Hundreds of Bargain Hunters are Being Made Happy by the

## Gigantic January CLEARANCE SALE

## Now Going On at THE L. G. SHELL'S COMPANY'S Stores Many Special Saturday Bargains Offered To-Morrow

Goods you need and are bound to have at prices Lower than you've ever paid before - Dry Goods - Shoes Clothing - Notions - Furniture. Sale Closes February 1

## Hurry! <br> ML. G. Shell Col.Ing  <br> Hurry!




We don't claim to lead the town on prices, but WEDO GUARANTEE TO MEET ALL PRICE COMPETITION on an equal footing.
We don't claim that our goods are the best because we sell them, but WE DO STAND BACK OF THE STATEMENT THAT WE SELL ONLY GOODS OF KNOWN QUALITY AND STANDARD REPUTATION - GUARANTEED BY THE MANU. FACTURER AND OURSELVES.
WE DO CLAIM THAT OUR SERVICE IS FOUNDED ON THE PRINCIPLES OFPROMPTNESS in Deliveries ACCURACY in handling accounts LIBERAL METHODS in business

All of which are necessary to produce that indefinable good feeling between a store and its customers which is the final test of Satisfactory Business Dealings.
We invite you to prove these Statements.

## Hancock-House Company

| Groceries   <br> Furniture Department Store <br> Telephone 507 Shoes \& Clothing |  |
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