"OWNER HAVING FAILED DR. W. L. DAVIS, EYE SPECto call and pay charges on one Flanders auto, we will sell said machine to the highest bidder for cash. Sale at our garage at noon Sept. 16, 1916." Tate Machinery & Supply Co., Littleton, N. C.

GAGE

ACH.

LAZARUS

SEYMOUR

B. MARKS,

Dear Sir:

BL:FJ

Roanoke Rapids, N. C.

WALLA

ialist will be with Mr. W. G. Lynch Friday and Saturday vis third visit and he is returning by special request from a number of good people in our

B. MARKS

Roanoke Rapids

BIGGEST AND BEST STORE

THE WORLD'S MOST FAMOUS MILLINERY

Styles as yet are not determined. Of course

there are showings of what is supposed to

be new and up-to-date fashions in millinery,

but the BIG STORE is not a believer in these

hurry up offerings, for styles as yet are not

authentic, as the following letter will testify.

THE JOS. LAZARUS CO.

Importers and Manufacturers of

MILLINERY

PARIS - CINCINNATI - NEW YORK

date regarding shipment of hats ordered, we

beg to state that about ten days must elaspe

before being able to make same, as authentic

millinery styles for the entire season have

not as yet been determined upon.

Answering your inquiry of recent

PATTERN HATS

EXCLUSIVELY AT

ROANOKE RAPIDS

WILL SOON BE SHOWN

BIGGEST AND BEST STORE

Sept. 1, 1916.

Very truly yours,

JOS. LAZARUS CO.

FALL GOODS

ARRIVING CONSTANTLY

Of course assortments are not yet

complete but enough of the new lines

are already here to give you a splendid

FALL COATS AND SPORT COATS

for Ladies and Misses are now

being shown in some of the very

prettiest new patterns - One of

the biggest lines of COAT SUITS

we have ever handled will begin

to come in during next week

NEW SCHOOL DRESSES

for the children in attractive yet

LADIES' WAISTS AND SKIRTS

Korrect Shape Shoes - For Fall and Winter Wear

You are always welcome at this

store and we believe that this

season, as usual, you will find the

quality and prices we offer emi-

The L. G. Shell Co., Inc.

ROSEMARY, N. C.

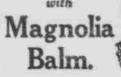
idea of the correct fall styles

We are also showing

serviceable materials

We Need the Money

Good Looks are Easy



Look as good as your city cousins. No matter if you do Tan or Freckle Magnolia Balm will surely clear your skin instantly. leals Sunburn, too. Just put a little on our face and rub it off again before dry, imple and sure to please. Try a bottle o-day and begin the improvement at nce. White Pink and Rose-Red Colors. 75 cents at Druggists or by mail direct.

SAMPLE FREE LYON MFG. CO., 40 So. 8th St., Brooklyn, N.Y.

Bluebird Photoplays

he Idol of a Million Theatre-goers J. WARREN KERRIGAN In The Sensational Romantic Drama

A Son of the

MISS LOIS WILSON

The State-Wide Prize Winning

How Would You Act If You Were A King

Tradition. See the Sensational Mob Scene and Rioting. See the Terrific Battle for a Throne.

Friday, Sept. 15

Sept. 8 and 9. This is Dr. Da- Send us the price of a year's Pearson Remedy Co. subscription if you are in arrears



Immortals

Beauty of Alabama's 400

See How An American Scorned

PEOPLES THEATRE

NEW CREATURE

faith I have in your medicine. I was almost past going, my stomach was giving me serious trouble. I had nearly of your stationery the better the impression it will create. twenty large blood boils on my face, all rough with harge bumps. Have taken nearly six buttles, the boils and bumps have disappeared and I feet like Moral. Have your printing done here.

MISS CORA MCMULLON For sale here by Hancock-House and Rosemary Supply Company.

Annual Meeting

STOCKHOLDERS

Roanoke Rapids Building

and Loan Association

8 p. m.

TUESDAY

September 12

In their office at

First National Bank Building

DR. PAISLEY FIELDS DENTIST

The Better

the Printing

Office Hours 9 to 5. 7 to 8 p. m. Office Second Floor Lyric Theatre Building

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MASON, WORRELL & LONG Attorneys at Law

Offices: Roanoke Rapids, N. C., and Jackson, N. C. W. T. ROWLAND

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LET ME WRITE YOUR BOND



Is Your Bedroom Cozy?

That spot in which most folks are born and die, that haven where they find rest and intimacy between those two great journeys certainly should be as comfortable, convenient and inviting as taste and means will permit.

We Specialize

in bedroom furnishings. Our beds are designed for solid, old-fashioned comfort. Our wardrobes, dressing tables, chiffoniers, dressers, clothes chests, and the like, are sure to strike your fancy. And prices?-It is an economy to trade with us.

Our Word Is a Guaranty of Honest Values

B. S. WEBB

Exclusive Furniture Dealer

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Roanoke Rapids, N. C.

Money Makes Money Interest on investment is the source of surest income. Money works 24 hours a

day and seven days a

More people are made independent by saving than by slaving.

