Don't Forget to ATTEND the

Daddy Rabbit Sale at Hancock-House Co.'s AND GET YOUR SHARE OF THE PROFITS

Ask Fer Your Coupon

500

Cedar

Posts

FOR SALE

Apply to

W. F. Horner

Business Opportunity

Confectionery and Dry Goods Businesses For Sale

Same building but two separate

stores, connected by door. Good

location. Will sell one or either

store. Good terms and good

opportunity for right party. Al-

so two store buildings at Rose-

mary, N. C., for rent. Apply to

A. AMEEN & BRO.

Roanoke Rapids, N. C.

4.2.4

Rosemary, N. C.

PUBLISHED EVERY FRIDAY BY Herald Publishing Company, Inc. does and damned if he don't.

spect, etc., will be charged for at the rate of one cent per worl. Cash must accompany article in all causes ex cept where customer has a regular ac count. No insertions made for less count. No i than 25 cents.

All items for publication must be tarned in or reach our office Rapids needs an organized, well are interested, we are glad to ge' order to insure publication in ment goes without saying. We without charge, the Friday issue following In think the truth of this state- Our definition of advertising more time must be allowed No property-holder in town. charge made for insertion of matter of purely news value.

Friday April, 16, 1915.

'v popular with the Kälser's were requested to attend and all

be present and co-operate in the he majority of the work of getting an efficient fire s of Roanoke Rap- fighting organization started. burn".

ing up the Dardanelles.

ROANOKE RAPIDS HERALD, give everybody a fat job at the practiced entirely upon news- money vo 've got. Charlie Walpublic's expense without violat- papers. We never heard of one ker has b en making more out ing the civil service or spending of these men trying the ban, of your b siness than you have, any money. He is damned if he for a loan without interest, try- "Well, this newspapers have got

J. T. STAINBACK EDITOR We can have the Health Ex- his landlady for free board. He them hav- more." hibit of the State Board of will try, however, to defraud the

simply paying the transportation compensation and make no bones

Entored as Second Class Matter April 3, 1914, at the Post Office at Roanoke Rapids, North Carolina, under Act of March 3, 1879. Florida, and will be a splendid and allow these pikers to have for adversising as I have spent, I means of teaching our people their way. One of the best wouldn't be worth half as much All communications should be many a health lesson first hand, signs in pressdom, in our opinion. as I am worth. Furthermore I am conviced that had I been must in all cases enclose stamps bealth and disease prevention everywhere are setting their foresighted enough to spend.

Adequate Fire Protection

All cards of thanks, resolutions of re- no argument. They are convinc- position of this nature.

brings us a story which has news value, a local item or personal That the town of Roanoke in which they or their friends

before THURSDAY NOO in trained voluntary fire departs it and glad to print it, of course

the case of lengthy items even ment will be admitted by every matter as opposed to news matter is as follows; any reading How then is the pitifully small matter from which the persoattendance at the Monday hight requesting insertion expects to putity-Join Ruskin. meeting to be accounted for? derive pecuniary profit. That

or J. T. Chase, all of the mem- all, goes in with advertising Newport News seems to be hers of the old fire department charges attached.

> property holders were invited to Grocer Advertised

Duke C. Bowers, of Memphis Twelve citizens of Roanoke Tennessee, has 43 grocery store. Rapids were interested enough in that town and sells nearly allied ships are regular to attend. We suppose the half of the groceries consumemaniacs when it comes to majority are satisfied to "let 'er there. Sixteen years ago he wa Roanol'e Rapids, N. C. burn." Fully half the people in pilling staves in a Kentucky bar his town do not know the local rel factory at \$3.00 per day, and The registration books close tion of the fire bell; probably do while working at that job cornext Wednesday afternoon at not know that there is such an cluded to go into business for five o'clock, Mr. Voter. Get article in the corporate limits himself. A friend loaned hir If a fire were to break out in \$600 and he opened a cash gro the business district or in a cory. His sales the first da, We had rather see a hot con- convested residence district on a amounted to just eight cents. test for these town offices -- so woody day, the resulting loss Now he is rated in the millionair the boys could get a few cigars even in excess of insurance would class. Andrew L. Deming quotpay all the cost of a well trained es Mr. Bowers in the St. Loui fire department for something Republic as follows. "If I had not discovered newsprevention of disease will bring Sooner or later such a fire un-paper advertising. I would still bigger dividends to any town doubtedly will occur - the import- be struggling for a living in tha. Box 94 than ten dollars spent on relief ant question is will the citizens first store instead of having of Roanoke Rapids be prepared forty-three. It came about thi to cope with such an emergency? way. A few months after a Two weeks from to-morrow If more interest in this import- opened my cash grocery in Comarks the opening of the Roa- ant subject is not manifested by lumbus, Ky., Charles N. Walnoke Valley League. Mobiliza- the property holders in this town, ker, who used to edit the papetion preparatory to actual hostili- it is a pretty safe bet that they there, showed me it would be to

ing to get merchandise from the ten a lot out of me, but my greatstores for nothing, or soliciting est regret is that I didn't let

