

**TYRONE POWER**  
and  
**LOIS WEBER**

In the Gripping Crime Drama

**"THE EYE OF GOD"**

Directed by the Smalleys  
The Cast Including  
**CHAS. GUNN** and **ETHEL WEBER**  
THE MOST REMARKABLE  
PHOTOPLAY EVER PRODUCED

"The Eye of God Is Upon You"  
"It Searches Out Your Sins"  
"The Wicked Cannot Escape"

Not a Religious Play But  
a Great Moral Lesson

PEOPLES THEATRE  
ROSEMARY THEATRE

Friday, Sept. 29

**W. T. ROWLAND**  
District Manager

MUTUAL LIFE Ins. Co. of New York  
Oldest and Largest Dividend Paying  
Company in the United States  
For further information  
Call at First National Bank of Roanoke Rapids



"No, Bob—you needn't  
give up school"

I knew I could count on you. Man to man, I will own that my sickness has been expensive. There hasn't been a cent coming in from the office, either. But, thank Providence, we haven't had to touch our bank account. My AETNA DISABILITY POLICY is providing our most needed \$100 coming in regularly every four weeks. It would have been \$250 if I had been in the hospital. Later I can depend on \$12.50 weekly while I'm stretching my legs outdoors, to get in proper shape. Some time I want to tell you about this sensible way of protecting yourself. And if I know anything, you'll decide to

**AETNA-IZE**

as soon as you're old enough. It makes a fellow independent of friends, relatives and charity, when he's flat on his back. And a little thing, even a misstep, may lay you up. Then, if you marry, it's only a square deal—true sportsmanship—to give your wife this protection. Any man can afford it.

Interesting? Yes, it is. Next time you go by his office, suppose you drop in and get the whole story from your friend.

**C. A. WYCHE, Agent**

**A. L. CLARK**  
INSURANCE

Life, Fire, Tornado, Hail, Burglar, Boiler, Liability, Health and Accident, Plate Glass, Parcel Post and Registered Mail Automobile etc.  
LET ME WRITE YOUR BOND



**Fresh Butter and Eggs**

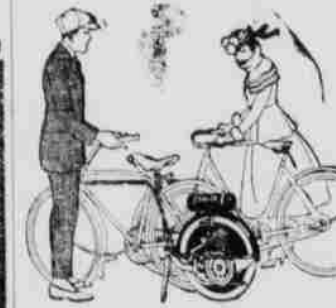
We are very particular as to where we buy our butter and eggs. Only those farmers whose products we know are always right can deal with us.

You can profit by our discrimination if you trade here. And you can be sure that we are just as particular about where we get our creamery butter as we are about the dairy butter.

Our prices stand comparison.

**"There's a Reason"**  
FOR TRADING WITH  
**The Co-Operative Store Company Inc.**  
Telephone 614 Chas. Welch, Mgr.

**SMITH MOTOR WHEEL**



CALL ON  
**B. B. HIGGINS**  
Roanoke Rapids, N. C.  
OR  
**L. A. DANIEL**  
Rosemary, N. C.



**Why People Buy From Stores That Advertise**

You have often heard people ask this question, "Why is it I never strike a bargain like you do?" That person is not a wide-awake nor careful buyer and does not read the advertisements in this newspaper.

When a business man pays money to make a public announcement, he usually has something worth while to offer—something that is to your advantage to know. He has a money-saving sale, a new assortment of styles or extraordinary values of some kind to tell you about.

To take advantage of these opportunities you must get at the meat of the newspaper—its advertisements.

**RUB OUT PAIN.**  
with good oil liniment. That's the surest way to stop them. The best rubbing liniment is

**MUSTANG LINIMENT**

Good for the Ailments of Horses, Mules, Cattle, Etc.  
Good for your own Aches, Pains, Rheumatism, Sprains, Cuts, Burns, Etc.  
25c. 50c. \$1. At all Dealers.

**PRINTING**

Good Printing Is the Dress of Business. That is the Kind We Do.

Let Us Show You

**JACK GOLDMAN**  
THE CLOTHING MAN  
ANNOUNCING OUR COMPLETE  
**FALL SHOWING**  
OF  
**HAND TAILORED SUITS**  
AND OVERCOATS

REPRESENTING THE BEST VALUES IN ROANOKE RAPIDS

You can take our word for it, no other store in town can sell you quite so good a suit or one that depicts so much distinct style for the same price.

