



Nineteen-Seventeen Annual Shoppers Edition

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For Those Who Serve

☪ In addition to remembering our friends and relatives at home, this year gives us a special privilege - a patriotic duty. To remember the boys whom Uncle Sam has called to serve him in the present hour of fate.

☪ It is not only necessary that we carry the spirit of Christmas into our homes, but into the training camps and floating bulwarks of protection as well. Let this Christmas be one of self sacrifice towards gladdening the hearts of those who have offered the supreme sacrifice of life itself for you and yours.

☪ Whether you are going to remember homefolks, sailor, or soldier boy, the place to buy your gifts is here - right among your own merchants. They are able to serve you well and economically as the announcements in this, our Christmas Edition, so graphically show.

That every reader of this Christmas Edition may experience the fullest joys of the Merry Christmas Season is the sincere wish of the
ROANOKE RAPIDS HERALD

