it. It strikes us that the fines that could be collected for violations of this ordinance would more than pay for the additional expense of putting the Avenue under strict supervision for one month. So far no lives have been lost, but people have been seriously injured, two horses have been killed, and other property damage has been sustained.

Must we wait for some shocking accident which we will all deplore, before taking steps to make the Avenue reasonably safe for pedestrians and horse-drawn vehicles?

## Roanoke Valley League

By an overwhelming vote the mass meeting of baseball-interested citizens of this community have decreed that the Roanoke Valley League of 1915 shall be operated along strictly amateur lines.

The newly elected President, Mr. J. E. Chase, stated to the mass meeting that he would accept the League presidency only on the conditions that it would be operated as an amateur league.

Ball players and officers alike are practically unanimous in their approval of this policy and we expect to see rules adopted which will make it easier for the camel to pass through the proverbial needle's eye than for a professional ball player to enter the Roanoke Valley League.

The thirty day eligibility rule for players, to which an amendment was added requiring at least five days work each week by each ball player participating, unless incapacitated by sickness, has teeth in it.

The prospects of the League for the coming season are good. The big question is that whatever rules are made are adhered to strictly. Out of this one question arose the most of the troubles with which the last year's Board of Governors were afflicted. We believe that this year's Board intends to profit by the experience of their predecessors and to hew to the line with impartial precision. Here's luck!

## Musca Domestica

These warm days we are having are bringing out various signs of coming spring — one of the least welcome of which is the re-appearance on warm days in sunny spots of our old friend musca domestica, less scientifically termed the house fly. Now is the ideal time for the house wives of the community to swat the fly — for one fly killed now counts as much in the work of eradication as thousands swatted in July.

Don't wait for him to come in to the house before getting busy — invade the enemy's territory, swat him on the outside, swat him on the wing, swat him anywhere.

A vigorous clean up campaign started now with the removal of all filth and rubbish, the screening of garbage cans and manure piles would work wonders in the way of making July a comparatively flyless month.

The secret of a successful campaign against the fly is co-operation, no lagging back at any point, but every citizen and every housewife doing their full duty. One dirty house and yard can supply flies for a whole section of the town. So do your duty and try to make your neighbor do his.

## The Generous Publisher

When a newspaper gives you a lot of free advertising in order to boost some concert or entertainment in which you are interested, keep track of the line that are printed week by week and multiply that number by the regular advertising rates of the paper, says the Northfield (Maine) News. Compare the results with the actual money value of any favor that you get from any other business concern. Then take into consideration the fact that advertising and circulation are the only two things that a newspaper has to sell. Now, in these days of higher prices, how much do you think it ought to give away?

## Settled Him

A man was raising a political howl about the increase in the price of bread. He said as if he ate one loaf of bread each day, but he replied that he rarely ever ate half a loaf a day. He admitted that he spent 25 cents a day for cigars and was surprised when he was shown that if he would cut out one 5-cent cigar a day, at the end of a year he would have \$1.00 more than the increase in the price of his bread would amount to, even if he were to eat a real cigar at a cost of one cent a day more than the former price. Since figures do not lie, the politician could not dispute the satisfaction. Wilmington Star.

"Silence is golden," observed the sage.

"But silver or greenbacks can also be used to keep a man's mouth closed," added the fool.

Willie Paw, what is the difference between a prosecuting attorney and an attorney for the defense?

Paw: "One tries to hang the defendant and the other tries to hang the jury, my son."

"Old Bucks paid me a very high compliment the other day," said the newspaper man.

"What was it?" asked the rounder.

"He asked me if I could lend him \$500," replied the newspaper man.

While Mayor Cyrus Perkins Walker was addressing the Women's Betterment League last night on "Wine as a Destroyer", Hod Barnett requested to be allowed to ask a question. The mayor said he would gladly answer it, and Barnett asked how many ham sandwiches there are in a pie. Delhi (Tex.) Bazaar.

"Here, my son," said the father to Willie, "what does this mean? Your report gives you only fifty for arithmetic, and your teacher makes the comment that you can't count straight up to twenty-five. What are you going to do with such a record when you go into business?"

