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Friday, July 14, 1916

Somme offensive!

More bull at Durham this week than there has been in sometime.

General Humidity seems to be over-doing the thing a trifle.

Don't forget that the Democratic Primary for the nomination of candidates for county offices will be held on Thursday, August 3.

And the allies are agreed that Germany in the Deutsheland is resorting to low-down methods of breaking the English blockade.

Taft has hastened to the support of Hughes, which probably insures the vote of faithful Utah and Vermont for the fuzzy nominee.

Carranza could show the Kaiser a good many tricks he doesn't know in the fine art of browbeating the U. S. Administration.

We guess the sixty striking street car conductors at Wilmington felt properly and sufficiently subdued on the arrival of the noble six hundred of the N. C. National Guard.

We note in an exchange that both Woodrow Wilson and Charles Evans Hughes were born in a 'parsonage, which brings point to the saying that there is no telling what a preacher's son will come to.

Wonderfully fiendish of those German's who bombard British towns to shoot up women and children, but one must admire their accuracy of aim, for according to the British Censor they never by any mistake injure an able bodied man.

The slowness with which recruits are being found to replace those eliminated from the National Guard by reason of physical unfitness might furnish interesting matter for study by those who have criticised the English so freely for the necessity of conscription in raising over three millions of recruits.

A committee of delegates of the Republican Convention will call on Mr. Hughes next Saturday to formally notify him that he has been selected to be the standard bearer for his party in the coming elections. We sincerely trust that this committee will not be unduly precipitate in informing Mr. Hughes of this action, for too great a surprise might prove dangerous.

The Senate has actually voted the abolition of the Free Seed Act and if the House will only concur that time-honored and hoary old fraud will be laid on the shelf alongwith the other good old bunk that has been passed out to the unsophisticated constituents of a benevolent Congress in times gone by! If Congress keeps on improving at its present rate, we expect that the next hundred years will see the pork barrel abolished and the practice of building expensive postoffices and government buildings in spots where their erection will do a needy Congressman the greatest good also discontinued. A really patriotic and unselfish Congress may be possible before the end of the next millenium.

Gardens and Yards

It may be considered as probably one of the most remarkable incidents in the Roanoke Mills Company's campaign for Civic Improvement that only one of the back yards in their village was found by the judges, who went over the entire village on last Wednesday, to be worthy of criticism. This yard upon investigation was found to be that of an untenanted house, the weeds having been allowed to grow in this yard for the entire summer. All of the yards and gardens, with this exception, were found to be neat and clean, and the great majority were scrupulously clean in every nook and corner and made very attractive with flowering plants.

This transformation, for it could be called no less, has taken place in about two years and has been brought about by the Roanoke Mills offering various prizes for the best and most attractive yards and gardens, annual inspection, and almost constant agitation of the benefits to be derived from cleanly and attractive surroundings.

The people have responded magnificently and there are blocks in the Roanoke Mills village of which, we should judge, they must be intensely proud.

The yards in these blocks can hardly be surpassed, under similar conditions, in the entire country.

The gardens show intelligent cultivation, abundant yields, with a great variety of vegetables grown. There are well over a hundred of them in the village and the saving effected by them in dollars and cents will probably amount to five thousand dollars a year. To this money saving must be added the advantage of getting perfectly fresh vegetables, the healthful recreation the cultivation of the gardens afford, and the improved sanitary conditions all over the village.

Report of the condition of
The Rosemary Banking and Trust Company
at Rosemary

in the State of North Carolina, at the close of business June 30, 1916.

RESOURCES:	
Loans and discounts	\$43,364.95
Overdrafts unsecured	30.84
Banking House	3,960.00
Furniture and Fix.	1,220.00
All other real estate owned	100.00
Due from National Banks	3,849.96
Silver coin, including all minor coin currency	424.76
National bank notes and other U. S. notes	3,945.00
TOTAL	\$55,996.51
LIABILITIES:	
Capital stock paid in	\$12,000.00
Surplus fund	1,000.00
Undivided profits, less current expenses and taxes paid	371.53
Bills Payable	4,000.00
Deposits subject to check	15,904.83
Time Certificates of Deposits	265.50
Savings Deposits	22,373.40
Cashier's checks outstanding	80.25
TOTAL	\$55,996.51

State of North Carolina, County of Halifax, ss:

I, Geo. Carmichael, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Correct-Attest:
G. L. HAYES, Jr., F. G. JARMAN,
T. W. MULLEN, Directors.

