

"OWNER HAVING FAILED to call and pay charges on one Flanders auto, we will sell said machine to the highest bidder for cash. Sale at our garage at noon Sept. 16, 1916." Tate Machinery & Supply Co., Littleton, N. C.

DR. W. L. DAVIS, EYE SPECIALIST will be with Mr. W. G. Lynch Friday and Saturday Sept. 8 and 9. This is Dr. Davis third visit and he is returning by special request from a number of good people in our city.

DO IT NOW
Send us the price of a year's subscription if you are in arrears

FEELS LIKE A NEW CREATURE
High Point, N. C.
Pearson Remedy Co., Burlington, N. C.
Gentlemen:—This is to certify to the faith I have in your medicine. I was almost past going, my stomach was giving me serious trouble. I had nearly twenty large blood spots on my face, all rough with huge bumps. Have taken nearly six bottles; the bumps and spots have disappeared and I feel like a new girl.
MISS CORA McMILLON.
For sale here by Hancock-House Co. and Rosemary Supply Company.

The Better the Printing
of your stationery the better the impression it will create.
Moral. Have your printing done here.

ACCIDENT INSURANCE
75,000 Persons Are Accidentally Killed Each Year in the United States.

VIOLATING INSURANCE LAW
Our Law Clearly Provides a Penalty for Agents Acting in State Without License.
Agent Acting Without License.
Our law clearly provides a penalty for the insurance law (chapter 100), the Building and Inspection law (chapter 73) and the law governing Building and Loan Associations (chapter 83);
Section 834. Agent acting without license: If any person shall assume to act as an insurance agent or insurance broker without license therefor as required by law, or shall act in any manner in the negotiation or transaction of unlawful insurance with a foreign insurance company not admitted to do business in this State, or as principal or agent shall violate any provision of the law in regard to the negotiation or effecting of contracts of insurance, or shall violate any provision of law as laid down in chapters 183 and 73 of The Revised Code of North Carolina, the penalty for which is not provided for elsewhere, he shall be guilty of a misdemeanor, and upon conviction shall be punished by a fine of not less than \$100 nor more than \$500 for each offense.

B. MARKS
Roanoke Rapids
BIGGEST AND BEST STORE
THE WORLD'S MOST FAMOUS MILLINERY
GAGE LAZARUS ACH WALLA SEYMOUR
PATTERN HATS WILL SOON BE SHOWN EXCLUSIVELY AT ROANOKE RAPIDS BIGGEST AND BEST STORE
Styles as yet are not determined. Of course there are showings of what is supposed to be new and up-to-date fashions in millinery, but the BIG STORE is not a believer in these hurry up offerings, for styles as yet are not authentic, as the following letter will testify.
THE JOS. LAZARUS CO.
Importers and Manufacturers of MILLINERY
PARIS - CINCINNATI - NEW YORK
Sept. 1, 1916.
B. MARKS,
Roanoke Rapids, N. C.
Dear Sir:
Answering your inquiry of recent date regarding shipment of hats ordered, we beg to state that about ten days must elapse before being able to make same, as authentic millinery styles for the entire season have not as yet been determined upon.
Very truly yours,
JOS. LAZARUS CO.
BL:FJ

Good Looks are Easy
with **Magnolia Balm.**
Look as good as your city cousin. No matter if you do Tan or Freckle Magnolia Balm will surely clear your skin instantly. Heals Sunburn, too. Just put a little on your face and rub it off again before dry. Simple and sure to please. Try a bottle to-day and begin the improvement at once. White, Pink and Rose-Red Colors. 75 cents at Druggists or by mail direct.
SAMPLE FREE.
LYON MFG. CO., 40 So. 5th St., Brooklyn, N. Y.

Bluebird Photoplays
PRESENTS
The Idol of a Million Theatre goes **J. WARREN KERRIGAN**
In The Sensational Romantic Drama
"A Son of the Immortals"
Sponsored by **MISS LOIS WILSON**
The State-Wide Prize Winning *Beauty of Alabama's 400*
How Would You Act If You Were A King
See How An American Scorned Tradition. See the Sensational Mob Scene and Rioting. See the Terrific Battle for a Throne.
PEOPLES THEATRE
Friday, Sept. 15

Annual Meeting OF STOCKHOLDERS OF THE Roanoke Rapids Building and Loan Association
8 p. m. **TUESDAY** September 12
In their office at First National Bank Building

DR. PAISLEY FIELDS DENTIST
Office Hours 9 to 5. 7 to 8 p. m.
Office Second Floor Loric Theatre Building
T. W. MASON, Greensboro, N. C.
J. A. WORRELL, Rich Square, N. C.
W. L. LONG, Roanoke Rapids, N. C.
MASON, WORRELL & LONG
Attorneys at Law
Offices: Roanoke Rapids, N. C., and Jackson, N. C.

W. T. ROWLAND
District Manager
MUTUAL LIFE Ins. Co. of New York
Oldest and Largest Dividend Paying Company in the United States
For further information Call at First National Bank of Roanoke Rapids
A. L. CLARK INSURANCE
Life, Fire, Tornado, Hail, Burglar, Boiler Liability, Health and Accident, Plate Glass, Parcel Post and Registered Mail, Automobile etc.
LET ME WRITE YOUR BOND



And Yet, Some Men Think That Accident Insurance is Useless and an Unnecessary Expense.
During the year 1915 there were 7,858 citizens of this country drowned; 1,641 persons lost their lives because of fire; 1,261 were killed by cyclones and wind storms, and 496 killed by explosions. Electricity killed 242, while 172 were killed by lightning. Asphyxiation caused 228 deaths and 89 were killed in elevator accidents. Automobiles were responsible for the deaths of 2,294 persons and the injuring of 10,032. Railroads killed 6,797 and injured 70,616, not including those killed or injured while trespassing upon railroad property.
The official estimate at Washington is that 75,000 persons are accidentally killed in the United States every year. Compare this with the four years of the Civil War, in which 57,958 Union soldiers were killed in battle. It is further officially estimated that not less than two million people are accidentally injured in the United States each year.

