

Our Sale Has No Equal

B. MARKS

It stands above all others

SEE OUR LARGE CIRCULARS

ROANOKE RAPIDS BIGGEST AND BEST STORE

SEE OUR LARGE CIRCULARS

THE BIGGEST AND BEST ECONOMY EVENT OF THE ENTIRE SUMMER SEASON
No other store is giving, or has given, such Money-saving Values in New and Dependable Merchandise
Our offerings are planned to make Tomorrow, Saturday, the best day of this Helpful

The Exceptionally Good Merchandise and real economy prices should pack the store with buyers

CLEARANCE SALE

Come yourself and pass the good word to your friends, and you'll profit yourself and do them a favor



DR. L. G. SHAFFER
EYE-SIGHT SPECIALIST

I will be at the Roanoke Rapids Hotel July 8th, for the purpose of scientifically examining the eye and the fitting of glasses.

One day only--July 8th, 1916

Good Looks are Easy

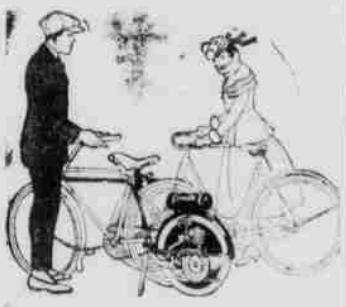
with Magnolia Balm.

Look as good as your city... Magnolia Balm will surely clear your skin instantly.

SAMPLE FREE.

LYON MFG. CO., 40 So. 5th St., Brooklyn, N.Y.

SMITH MOTOR WHEEL



CALL ON B. B. HIGGINS
Roanoke Rapids, N. C.

L. A. DANIEL
Rosemary, N. C.



"Out of Work, Old Man?" "But the Money Comes In

JUST THE SAME! Takes more than a compound fracture to put you out of the running...

AETNA-IZE

We'd have been up against it for fair. You can't hold off the landlord and the grocer and butcher forever, you know.

In fact, I've gotten such big returns that it's almost a shame to tell how little I pay for the policy.

C. A. WYCHE, Agent

Table with columns for date, description, and amount. Includes entries like 'Paid Billie King for work on Sanitary wagon', 'Paid First National Bank for interest on note', etc.

Total disbursements \$32,038.79
Approved by the Board of Commissioners for the Town of Roanoke Rapids this, the 20th day of June, 1916.

A. L. CLARK, Secretary and Treasurer

Louise Don't you get awfully hungry when you cook? Julia--Horribly! Sometimes I'm almost willing to eat what I cook myself.

NOTICE
North Carolina, Halifax County.

MARY HELL BRYANT, Defendant
The defendant above named will take notice that the plaintiff has commenced an action...

Used three years, latest model, good condition. Cost \$102.50. For sale quick at

\$45.00

Cash, or \$50.00 on Easy Terms

Herald Publishing Co.
Royal Typewriter Agents
ROANOKE RAPIDS, N. C.

Advertisement for L.G. Shell Co., Inc. featuring 'If You Eat Well You will Look Well and Feel Well', 'Good meat is the most essential part of a good meal.', 'McCray Grocers' Refrigerator', and 'Fresh Sweet Milk Daily'.

It Pays to Advertise

NO. 5767 REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK OF ROANOKE RAPIDS AT ROANOKE RAPIDS

in the State of North Carolina, at the close of business June 30, 1916

Financial report table with columns for Resources and Liabilities. Resources include Loans and discounts, U.S. Bonds, and other assets. Liabilities include Capital stock, Undivided profits, and other liabilities.

A. L. CLARK INSURANCE
Life, Fire, Tornado, Hail, Burglar, Boiler Liability, Health and Accident, Plate Glass, Parcel Post and Registered Mail, Automobile, etc.

DR. PAISLEY FIELDS DENTIST
Office Hours 9 to 5. 7 to 8 p. m.
Office Second Floor Lyric Theatre Building

W. T. ROWLAND
District Manager
MUTUAL LIFE Ins. Co. of New York
Oldest and Largest Dividend Paying Company in the United States

JUST RECEIVED
A BIG SHIPMENT OF BOONE KITCHEN CABINETS
A 'BOON' TO THE HOUSEWIFE
The greatest time and labor saver ever introduced into a kitchen. It is just as good as the Hoosier and at considerably lower prices.