Subscribed and sworn to before me this 11th day of July 1916.
C. W. WHITE, Notary Public.
My Commission Expires May, 12, 1918.

Get a Transfer

- If you are on the Gloomy Line
Get a transfer.
- If your'e inclined to fret and pine
Get a transfer
- Get off the track of Doubt and Gloom
Get on a Sunshine Train; there's room.
- Get a transfer.
- If you are on the Worry Train
Get a transfer.
- You must not stay there and complain
Get a transfer.
- The Cheerful Cars are passing through,
And there is lots of room for you;
Get a transfer.
- If you are on the Grouchy Track
Get a transfer.
- Just take a Happy Special back
Get a transfer.
- Jump on the train and pull the rope
That lands you at the station
Hope
Get a transfer.

The Booster

WE WANT A LIVE TOWN

LET'S all get together and help to make our community a live one. We all realize the consequences of poor business, stagnation in commercial affairs, depression of real estate values, low wages, etc.

What we want is plenty of business, money in circulation, a live interest in the building of houses, the sale of lots and acre property and a genuine, healthy condition of business in our community.

It is the aim of the big city mail order houses to send to the small town merchants out of business, so that we will all be coming to the cities for our merchandise. The big mail order houses are sending thousands of dollars every month to accomplish this object.

They will do it, too, unless we are sensible enough to stop it.

It is up to us to prevent the big mail order houses from driving our storekeepers out of business, for several reasons, the greater of which are that our community will be rubbed off the map if we have no business concerns and that our ownership of property here will not amount to anything, in this event.

The local stores, to a very large extent, make this town. The taxes paid by our business men are the principal support of our schools and churches. It is the taxes paid by our storekeepers that pay for the local improvements, for the street lighting, for fire protection and for all other communistic privileges and protection.

If we permit the big mail order houses to drive our business men out of competition, what will we have left? A place of empty store buildings, an undesirable place in which to live.

If the mail order houses accomplish their purpose it is possible that railroad interests will decide there is not sufficient business to warrant the stopping of trains here—because there will be no reason, then, for traveling men to stay over in our town, no freight to be delivered to our stores.

In such cases we will be trying to sell our property, but will find no buyers, for who will think it a good investment to buy property in a dead town?

But this is just what we must expect if we keep sending our dollars to the mail order houses, for it is only the business of the town that makes the town possible.

When we send practically all of our business to the mail order houses in the cities there will no longer be a necessity for, or a reason for, a town here. It all resolves itself into the question: SHALL WE HAVE A PROSPEROUS TOWN, WITH GOOD LOCAL BUSINESS, GOOD REAL ESTATE VALUES, GOOD WAGES AND GOOD MUNICIPAL DEVELOPMENT, OR SHALL WE HAVE A DEAD TOWN, WITH PIGS ROOTING IN THE PRINCIPAL STREETS, STORE BUILDINGS EMPTY AND WITH "FOR SALE" SIGNS HUNG UP, NO LIGHTS AND NO FIRE PROTECTION.

IT ALL RESTS WITH US. WE ARE THE ONES TO DECIDE.

Common sense and good judgment tell us to protect our own interests. If we don't, who will?

What can we expect from the mail order houses after they shall have received our money and the local storekeepers have been put out of the running? Shall we expect help and assistance from the mail order monopoly?

We all know that the mail order houses do not pay any of our local taxes. They do not support our schools, or churches or help to pay for our lighting the streets or for our fire department.

Every dollar spent at home means added wealth, added prosperity, added real estate values and added facilities of all kinds.

Every dollar sent to the mail order houses means more unfair competition for our storekeepers and less taxes toward the support of our community.

Which do we prefer? We must make the decision. Are we for or against our community?

LET'S MAKE IT A LIVE TOWN BY KEEPING OUR MONEY IN CIRCULATION AMONG OUR OWN BUSINESS MEN.

RECIPROCITY AT HOME

MANY persons believe that the word "reciprocity" has merely a political significance.

But it means one of the greatest principles. All civilization is founded on it. Were it not for this great principle there would be no government, no society, no cities and towns. We would have merely anarchy.

IN PLAIN WORDS, "RECIPROCITY" MEANS THAT IF YOU EXPECT SOMEBODY TO DO SOMETHING FOR YOU, THEN YOU MUST DO SOMETHING IN RETURN.

Let us lay aside the political significance of the word and discuss this great principle as it applies to our own individual and communistic interests. We have a prosperous community. We have a town which we are proud to call our own. We have various business establishments, good, well-kept stores, stocked with merchandise; we have various facilities for marketing the produce raised by the farmers who are a great and important part of our community.