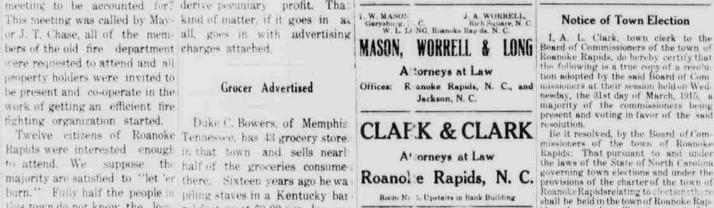
"Then you believe in advertis-Subscription Price One Dollar a Year. Health come to our town by newspaper out of its advertisin : ing?" Mr. Bowers was asked. "I am : ot merely a believer in

advertisit g was the prompt reply, 'I am all ost a maniac on the set forth in this exhibit admit of faces more and more against im- twice as t uch for advertising as I have spint that I would be

Practical ; all inhabited sections of

the Dever district, Norway, can be reached by boat, and as a large percentage of 10th freight and passenger traffic is by water, there are at least ten motor boats owned, exclusive of the fishing fleet, for every motor car

Lator and Thought. It is only by labor that thought can be made h clithy, and only by thought that labor an be made happy; and the two cannot be separated with im-





Every fire tests the kind of service a company gives its policy-holders but the supreme test is the great conflagration that leaves a big city in ashes and forces many insurance companies out of business.

At such times the man who holds a policy of the Hartford Fire Insurance Company never worries. He knows that his policy is backed by ample assets and more than a century's record for the prompt payment of every honest loss.

That's one reason we represent the Hartford here. There are other reasons equally good. May we talk to you about it?

> THE HARTFORD FIRE INSURANCE CO. Write or Telephone

> > CLARK & SHUTE, Resident Agents The Premium Won't Break You-A Fire Might

Roanoke Pharmacy Company

Incorporated Dealers in

Drugs, Medicines Perfumery **Photographic Supplies** and Rubber Goods

GARDEN AND FLOWER SEED

We solicit your trade because our goods are Fresh, our Stock is Complete, our Drugs are Pure, We give you what you ask for

busy!

out of it anyway!

One dollar a year spent on the like a million years. or cure.

will not. ties is proceeding apace.

Those Probably decided to intern.

now comes to bat with the ob- flagration. servation that about one bil- Then if you do not like the out over Carlisle county to see it for Halifax county, at Halifax. State

tractive to visitors and a heath- 7:45 P. M., Monday night. April ness picked up accordingly. See of 12 o'cloc, noon, in front of the Postoffice, in Rosemary, N. C., offer ful place for our homepeople, no 19, at the Mayor's Office of the ing the success possible in a cash for sale at 1 blic Auction to the highfood should be exposed to flors in town of Roanoke Rapids.

its grocery stores, food-shops and market; its hotels, cafes and restaurants should not be swarming with flies and streets and va-

the work which he does. He is vertising matter to be inserted in the grocery business right year 1914, on the said above described year of 1914, on the said above described year of 1914, on the said above de

and to give his City all the in your columns gratis. nts and yet low- This pec iliar species of fraud sorrowful-like and said, 'Duke,' This, the . th day of March, 1915.

The Pest

my advantage to take a hal" Picture to yourself your home page ad every week changing the

commissioner-candi- or your store going up in flames ad every issue. Common sensdates who were reported to be simply because no one is suffi- told me that there was no use going to run on the "wide-open" ciently practiced in fire fighting running a business that would ticket, haven't shown up yet, work to get on the job quickly - save the people money unless to save the few precious minutes you told them so, so I signed a Mrs. Ettle hearin and G. R. Shearin, of time that make the difference six months' contract. It pulled her husband to me as trustee, dated

The Weather Man at Raleigh between a small fire and a con- so well, in fact that I used to buy the 20th of y of November, 1914, and 200 extra copies and mail then, recorded in he Register of Deeds office

lion tons of snow fell in North picture - get busy. Talk the I couldn't get the farmers to Carolina the other Friday and question over with your neigh-come to Columbus to trade. Of North Carolina, Deed Book 259, at Page 559, de suit having been made in the payment of the indebtedness there-Saturday. 'S' all right but why bors. See to it that they and Pretty soon I became the biggest by secured, and at the request of the didn't you do something about it? you attend the second meeting advertiser that Walker had. Hal bolder of the note evidencing the said for the organization of a fire de- pages became too small for me; 1 indebtednes- I will on SATURDAY.

