

THE ROSEMARY SUPPLY COMPANY

WISHES YOU ALL THE JOYS OF THE SEASON AND A MOST PROSPEROUS NEW YEAR

FOR FINE GROCERIES
PHONE 533

The Home of Good Things to Eat
ROSEMARY, N. C.

SPECIAL ATTENTION TO
FANCY TRADE

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

GARDUI

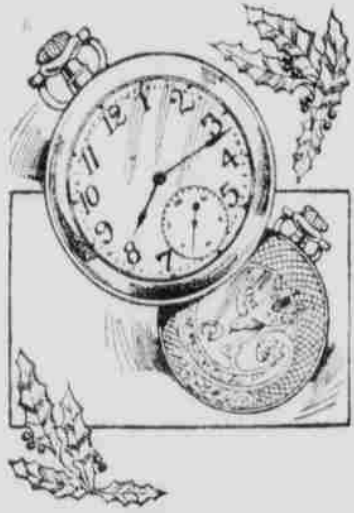
The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

ANNOUNCEMENT

TO THE PEOPLE OF
Roanoke Rapids and Surrounding Country



I have located here in the
**JEWELRY REPAIR
BUSINESS**

and am prepared to to all kind of Watch, Clock, Jewelry and Spectacles repairs.

My work is guaranteed to give entire satisfaction.

Thanking you for your favors and soliciting your patronage, I beg to remain

THOS. W. WAFFORD
Jeweler

Next Door to Western Union Office Roanoke Rapids, N. C.

A December INDUCEMENT

Act Now--
While the
assortment
is complete



FREE!

For a short time we are offering each customer ordering a Suit or Overcoat, from the FALL AND WINTER LINE OF **The GLOBE TAILORING CO.**

of Cincinnati, a FANCY VEST OR A PAIR OF TROUSERS, FREE. Every garment "NEEDLE-MOLDED" to your measure, thus making your satisfaction sure. Step in and let us take your measure, to-day.

J. H. Harrison, Jr., Rosemary

Santa Claus Captured



Christmas Is Dying Out--

Continued

of July, all the fashionable features and holiday companies go quick-melting.

"After what's that got to do with Christmas?" Birskey asked.

"I'm coming to that," Zapp said. "People are coming to figure averages on Christmas now. Take Miss J. P. Morgan, and she figures that out of every million Christmas presents displayed in stores a certain percentage of people buy something which they couldn't afford and gives it to a certain percentage of people which ain't got no use for it at all. So she goes to work and sets up a Society for the Prevention of Unwise Giving, and consequently a certain percentage of dry-goods stores loses a certain percentage of customers which formerly had a rotten bank account and a good disposition, and has now got a good bank account and a rotten disposition."

"But Miss Morgan done this for a lot of salesladies which used to spend their money so foolishly at Christmas, Zapp, that they had nothing left to take a vacation with in the summer time."

"That may be so, Birskey," Zapp said, "and while I ain't expect a certified

bought once in a while for somebody I present, useful or otherwise. In other words, Birskey, if you're going to rock on up the averages on anything, the best way is to figure how it will affect one hundred one hundredths of the people twelve months out of the year, and then go to work and get up the Society for the Prevention of Unwise Giving, and limit the membership to one hundred million Americans. Most of us would join it."

You can solve the gift problem by reading the advertisements in this paper

DON'T FORGET US

When you need anything in the line of neat and attractive Printing

HERALD PUBLISHING COMPANY

State of Ohio, City of Toledo, Lucas County, ss.
Frank J. Chisum makes oath that he is master of the s.s. of No. 2, Chisum & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm has paid the sum of ONE HUNDRED DOLLARS for each and every copy of Chisum's Family Medicine, Frank J. Chisum, Toledo, Ohio, published by the Chisum Family Medicine Co., Toledo, Ohio, for the year ending Dec. 31, 1917.



For Sale By
Roanoke Pharmacy Co

We will in the next few days mail out checks amounting to more than three thousand dollars to members of our

Christmas Saving Club

This money can possibly be used more advantageously at this time than at any other period of the year.

We will start our Christmas Savings Club for 1917 the first week in January and you are cordially invited to join. Clubs are 10, 25, 50 or \$1.00 per week.

We take this opportunity to wish our many friends and patrons a Merry Christmas and a Happy New Year.

Rosemary Banking & Trust Co
Safety and Service

DO YOUR SHOPPING HERE

GIFT FURNITURE

Appropriate in its Beauty
Permanent in its Usefulness

The Ideal Christmas Present, Always Acceptable and Appreciated

Our store is crowded with Gift Suggestions - articles which will make the home more comfortable and attractive. We can please almost any taste and suit almost any pocketbook and on Christmas Gifts in Furniture we offer those who want it the advantages of our Easy Payment Plan. Why not give

Serving Trays, Tables, Clocks, Desks
Chairs, Toilet Sets, Rugs, Parlor Suits
Lounges, Rockers, Trunks, Travelling Bags

These are simply a few suggestions. Hundreds of other gifts will suggest themselves to you after a visit to our store. We invite you to come.

B. S. WEBB

'Phone 563

Exclusive Furniture Dealer

Roanoke Rapids



"Geta Magensauze From Eating Frankfurters."

public accountant, Birskey, I figure that if 99 per cent of Christmas shoppers followed Miss Morgan's advice, Birskey, the dry-goods stores would shut down around Christmas, and all them salesladies would not only take a vacation in the summer time, but in the winter time also; and then the question is, how is them salesladies going to raise money for their winter vacations?" "Miss Morgan would get up a subscription maybe," Birskey suggested. "And the proceeds after the expenses of collection were deducted would support twenty-three six hundredths of a saleslady for 6,008 hours, Birskey." Zapp concluded, "which the trouble with them people that figure out the averages is that they don't consider human beings as men and women, but as fractions sugereckoned to hundred thousandths yet. Also it's a good thing to figure out the averages on the percentages of people that set off fireworks and don't get burned, and the percentage of people that it wouldn't do a bit of harm to if they