Were it not for the farmers we would not have all of these facilities for doing business. It is possible that there would be no great necessity for a town of this size and importance.

On the other hand, were it not for the town the farmers would not be enabled to market their crops with such facility and their prosperity would be considerably curtailed.

Now here is where the reciprocity comes in and affects our local conditions and our prosperity.

THE STOREKEEPERS HELP THE FARMERS AND THE FARMERS HELP THE STOREKEEPERS.

Simplest thing in the world. Each does something for the other and both are benefited. The town is benefited and the agricultural district is benefited. We have good schools, churches, places of entertainment and our town is a general headquarters and meeting place for all interests. Every one of us has a certain place in the community and helps to make up a desirable place where we can have interchanges of ideas and commodities.

What if some great monopoly should swoop down and buy up everything the farmers raise, cattle and sheep and crops of all kinds, ship the whole lot direct to the city and thereby deprive our local merchants of the opportunity of handling the same; to utterly ignore the local interests?

Business would suffer. Many of our concerns would find it necessary to close up shop and go out of business. If this same policy were to be continued we would soon be without the necessity of having any town at all.

Of course, this is rather a far-fetched illustration, because there is no possibility of anything of the kind happening. BUT THERE IS DANGER FROM ANOTHER SOURCE.

What if the farmers should all send their money to the mail order houses instead of buying their goods from our local storekeepers?

Many of them do—too many of them.

IF THIS POLICY OF SENDING MONEY AWAY TO THE BIG CITIES INSTEAD OF BUYING FROM THE LOCAL MERCHANTS KEEPS UP AND CONTINUES, WE SHALL EXPERIENCE CONDITIONS WHICH WILL BE FAR FROM PROSPEROUS.

Reciprocity is what we need, right here at home. The storekeepers must deal fairly with the farmers and the farmers must deal fairly with the storekeepers, otherwise our system of business will be thrown out of its philosophical orbit.

Keep the money at home. Buy what you need from the local storekeepers. Don't help the big mail order houses to profit at the expense of our local merchants. Help the men who are helping to build up the community, helping to increase the value of your property by making a bigger and a better town where every facility for doing business is supplied for the benefit of the farmers—and the rest of us.

We must do for others if we expect others to do for us. We cannot evade the responsibilities of reciprocity, nor should we attempt to do so. Every dollar sent away to the big mail order houses restricts our opportunities for local advancement. EVERY DOLLAR SO DIVERTED FROM LOCAL TRADE MEANS SO MUCH TAKEN FROM OUR TAXES, WHICH GO TO SUPPORT THE COMMUNITY.

We can all do as well at home in the buying of goods as we can by sending our money to the mail order houses. We can do better, when we come to consider values and everything.

And reciprocity is the thing that builds up communities. THINK IT OVER THE NEXT TIME THERE'S SOMETHING TO BE BOUGHT.

Hot Weather Hits

Men's Crash Suits
\$3.00 & \$3.50

Original Keep Kool Klothes
\$7.50 Per Suit

JUST RECEIVED

A Complete Line of Men's Sporty Negligee Shirts
in Beautiful Patterns, Regular \$1.50 Quality

\$1.25

OUR BARGAIN COUNTER

Ladies' Dress Goods, 15, 25 and 50c Values

10 Cents Per Yard

Summer Shoes for Men and Women, \$2.50
and up values

\$1.49

Patterson Store Company

GEO. L. HAYES, Jr., Manager

CLARK & CLARK
Attorneys at Law
Roanoke Rapids, N. C.
Room No. 5, Upstairs in Bank Building

THOS. M. JENKINS
Notary Public
Rosemary Supply Co. Building
ROSEMARY, N. C.

R. L. TOWE
Notary Public
at the FIRST NATIONAL BANK
Roanoke Rapids, N. Carolina

WE BELIEVE

That Satisfactory Service
is the only key to the
Door of Success in
Business

and it is for this reason that we strive to make our service one that satisfies. We cannot always succeed, but you can help us materially when our service-system stalls or jams by telling us of the fact. We will appreciate it and will try to eliminate the trouble whether it is a tardy delivery, an error in account, or a mix-up in your order; your telling us promptly will mean BETTER SERVICE FOR YOU

SPECIAL PRICES

We have commenced selling Summer Goods in many lines in our Dry Goods Department and at reduced prices, and we suggest your looking over this department for things you may possibly need which may now be purchased, really "bargain" prices

Hancock-House Company

DEPARTMENT STORE