If Roanoke Rapids would be at- partment which will be held at began to use pages. And busi-

business pushed by good advertis- ost bidder for cash the following proing, I sold out to go where I perty, to with

He walks into your office with starting for Memphis, an uncle linn, designe ed and shown on a map

ing with mes and streets and va-cant lots should never be seen littered with trash and unsightly objects. The City Official has a thank-tered sign. and the attitude of con-tar in all the world and pro-tered sign. and the attitude of con-ferring upon you the greatest favor in all the world and pro-tered so first class ad-tered so first cl

away." He shook his head

's expected to and imposition seems to be those newspapers will get all the 3-30-15-5t.

ids at the regular polling place, on the first Tuesday in May, being the 4th day of May, 1915, between the hours of 8.00 DR. H. B. FOSTER A. M. and sunset, an election for the A. M. and sunset, an election for the purpose of electing a mayor and five commissioners for the town of Koanose Rapids, N. C. That the registrar ap-pointed by this Board in the 31st day of March, 1915, and hereinafter named, shall revise the existing registration books and shall, beginning on the 14th day of Anril 1915 and eleging on the 21st DENTIST Office Ho rs 9 to 5. 7 to 8 p. m. Offic: over G. D. Shell's Store day of April, 1915, and closing on the 21st day of April, 1915, keep the books open WALL PAPER only of April, 1910, keep the books open for the registration of voters from him o'clock, A. M. to five o'clock, P. M., at the Mayor's office, excepting on Satur days, when the books shall be kept open until nine o'clock P. M. that the registra-Window Shades and Awnings Estimates Promptly Furnished by tion books shall close on the 21st day of April, 1915, and shall be re-opened on the 24th day of April, 1915, at the regu-har polling place of the town of Roanoke Rapids for the inspection of the electors of the town. Jas. G. Jordan HENDERSON, N. C.

Notic of Mass Meeting

of the town. That the following named registrar and judges of election shall conduct the registration and election herein pro-vided: R. W. Brown for Registrar, W. S. Hockaday and J. P. Robinson for judges of election. In testimony whereof, I have hereun-to set my hand and affixed the scal of the said town of Roanoke Rapids, this list day of April, 1915. This is to notify the public that a mass meet, of the voters of the town of Roanoke Rapids will be held in the Mayor's off, e on Friday, April 16,1915, at 7,30 P. v. for the purpose of nominating cand lates for mayor and com-missioners c the town of Roanoke Raphis, to be v. ed on at election to be held on the th day of May, 1915. A. L. CLAKK, Chairman, Dem, Ex. Com. of the town of R. R. 4.2.3t

1st day of April, 1915. A. L. CLARK, Town Clerk. 425t

Notice

By virtue of a deed of trust made by By virtue of a deed of trust made by C. C. Clements and Lillie M. Clements, his wife, to me as trustee, dated the 27th day of October, 1914. and recorded in the Register of Deeds office for Halifax county, at Halifax, State of North Carolina, Deed Book 250, at Page 478, default having been made in the payment of the indebtedness thereby secured, and at the request of the holder of the note evidencing the said indebtedness, 1 will or the 1st day of May, 1915, at the hour SATURDAY, the 1st day of May, 1915, at the hour of 12 o'clock, noon, in front of the Postoffice, in Rosemary, N. C., offer for sale at Public Auction to the highest bidder for cash the fol-

Notice

A certain piece or parcel or lot of from my efforts. Just before part of South Rosemary, North Caro-Rapids township, Halifax county. State

scribed lot.

This, the 30th day of March, 1915. A. L. CLARK, Trustee. 3-30-15-5t.

PRESCRIPTIONS A SPECIALTY

North Carolina

Roanoke Rapids.

Spring Time **During House Cleaning**

I Did you ever clean house, madam, without finding that new furnishings, of some kind or other, were necessary?

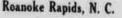
I Did you ever start out to brighten up the home, without realizing that some new furniture or floor coverings were necessary?

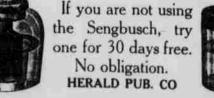
I When you get those thoughts this Spring-when you find it necessary to make purchases we are going to ask you, if you are not already a customer, to just try trading at this store this time. Just see for yourself that our newspaper claims are correct.

9 Everything in Furnishings for the Home.

WEBB

Exclusive Furniture Dealer







could get the greatest results | Lot No. 1. (Fifteen), with all im- lowing property, to-wit: