

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Is Our Sincere Wish For All of Our Friends and Customers

Half Price Sale of Men's and Boys' Clothing Friday and Saturday. It will pay you to see these wonderful bargains

Auction Sale of Christmas Toys Christmas Eve
Saturday Night at 8:30 we will sell all Toys and Christmas Goods at Public Auction to the highest bidder. Buy Christmas presents for the family at your own price.

If advertised or sold elsewhere its always cheaper here. Don't be misled by imitators - Come to the Home of Bargains.

The Clothing Man

J. GOLDMAN

2nd St., Roanoke Rapids

ROANOKE RAPIDS HERALD

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Friday, Dec. 22, 1916

Merry Christmas!

Russia is always ready to talk Turkey.

Don't forget the community Christmas Tree.

Rumania is probably willing to discuss peace terms.

Soon be time to do your Christmas swapping early.

Russia wants a piece of Turkey - not a peace with Turkey.

If you can't afford shoes at \$30.00 - why buy a 4d machine and quit walking.

Now that we have the Avenue raised to such a high level, let's all try to keep it clean.

Why worry about the high cost of living now when the high cost of giving has launched a strong offensive along the entire front?

It is our private opinion that if this Christmas rush gets much worse the good old Seaboard is going to give up trying to get a passenger train through at all.

The rulers of Europe, contrary to the customs of the past few years, have not definitely announced their plans for taking their Christmas dinners.

What boots it that the German armies have swept over Rumania, haven't the French and English troops, rash fellows, captured two woods, three deserted farms and a village?

When we stop to consider that the money spent for Red Cross Christmas Seals is spent in the fight against the plague of Tuberculosis, it would seem that every one of us would use at least some of these seals every Christmas.

General Leonard Wood's statement that it the National Guard had met good troops "they would never have known what hit them" should tend to ease the pains of those guardsmen who have been fretting to get at the Mexicans.

Try your hand at a poem on the following lines and specifications:

-snows
-blows
-coal
-gold, silver, diamonds, etc.

Christmas suggestions: For father, a year's subscription; for mother, a year's subscription; for married sister, a year's sub-

scription; for uncle a year's subscription; for grandpa, a year's subscription; for auntie, grandma, et cetera ad infinitum, a year's subscription.

Congress has decided to reduce the high cost of living and has taken steps toward this highly desirable end by beginning consideration of a bill to waste thirty five million dollars of the peoples money on public buildings (government monuments) in towns of less than three thousand population!

News paper at 7 cents a pound is a commodity that we can no longer afford to give away or to send out on credit. If the date on your label does not end in seventeen it means that your subscription is in arrears. Please remit promptly if you wish the Herald to continue coming to you.

That even great moral reforms should be accomplished through immoral methods is certainly debatable ground. That populous communities should impose restrictions of conduct, no matter how desirable, upon the people of distant states who are opposed to such restrictions is not moral, is not ethical, and in the case of National Prohibition is, what is much worse from a practical standpoint, an absolutely infeasible scheme.

The passage by Congress at this time of a National Prohibition Act would not enhance the morals of North Carolina and Kansas and would breed an utter contempt for all kinds of law in New York and Pennsylvania. Prohibition of the only permanent type, individual prohibition, is gaining ground with every advance of education and science - it can only be hindered, not helped, by clumsy statutes, carelessly enforced, and the prohibition agitators should adhere to the campaign plans which have already made dry twenty three states and not jeopardize all future progress by ill considered efforts to club the more populous States into submission by constitutional amendment.

Seals Have Business Value

To enable their policy holders to live as long as possible was the sole reason for a large life insurance company buying last month 43,000 Red Cross Christmas Seals at one time. This firm made the statement that their action was dictated solely by business reasons, and that they could not for any reason claim any credit on the score of philanthropy. They believed it good business on the following grounds:

That the presence of tuberculosis means a great financial loss to the community, and its greatest ravages are found among the poor.

That it is more logical to spend money to get rid of the disease than to reflect the cost of supporting its victims in an increased tax rate.

That the affliction of the bread winner of the family with the disease means lowered efficiency and less earning capacity, which in turn means a lessened power to provide the proper nourishment and environment to successfully combat its growth, and that his incapacity often throws his family upon the public charge.

Seals Help Patients Take Treatment at Sanatorium

Probably the most direct benefit realized from selling Red Cross Christmas seals is that it helps numbers of young men and women, who would otherwise not be able to do so, to take treatment at the State Tuberculosis Sanatorium, and there learn how to fight their way back to health and usefulness. Dr. L. B. McBrayer, who is executive secretary of the Red Cross Seal Commission of this State and superintendent of the Sanatorium, writes: "Just this morning we had a letter from a minister in Zebulon, asking for 2,000 seals which he expects to have sold to pay the expenses of a patient here at the Sanatorium."

"The Red Cross Christmas Seal" says the State Board of Health, "offers any community an opportunity to care for its indigent tuberculosis patients. The sale of seals is as much a business proposition as any belonging to this progressive age. Its methods are highly endorsed by all business men and women, and its permanency assured by its past record. Red Cross Seals and their work have come to say."

A Real Party.

Harry had attended the Christmas party of a little friend and enjoyed it very much, especially the candy and other goodies. A few days later the mother of his little host met him and said:

"Did you have a good time, Harry, at Orrin's party?"
"I should say so!" responded Harry, ent unenthusiastically. "Why, mamma had to sit up with me three nights I was so sick."

The Christmas note is peace and good will. Whatever discords, wrongs or resentments the year has held for us, the blessed Christmas should end them all. If you have pushed aside any hand this year, reach out and clasp it now. If any dear tie has been loosened, knit it up again on this gladdest of all anniversaries. Let all wounds be healed, and all resentments and pride be buried under the Christmas holly, while we celebrate the birthday of the Prince of Peace.



Decorations for the Tree.

A pretty decoration for Christmas which is so easily made that the little tots can do most of the work, is paper chains. Silver paper and blue paper make the prettiest. Cut the paper into four-inch squares, then cut the squares into strips one-fourth inch wide, and paste the ends of the little strips together, linking them as you go. Silver alone is very pretty, and alternate links of blue and silver give an attractive effect. The paper costs five cents a sheet, so the expense of the decoration is small.

Not Playing Favorites.

"You say this girl show is intended for the tired business man?"
"That's the idea," replied the manager. "But we don't wish to discriminate, and during the holiday season we are glad to receive the patronage of the tired college boy."

CEDAR SHINGLES, 4 X 18 fifty to bundle. \$2.50, \$4.50 and \$5.50 per thousand while they last.
E. E. Wollett, Littleton, N. C.

E. B. KING, (INTERNATIONAL Eddie) Expert Sign Painter will be in Roanoke Rapids for several days. Leave orders for signs, show cards and banners at Herald Office.

WANTED GOOD CLOTHES Presser-to begin work January 7. Good opening for the right man. Apply to
T. W. Northington and Son.

LOST GOLD WATCH WITH Hunting Case and close link chain. Finder will please return to Herald Office and receive reward.



Teas and Coffees

We have a fine variety of teas and coffees to suit every taste and every pocketbook.

Most people judge tea and coffee by the price they pay. But you will find that we are offering some very choice grades at unusually low prices.

Let us help you make your selection.

"There's a Reason"

For Trading With
The Co-operative Store Co.,
Incorporated
Telephone 614 Chas. Welsh, Mgr.

AN AWFUL SUFFERER

Pearson Remedy Co., Burlington, N. C.
Gentlemen:-
This is to certify that I have been taking Indian Blood Purifier for a short while with most satisfactory results. I would gladly recommend it to anyone suffering as I have with indigestion, constipation and nervous prostration for the last three years. I have been an awful sufferer.

Now I feel well and strong, work hard every day, eat anything with no bad results. In fact, my condition was so awful that it seems almost like one being raised from the dead.

I feel that I could not say too much in praise of this great blood and nerve remedy. My prayer is that you may live long and prosper.

Respectfully,
A. G. Boone, Burlington, N. C.

For sale here by Hancock-House Co. Rosemary Supply Company and Roanoke Pharmacy Company.

Halifax County, North Carolina.
IN THE SUPERIOR COURT
J. E. McAlister, Plaintiff,
vs
Hattie D. McAlister, Defendant.
The defendant above named will take notice that an action entitled as above has been commenced in the Superior Court of Halifax County, to obtain an absolute divorce from the bonds of matrimony, and the said defendant will further take notice that she is requested to appear at the term of the Superior Court of said County to be held on the fifth Monday before the first Monday in March, 1917, in the Court House of said County at Halifax, North Carolina, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for relief demanded in said action.
S. M. GARY,
Clerk of the Superior Court of Halifax County.
This 29th day of November, 1916.
12-1-16.

DON'T FORGET US

When you need anything in the line of neat and attractive Printing.

HERALD PUBLISHING COMPANY



For Sale By
Roanoke Pharmacy Co.

State of Ohio, City of Toledo, Lucas County, ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE. FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1906.
A. W. GLEASON,
Notary Public.
Hall's Catarrh Medicine is taken internally and acts through the Blood on the Mucous Surfaces of the System. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all druggists, etc.
Hall's Family Pills for constipation.

Some Timely Gift Suggestions From the Store of Beautiful Gifts

Bathrobes, for men and women in attractive patterns.
Millinery selling out below cost--any hat you may select from an assortment which has hats originally priced as high as \$10.00 to go at \$1.98
New Line Sport Coats Just Arrived--will surely go between now and Christmas when we offer \$25.00 values at \$15.98
\$12.50 values at \$7.98
\$ 8.00 values at \$4.98
An assortment of wonderfully attractive garments.

Bring the children to Santa Claus Headquarters now in full blast at

G. D. SHELL'S

The Store of Ten Thousand Gifts

Got Something You Want to Sell?

Most people have a piece of furniture, a farm implement or something else which they have discarded and which they no longer want.
These things are put in the attic, or stored away in the barn, or left lying about, getting of less and less value each year.

WHY NOT SELL THEM?

Somebody wants those very things which have become of no use to you. Why not try to find that somebody by putting a want advertisement in THIS NEWSPAPER?

E. B. GLOVER
FURNITURE AND UNDERTAKING
LICENSED EMBALMER
Roanoke Rapids, N. C.
Day Phone 506 Night Phone 540

Roanoke Rapids Power Company
Roanoke Rapids, N. C.
Save Your Money by Buying a Building Lot on EASY PAYMENTS
Electrical Power for all Purposes at Low Rates
WE RENT DIRECT WATER POWER AT \$15.00 Per HORSE POWER Per YEAR

A Merry Christmas and a Prosperous New Year To All
C. A. WYCHE, Insurance

Your Pin Money is Your "Seed Corn" --- Take Care of It
If you are not already on the list of systematic savers, our Pin-Money Club will interest you. It is a "Safety First" idea for Christmas Shoppers. By depositing a small amount regularly you accumulate for "Santa Claus" purposes.
No trouble to fully explain our Pin-Money Savings Club idea. Give us an opportunity when you are around our way.
Classes 10c, 25c, 50c and \$1 a week. Get your book early so as to get into the class which you desire.
Rosemary Banking & Trust Company
Safety and Service