It is our determination that the man—any man—who wants to wear full value clothes can be best suited here for the price he wants to pay. We don't want to rush any man into buying, but we do want every man to know that he cannot afford to part with his fall suit money until he has seen the suits we have to show him and given them an opportunity of speaking for themselves.

We are ready for the Boys with School and Dress Suits. Remarkable values from \$1.98 to \$12.00. Mothers who want their boys to be dressed in good clothes, long wearing clothes, at a small outlay, cannot afford to miss seeing our display for fall. We have what you want.

Latest Dictates of Fashion from America's Best Known Makers—stiff or soft Hats of Quality at the right price.

See our New Fall Neckwear, Shirts, and Hosiery at Prices that can't be beat.

**J GOLDMAN**  
"Where the Best Clothes Come From"  
Second Street - Roanoke Rapids

**Funeral Directors**  
**Embalmers**  
Day or Night Service  
Anywhere  
**Hancock-House Company, Inc.**  
W. C. WILLIAMS, Licensed Embalmer  
Night Phones: Nos. 590, 591, 589 3 rings  
Floral Offerings Supplied on Short Notice.

**Fall's First Showing OF THE BEWITCHING NEW COAT SUIT STYLES**

is now taking place in our big Dry Goods Department - Ladies and Misses COATS and SPORT COATS are also on display in all the attractiveness of the new modes . . .

**Waists, Skirts, Sweaters**  
**Jerseys, and Dress Goods**

are among the latest arrivals - They are to be had in all the stylish shades and at very moderate prices . . .

**Fall Shoes for the Family**

Korrek Shape for the men, May Manton and Society Brand for ladies - last and least [in everything except quality]

**Tess and Ted School Shoes for Children**

make our Shoe Department excell in quality, price and sales

**The L.G. Shell Co., Inc.**  
THE QUALITY STORE  
ROSEMARY, N. C.  
We Give Profit Sharing Coupons  
PROMPT DELIVERY  
Phone 535

**NO MATTER HOW EFFICIENT**

The cook may be, her efforts are useless if she works with open stove. One of our cookstoves or ranges in your house will insure well cooked meals and be the pride of a good housekeeper.

We handle the very best stoves, ranges and heaters and have a big supply of every kind on hand right now.

You may look at them before you buy and back of them is our guaranty of quality.

**ASK TO SEE THE NEXT AETNA HOT BLAST HEATERS.**

Expert man to connect up all stoves sold.

**B. S. WEBB**  
Exclusive Furniture Dealer ROANOKE RAPIDS, N. C.

**The Year of Thrift**

This year marks the anniversary of the establishment of the first savings bank in the United States. In commemoration of this centennial, bankers' organizations are speeding up the thrift movement. Strangely enough, this effort comes at a time when national progress in commerce and industry depend on the people's power to save. No longer can America draw on the savings of the thrifty people of Europe for capital with which to develop its resources. From now on the United States must produce its own capital.

An account in a savings bank insures national progress and your own independence.

**One Dollar Starts an Account!**  
**Rosemary Banking & Trust Co.**  
Safety and Service

**CICO - the best library paste made**  
Herald Publishing Company

**Report of the condition of The Rosemary Banking and Trust Company at Rosemary**

in the State of North Carolina, at the close of business Sept. 12, 1916.

RESOURCES:

Loans and discounts	\$49,485.24
Overdrafts unsecured	43.33
Banking House 3,960.00; Furniture and Fix. 1,220.00	5,180.00
All other real estate owned	100.00
Demand loans	2,000.00
Due from National Banks	10,683.13
Silver coin, including all minor coin currency	184.98
National bank notes and other U. S. notes	1,740.00
TOTAL	\$69,366.68

LIABILITIES:

Capital stock paid in	\$12,000.00
Surplus fund	1,000.00
Undivided profits, less current expenses and taxes paid	526.01
Bills Payable	4,000.00
Deposits subject to check	24,172.33
Time Certificates of Deposits	215.50
Savings Deposits	26,987.74
Cashier's checks outstanding	465.10
TOTAL	\$69,366.68

State of North Carolina, County of Halifax, ss:  
I, Geo. Carmichael, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
GEO. CARMICHAEL, Cashier.  
Correct—Attest:  
G. L. HAYES, Jr., L. G. SHELL, T. W. MULLEN, Directors.  
Subscribed and sworn to before me this 22nd day of Sept. 1916.  
C. W. WHITE, Notary Public, My commission expires May 12, 1918.

**DON'T FORGET US**  
When you need anything in the line of neat and attractive Printing.