



Meet Your Friends at the PHARMACY

Whenever you have an appointment with friends in town make this your meeting place. When shopping, come in and rest at our fountain. A glass of our delicious soda will refresh you.

Our ice cream is Montauk's, absolutely pure, and our crushed fruits and syrups are fresh at all times.

We serve genuine Coca Cola. Our up to date sanitary fountain, with Vortex Paper Container service when desired, protects your health and quick and efficient service makes your drink a pleasure.

Roanoke Pharmacy Company

Building materials are getting hard to get — better build NOW

Halifax Builders Supply Company
Roanoke Rapids, N. C.

THANKS RECEIVED FROM THE FRONT

WILD EXCITEMENT OVER RECEIPT OF SURGICAL DRESSINGS

Director Of Woman's Work For Red Cross Receives Letter From Paris

The importance of the work that is being done by the women all over the Southern Division of the Red Cross in the way of knitting, of surgical dressings and of hospital garments has been stressed many times, but it has never been shown more clearly than in the following note of thanks which was received a few days ago by Mrs. John W. Grant, Director of the Department of Woman's Work of the Southern Division, from Mrs. Gertrude Austin, Chief of the Red Cross Surgical Dressings Service in Paris: 25 Rue Pierre-Charron, Paris, February 2, 1918.

To The Chairman,
Dear Madam:
Your case of surgical dressings No. 85 has just been opened, and we want to thank you most heartily for your help.

We are wildly excited here over the arrival of the first Front Parcels and the first Standard Dressings. They are not yet in our stores, but we know that they are in France.

You can't realize what this means to us, for we have waited for them so long and so anxiously.

Go ahead and send us plenty more. Cordially yours,
GERTRUDE AUSTIN,
Chief of Service.

That the Southern Division is doing its part in shipping these articles to Europe is shown in the reports of the division warehouse in Atlanta which give a detailed statement of all work done during the week. Not infrequently as many as 800,000 articles are shipped for export in a single week, in addition to all of the work of inspecting, cutting out and packing, which is done at the warehouse, and to the boxes which are shipped to the canteens in this country.

Dye it.
The use of orange orange for making dyes promises to be extensive. The forest products laboratory is making a census which shows that the supply of the wood is more than ample to meet present needs.

STOMACH TROUBLE

Mr. Marion Holcomb, of Nancy, Ky., says: "For quite a long while I suffered with stomach trouble. I would have pains and a heavy feeling after my meals, a most disagreeable taste in my mouth. If I ate anything with butter, oil or grease, I would spit it up. I began to have regular sick headache. I had used pills and tablets, but after a course of these, I would be constipated. It just seemed to tear my stomach all up. I found they were no good at all for my trouble. I heard

THEDFORD'S

BLACK-DRAUGHT

recommended very highly, so began to use it. It cured me. I keep it in the house all the time. It is the best liver medicine made. I do not have sick headache or stomach trouble any more." Black-Draught acts on the jaded liver and helps it to do its important work of throwing out waste materials and poisons from the system. This medicine should be in every household for use in time of need. Get a package today. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c a package. All druggists.