SCHOOL SUPPLIES
Tablets, Composition Books, Pens, Pencils, Erasers, Inks, Crayons, Pencil Sharpeners, Mucilage and a Complete Line of FINE STATIONERY
Rosemary Supply Company
Leaders in Fine Groceries.
Phone 533 Rosemary, N. C.

SAFETY FIRST
WHAT IT MEANS IN THE HOME
Solomon said: "Wisdom is the principal thing, therefore get wisdom, and with all thy getting, get understanding." In what better manner can this wisdom be used than in getting a good understanding of the best ways in which to safeguard our homes?
A home to be perfectly safe should have a good foundation. First of all, it must be built on the principle of cleanliness. Cleanliness should be practiced by every housewife. The house should be kept clean. Care should be taken that no decayed vegetables are allowed to remain in some secluded corner of the pantry.
In a home where there are children, care should be exercised to keep matches out of the reach of inquisitive little fingers. In a neighboring city the mother of two little tots left them in the house alone for a short time. On her return she was horrified to see her 3-year-old boy enveloped in flames, from which he died a few hours later. Had she put into practice the principles of "Safety First" by putting the matches under lock and key, if need be, the parents would not now be mourning the loss of that little life.
The practice of filling the gasoline stove while burning is very dangerous. Many lives are lost each year to that way. The gasoline stove, at its best, is a dangerous convenience. The day is not far distant when it will be discarded for the electric devices, which are being perfected in such manner as to make the cost of operating nominal.
Compliance with the laws of the State by painting the gasoline can red would prevent the mistaken use of gasoline for kerosene, which is another cause of the loss of a great many lives and the burning of many homes.

FALL GOODS
ARRIVING CONSTANTLY
Of course assortments are not yet complete but enough of the new lines are already here to give you a splendid idea of the correct fall styles . . .
FALL COATS AND SPORT COATS
for Ladies and Misses are now being shown in some of the very prettiest new patterns - One of the biggest lines of COAT SUITS we have ever handled will begin to come in during next week
We are also showing
NEW SCHOOL DRESSES
for the children in attractive yet serviceable materials . . .
LADIES' WAISTS AND SKIRTS
Korrek Shape Shoes - For Fall and Winter Wear
You are always welcome at this store and we believe that this season, as usual, you will find the quality and prices we offer eminently satisfactory . . .
The L.G. Shell Co., Inc.
THE QUALITY STORE
ROSEMARY, N. C.
We Give Profit Sharing Coupons
Phone 535
PROMPT DELIVERY

Is Your Bedroom Cozy?
That spot in which most folks are born and die, that haven where they find rest and intimacy between those two great journeys certainly should be as comfortable, convenient and inviting as taste and means will permit.
We Specialize
in bedroom furnishings. Our beds are designed for solid, old-fashioned comfort. Our wardrobes, dressing tables, chiffoniers, dressers, clothes chests, and the like, are sure to strike your fancy. And prices?—It is an economy to trade with us.
Our Word Is a Guaranty of Honest Values
B. S. WEBB
Exclusive Furniture Dealer
Telephone 600
Roanoke Rapids, N. C.

Money Makes Money
Interest on investment is the source of surest income. Money works 24 hours a day and seven days a week.
More people are made independent by saving than by slaving.
England has invested to wonderful advantage. Every year statistics show that England buys more from other countries than she sells to them. But interest on investments does not show in the statistical tables.
That is why England is rich.
Money placed in a savings bank is an investment safe and sure.
Make yourself independent.
One Dollar Starts an Account!
Rosemary Banking & Trust Co
Safety and Service

SMITH MOTOR WHEEL
CALL ON **B. B. HIGGINS**
Roanoke Rapids, N. C.
or
L. A. DANIEL
Rosemary, N. C.

Co-Operation
is the keystone of modern civilization
It is as effective in business as in government
Let us demonstrate what the principle of
"Co-Operation"
as embodied in this company will do in saving you money on your grocery bill.
The Co-Operative Store has increased its business and the number of its stockholders fifty per cent in thirty days.
"There's a Reason"
The Co-Operative Store Company Inc.
Telephone 614
Chas. Welch, Mgr.

Second Hand UNDERWOOD TYPEWRITER
Used three years, latest model, good condition. Cost \$102.50. For sale quick at
\$45.00
Cash, or \$50.00 on Easy Terms
Herald Publishing Co.
Royal Typewriter Agents
ROANOKE RAPIDS, N. CAR.

"And they brought him home"
These grey hairs came when they brought Will home, after the fire. Afterward, it was all I could do to pull myself together and think of some way to keep the children and not break up the home. Will was a good husband and it was not his fault we couldn't save much money. He was more than good—he was thoughtful, too. I found, then, that he'd taken out the ETNA TEN DOLLAR COMBINATION POLICY and that I was to have over \$3600 for it. Just think!—it cost him only \$10 a year to
ETNA-IZE
—so little he never talked about it—and it brought this windfall to me!
You never can tell when an accident may come. I'm sure if you told your Jack about it, Mrs. Rogers, he wouldn't rest until he'd gone straight to the agent—
C. A. WYCHE, Agent.