



Did one of these 200 letters come to you?

A DUSTY courier slid off his motor-cycle at the big double hut in a French town and tramped up to the canteen.

"Got a note for the secretary from my commanding officer," he said. He handed a piece of paper across the counter to a smiling middle-aged man.

This is the note the Secretary read:

We landed here three days ago—miles from anywhere. Can you send us some supplies, especially writing paper? This is the first chance the boys have had to write home and we have no paper to give them.

The older man looked up and grinned.

"Got you away off in the woods, have they?"

"I'll say they have!"

"Can you carry anything?"

"All you'll give me!"

From the shelves the secretary took big packages of paper and envelopes.

"Too much?" He asked.

"It will be gone ten minutes after I get back!" said the boy.

"Tonight," the secretary went on, "I'll drive out a truck with more supplies and a man to stay with you. And tell the boys that if their letters are finished, I'll bring them back with me tonight, and get them into the mails."

An hour later that motor-cyclist whizzed into camp, loaded down with writing paper, and in ten minutes letters were being written to 200 American homes.

The United War Work organizations know what letters mean to American soldiers. They know that fighters want to get letters and want to write letters.

So in every hut and on every ship your boys find writing paper, envelopes, ink, pens and pencils, and tables where they can get off by themselves and tell the folks back home how things are going.

Millions of sheets are given away free every week to American boys overseas. That is why the letters you get from your boy are written on the stationery of one of these organizations. It is one of the plans to bridge the Atlantic. Help keep the letters coming! Your dollars will supply a whole Company for several days. Dig deep today; help to bind together France and here.

Why you should give twice as much as you ever gave before!

The need is for a sum of 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$170,500,000. By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

1,500 Recreation Buildings	2,500 Libraries supplying 5,000,000 books
1,000 Miles of Movie Film	85 Hostess Houses
100 Landing Stage Stairs	15,000 Big-brother "secretaries"
2,000 Athletic Directors	Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the war!

UNITED WAR WORK CAMPAIGN



This Space Patriotically Contributed by

ROANOKE RAPIDS POWER COMPANY



The fitter the fighter the faster the finish. Invest in morale through the United War Work Campaign.



The United War Work Campaign means cheerful letters from over there. Give—give to the limit.



Who are the boys that will put the pill in Kaiser Bill? You know who they are. Give them more power to their arms by putting the United War Work Campaign over the top.



Keep the pep in the boys who are peppering the Kaiser. Give to the United War Work Campaign.



"Uncle Sam, here's a hundred and seventy millions. Keep the boys on their toes another year." That's the message you'll be sending to your Uncle Sammy when you put the United War Work Campaign over the top.



A dollar will care for a soldier for a week. How many soldiers will you make happy next year? They are waiting for your answer to the United War Work Campaign.

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ROANOKE RAPIDS REAL ESTATE CO.



His Mother Needed Money—and She Got It!

AN American soldier hurries along the street of a shell-torn village, keeping close to the shelter of the crumbling walls, and runs up the steps of a battered chateau.

He climbs to a room where sandbags are piled high to the ceiling. Behind a rough counter stands a man of middle age—a man with an emblem on his arm and a smile on his face.

"In a hurry this morning, buddie?" he asks.

"You bet I am," pants the soldier. "We're going into the trenches at noon."

"Can I help you?"

The boy thrusts one hand into his pocket and with the other points to a sign on the wall. It reads:—"SEND YOUR MONEY HOME—ASK THE SECRETARY HOW."

"Can I send this to my mother?" he asks, and draws out a roll of French bills. "She needs it."

"Of course you can," says the secretary. He counts the money carefully—twice—and then does a little figuring.

"That makes \$84.60 in American money."

"And will you see that my mother gets it?"

"We will," is the answer. "I'll give you this receipt and I'll send your money to the nearest headquarters. They will forward it to Paris, and Paris will tell New York to mail your mother a check for your \$84.60."

"How much will it cost me to have you do that?"

The answer is it won't cost him one cent. His mother will get the whole \$84.60. Every week the War Work organizations are transmitting more than half a million dollars from the boys over there to the home folks over here.

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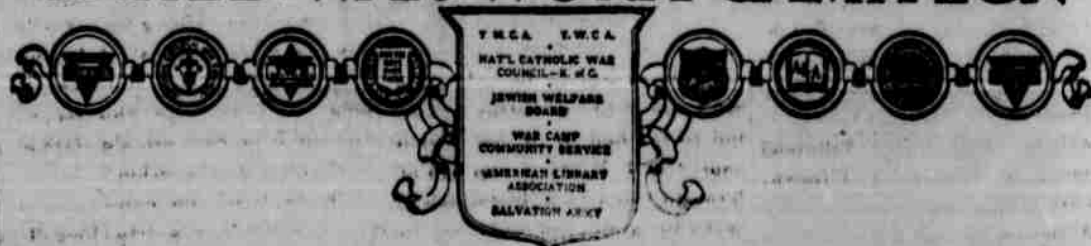
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You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the war!

From the time your fighter starts for a cantonment until he reaches a front-line dug-out the seven organizations are ministering to him in big ways and little ways, to take the worries off his shoulders and to carry cheer and comfort to him. One aim—**one need—now, altogether!**

UNITED WAR WORK CAMPAIGN



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ROANOKE AVENUE DEVELOPMENT COMPANY