ONE CENT A DOSE

U 19

MULES and HORSES



Sales Stables
on Third Street
Roanoke Rapids
Stock Guaranteed as Represented

CASH OR CREDIT

R. B. BENTHALL

Funeral Directors Embalmers

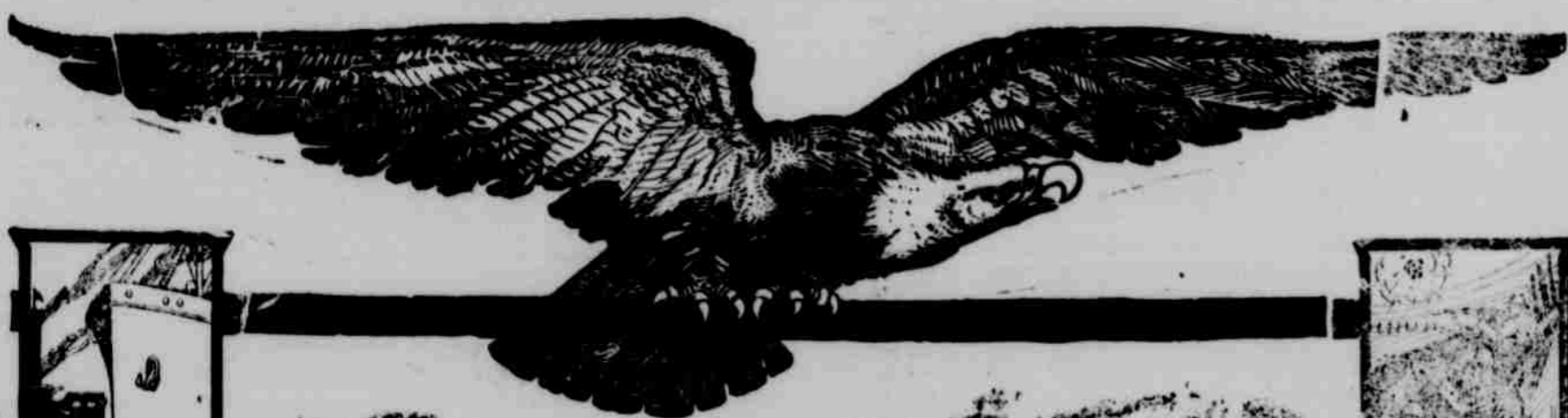
Day or Night Service Anywhere

Virginia-Carolina Furniture Co.

LICENSED EMBALMER

Phone No. 619

Floral Offerings Supplied on Short Notice.



The Eagle Needs Your Help

The American Eagle - the American nation needs your help to defend our country - God's own country.

Suppose you did subscribe to the first Liberty Loan. Suppose you subscribed to the second one as well. Don't consider your duty ended there. It would be just like expecting to win the War by having our boys take part in one or two battles.

You've got to keep on helping just as our boys have got to keep on fighting. They are called upon constantly to risk their lives. Are you going to slack because you are called upon more than once or twice to invest your money at liberal interest.

It take money to win the War - money to build ships, buy munitions, food, clothing and a hundred and one different things to back up our boys.

The Third Liberty Loan Opens Saturday, April 6th

Bonds in Denominations From \$50 Up
Paying 4 1/2% and Non Taxable

This Advertisement donated by the First National Bank of Roanoke Rapids

It Cost the Average Family Less Than 10c Per Week for Packer's Profit in 1917.

The Meat Bill is one of the large items in the family budget

but

less than 10 cents per week of it goes to the packer in profits.

In converting live stock into meat and getting it into the hands of the retail dealer, the packer performs a complex and essential service with the maximum of efficiency.

The above statement is based on Swift & Company's 1917 figures and Federal Census data:

Swift & Company's total output (Meat and by-products) - 5,570,000,000 Pounds
Swift & Company's total Profit - \$34,650,000.00
Profit per pound - \$0.52

U. S. Meat Consumption - 170 pounds per person per year
170 pounds at \$.0662 = \$1.05 per person per year
The average family 4 1/2 persons = \$4.72 per family per year

1918 year book of interesting and instructive facts sent on request. Address Swift & Company, Union Stock Yards, Chicago, Illinois



Swift & Company
U. S. A.

Experience Teaches That-



Washday Equipment

of the right kind takes ninety per cent of the drudgery out of washing. You can make every washday less tiresome by equipping your home first of all with a modern washing machine.

Then provide yourself with the smaller conveniences such as extra tubs, washboard, pails, clothes pins, ironing board, etc. You will find in our store as complete an assortment as you could wish.

Come and See Them

We're "On the Square" With You

ROANOKE HWDE. CO., Roanoke Rapids