"Now, don't worry, father," replied the son. "To count up to twenty-five isn't necessary for success in business nowadays."

"Not necessary?" gasped the father.

"No, sir, I can start a ten-cent store."

## NOTICE

SIX ROOM HOUSE and Lot on Hamilton Street for Sale or Rent. Small Cash Payment Down and long Credit. Apply to W. R. DeLOATCH  
226 41 Roanoke Rapids, N.C.

# SPRING OPENING

## of FURNISHINGS & TAILORING

### Feb. 26 and 27

### Showing

### What's New and What's What

### in Men's Wear for the Who's Who of Roanoke Rapids

It is the Best and Nobbiest Display of Merchandise Ever Shown Under One Roof and We Want Every Man to See It — and Bring along some Feminine Member of His Household to Check Up Our Claim of Quality

EVERYBODY IS WELCOME

## Hancock-House Co., Inc.

DEPARTMENT STORE



### SUMMERTIME is Coming

Again but our customers don't give a whoop. They know they can get the best there is in the fresh meat line, clean, pure and wholesome even in the hottest weather. Cut to suit them by a butcher who knows a porterhouse from a chuck. We carry a big, clean line of Groceries of all kinds and our service is prompt and satisfactory

### Burnette and Cherry

PURE FOODS

Phone 572

# Everybody Spends Money But How?

Don't wait until the rainy days of life are actually upon you before beginning to lay aside a part of your earnings.

### 25c a Week

doesn't seem large. Yet it will buy one Share in the

## Roanoke Rapids Building and Loan Association

which will be worth \$100.00 on maturity — usually in about six years. You can draw your money out any time you need it on short notice

If you want to Build  
If you want to Save  
If you want a Safe Investment  
Then let us explain to you the Building and Loan way.

### New Series March 6th

### ACT QUICKLY

Offices in First National Bank Building

## Funeral Directors

## Embalmers

### Day or Night Service

### Anywhere

### Hancock-House Company, Inc.

W. C. WILLIAMS, Licensed Embalmer

Floral Offerings Supplied on Short Notice

### Yes, Boys those EDISON FOUNTAIN PENS at the Herald Publishing Company are the best I ever saw. \$2.00 to \$7.00.

## Roanoke Pharmacy Company

Incorporated

Dealers in

Drugs, Medicines Perfumery  
Photographic Supplies  
and Rubber Goods

### GARDEN AND FLOWER SEED

We solicit your trade because our goods are Fresh, our Stock is Complete, our Drugs are Pure, We give you what you ask for

### PRESCRIPTIONS A SPECIALTY

Roanoke Rapids, North Carolina



Fresh  
Every  
Day!

100%  
Pure!

## The Cake Revelation Has Come!

A marvel of rich and flavor quality that saves you baking at home! Such quality is possible at the low price only because of the enormous output of the PURITY BAKERY.

"Home Made"  
Quality

### "PURITEEKAKE"

### 10c

Six different kinds to tempt every taste, each cake wrapped in wax paper and sealed in a carton. IT REACHES YOU AS FRESH AND FLAVORY AS IT CAME FROM THE PURITY OVENS.

### Get Acquainted To-day

### With the 6 Rich Varieties of "PURITEEKAKE"

SILVER SLICE	PLANTATION FRUIT
SENSER GOLD	RAISIN
CHOCOLATE	GINGER

Made  
Clean  
Sold  
Clean  
Delivered  
Clean!



Baked  
Fresh  
Daily.

Wrapped and Sealed at the Purity Bakery.

Your ideal of bread-perfection, made in the PURITY BAKERY where even the air is washed. Never varies, never disappoints, never tires. Leave a standing order with your dealer and forget baking-troubles. Double size loaf, 10 cts. HOLSUM, JR., 5 cts.

## HOLSUM

### Pan Biscuits

### NEW!



19 Golden Brown Biscuits in Glassine Bag

New in flavor, new in quality, new in price! Biscuits that come to you in a glassine bag—JUST HEAT AND SERVE, THEY'RE GREAT! Serve them every meal and every day. You'll never tire of them.

### 8c

For Sale by  
**WELLS D. TILLERY**