England has invested to wonderful advantage. Every year statistics show that England buys more from other countries than she sells to them. But interest on investments does not show in the statistical tables.

That is why England is rich.

Money placed in a savings bank is an investment safe and sure. Make yourself independent.

One Dollar Starts an Account! Rosemary Banking & Trust Co

Safety and Service

75,000 Persons Are Accidentally Killed Each Year in

the United States.

And Yet, Some Men Think That Accident Insurance is Useless and an Unnecessary Expense.

During the year 1815 there were 7,856 citizens of this country drowned; 1,641 persons lost their lives because of fires; 1,281 were killed by cyclones and wind storms, and 496 killed by ex-172 were killed by lightning. Asphyx-lation caused 226 deaths and 89 were killed in elevator accidents. Automo biles were responsible for the deaths of 2,224 persons and the injuring of 10,032. Railroads kilfed 6,707 and fojured 70,516, not including those killed or injured while trespassing upon railroad property

The official estimate at Washington is that 75,000 persons are accidentally killed in the United States every year. Compare this with the four years of the Civil War, in which 67,058 Union soldiers were killed in battle. It is further officially estimated that not less than two million people are accidentally injured in the United States each veer

SCHOOL **SUPPLIES**

Tablets,

Composition Books, Pens, Pencils, Eras-

> ers, Inks, Crayons, Pencil Sharpeners, Mucilage and

a Complete Line of

FINE STATIONERY

Rosemary Supply Company

Leaders in Fine Groceries.

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SMITH MOTOR WHEEL



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L. A. DANIEL

Rosemary, N. C.

Co-Operation

is the keystone of modern civilization

It is as effective in business as in government

Let us demonstrate what the principle of

"Co-Operation"

as embodied in this company will do in saving you money on your grocery bill.

The Co-Operative Store has increased its business and the number of its stockholders fifty per cent in thirty days.

"There's a Reason"

The Co-Operative Store Company Inc. Telephone 614 Chas. Welsh, Mgr.

Dur Law Clearly Provides a Penalty for Agents Acting in State Without License.

Agent Acting Without License. Our law clearly provides a penalty for the insurance law (chapter 100), the Building and Inspection law (chapter 73) and the law governing Building and Loan Associations

(chapter \$3); Section 3484. Agent asting without license: If any person shall assume to act as an insurance agent or insurance broker without license therefor as required by law, or shall act in any manner in the negotiation or transaction of unlawful insurance with a forplosions. Electricity killed 242, while to do business in this State, or as principal or agent shall violate any provision of the law in regard to the ne gotiation or effecting of contracats of insurance, or shall violate any provision of law as laid down in chapters 183 and 73 of The Revisal of 1905 of North Carolina, the penalty for which is not provided for elsewhere, he shall be guilty of a misdemeanor, and upon conviction shall be punished by a fine of not less than \$100 nor more than \$500 for each offense.

SAFETY FIRST WHAT IT MEANS IN THE HOME

Solomon said: "Wisdom is the principal thing, therefore get wisdom, nd with all thy getting, get understanding." In what better manner can this wisdom be used than in getting a good understanding of the best ways in which to safeguard our

A home to be perfectly safe should have a good foundation. First of all, it must be built on the principle of cleanliness. Cleanliness should be practiced by every housewife. The house should be kept clean. Care should be taken that no decayed vegetables are allowed to remain in some secluded corner of the pantry.

In a home where there are children, care should be exercised to keep matches out of the reach of inquisitive little fingers. In a neighboring city the mother of two little tots left them in the house alone for a short time. On her return she was horrified to see her 3-year-old boy enveloped in flames, from which he died a few hours later. Had she put into practice the principles of "Safety First" by putting the matches under lock and key, if need be, the parents would not now be mourning the loss of that little life.

The practice of filling the gasoline stove while burning is very danger-Many lives are lost each year in that way. The gasoline steve, at its best, is a dangerous convenience The day is not far distant when it will be discarded for the electric devices, which are being perfected in such manner as to make the cost of operating nominal

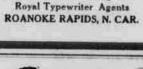
Compliance with the laws of the State by painting the gasoline can red would prevent the mistaken use of gasoline for kerosens, which is another cause of the loss of a great

Second Hand UNDERWOOD **TYPEWRITER**

Used three years, latest model, good condition. Cost \$102.50. For sale quick at

\$45.00

Cash, or \$50.00 on Easy Terms



Herald Publishing Co.



"And they brought him home"

Afterward, it was all I could do to pull myself together and think of some way to keep the children and not break up the home. Will was a good husband and it was not his fault we couldn't save much money.

He was more than good—he was thoughtful, too. I found, then, that he'd taken out the ÆTNA TEN DOLLAR COMBINATION POLICY and that I was to have over \$3000 fer it. Just think!—it cost him only

ÆTNA-IZE

—so little he never talked about it-and it brought this windfall to me! You never can tell when an accident may come. I'm sure if you told your Jack about it, Mrs. Rogers, he wouldn't rest until he'd gone straight to the agent—

C. A. WYCHE, Agent.

Phone 535

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nently satisfactory

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