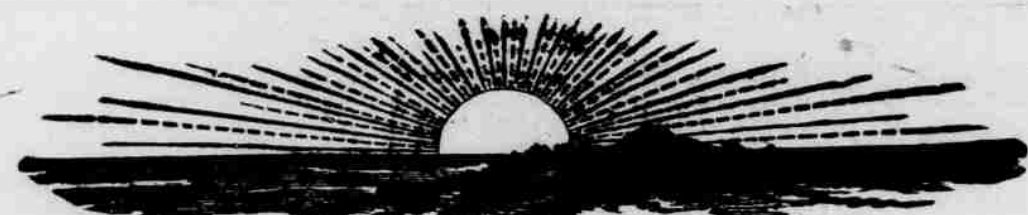


THE SUN

Has More Than Double The Circulation of Any Weekly Paper in the Tenth Congressional District, Comprising Thirteen Large Counties.

The



Sun.

VOL. 4. NO. 14.

RUTHERFORDTON, N. C., THURSDAY MORNING, OCTOBER 6, 1904.

The Sun Prints This Week Over 2,000 Copies.

The Sun's Advertisers, Who They Are, Where They Are, And Their Business.

The Sun Printed Last Week Over 2,500 Copies.

THE ZENITH NOT REACHED

The Sun Is By No Means The Oldest Paper In The County, But Its Circulation And Advertising Patronage Proves Its Popularity.

We are going to give a brief outline of our advertisers, and in the beginning we will say that we are more than proud of the patronage The Sun is receiving from the business men throughout the land. The Sun is by no means the oldest paper in the county, but its circulation and advertising patronage proves its popularity.

To give you a spattering idea of what The Sun is doing in the way of advertising, will say it had in its last issue 44 columns of paying advertisements. This is a broad assertion, but we believe that we can truthfully say that The Sun has the largest advertising patronage, and double the circulation, of any weekly publication in the Tenth North Carolina Congressional District.

The Sun's first edition was a 5-column 8-page paper, or 40 columns, and last week it reached the high water mark with a 6-column, 12-page or 72 column edition, an increase of 32 columns, and yet the zenith has not been reached. As opportunities present themselves, The Sun will, as in the past, take advantage of them, and if they come as fast in the future as they have in the past the time is not far distant until The Sun will not only be the leading weekly in the Tenth North Carolina Congressional District, but in the State.

If you have anything you would like to sell, advertise it in The Sun, for it is read by more than ten thousand people each week. The Sun's readers are a class of people who not only read about the political and social events of the world, but they read about the business part, too.

When you put an ad in The Sun you have made a good investment, for the time will not be long until you can realize that your business is increasing.

Business men, if you have not tried an ad in The Sun give it a trial, for "the proof of the pudding is the chewing of the string."

The following is a list of those who are now running advertisements in The Sun outside of the business directory, which was given a write-up last week:

T. C. Smith, at Rutherfordton, dealer in shoes, shoe polish, blacking, shoe strings and clothing.

Crowell & Wilkie, at Forest City, leading druggists, prescriptions carefully compounded at all hours, day or night, also agents for the Charlotte Daily Observer.

W. H. Jones, at Lenoir, has, at Bostic, a 6-room house, and lot containing 1 1/2 acres for sale at reasonable figures.

The Swift Specific Co., Atlanta, Ga., are advertising a cure for that tormenting rheumatism and other blood diseases.

M. L. Justice, at Rutherfordton, livery, feed and sale stables, good teams and reliable drivers, prices very reasonable, prompt attention to all orders by phone, letter or otherwise.

J. E. Crayton, at Charlotte, type writing supplies of all kinds and the Oliver type writer.

Michael Brothers & Co., at Carolene, dealers in Weaver pianos and organs, direct from the factory to the home, at

factory prices, on easy terms of payment.
The Florence Mills, at Forest City, Thomas P. Reynolds, manager, says their store is headquarters for everybody as legion of pleased customers testify daily. Things must be right here or this condition of affairs would not exist. J. C. Ayer & Co., at Lowell, Mass., recommend Cherry Pectoral for colds, coughs, bronchitis, asthma, weak throat, weak lungs and consumption. Also Ayer's pills for constipation.
Wheeler & Wilson Manufacturing Co., Atlanta, Ga., want agents to sell their machine in all unoccupied territory.

Ed Erwin, at Rutherfordton, the restaurant man, serves meals at all hours, prices reasonable.

The Texas Pacific Railway, the great east and west line across the entire State of Texas and Louisiana, write to E. P. Turner, general passenger agent, Dallas, Texas, for new book on Texas, free, and other information.

The New Home Sewing Machine Co., Orange, Mass., manufacture a variety of machines but the New Home is the best. The feed determines the strength or weakness of sewing machines. The double feed combined with other strong points makes the New Home the best sewing machine to buy.

G. H. Mills & Son, at Rutherfordton, extensive dealers in groceries, heavy and fancy. Try a can of Sun-beam Salmon Steak, the choicest part of the fish, there is none better, and few as good, at 25 cents a can.
E. E. Cline & Son, at Gilkey, dealers in general merchandise, have just received a big lot of new goods. They are giving away nice framed pictures to their customers.

Harris, the photographer, at Carolene, says his photographs are not surpassed by any in the State.

Illinois Central Railroad, direct route to the St. Louis Exposition, two trains daily, through sleeping cars from Georgia, Florida and Tennessee, route of the Dixie Flyer, arriving at St. Louis in the morning, Fred D. Miller, is traveling passenger agent, Atlanta, Ga.

Simmons-Anderson Co., at Rutherfordton, are giving a \$1.00 pocket knife with every pair of \$3.50 Patriot shoes you buy from them.

M. Woolley Co., Atlanta, Ga., are advertising Dr. Woolley's painless opium and whiskey cure.

Salem Iron Works, Salem-Winston, manufacture small saw mills for farmers and large mills for lumbermen.
The Mutual Life Insurance Company of New York, is represented here by Mr. George P. Martin.

C. C. Reid, at Rutherfordton, dealer in shoes, hats, clothing and groceries, and buyer of lumber and shingles.

Charlotte Hardware Co., at Charlotte, G. O. Doggett salesman, can supply your wants in hardware, mail orders solicited from merchants.

J. P. D. Withrow, at Hollis and Ellenboro, wholesale and retail dealer in general merchandise, highest market price paid for produce.

The Henrietta Mills, No. 1, are receiving new goods for fall and winter, their assortment is much larger than ever before in dress goods, clothing, millinery, cloaks, jackets, shoes, furniture, hardware, buggies, wagons and groceries. They give premiums. Simmons-Anderson Co., at Rutherfordton, carry a full and complete line of gents' furnishings, and they have a few things for the ladies. If you buy your shoes from them they will shine them free.

Parker-Gardner Co., at Charlotte,

**WHO IS SHE ?
A \$35.00
NEW HOME SEWING MACHINE
FREE !
Absolutely Free**

**TO THE
Prettiest and Most Popular Lady in
Rutherford County--Married or Single.**

Every one of coupons No. 1 cut from The Sun and sent in to this office entitles you to a vote, for the lady of your choice, it matters not how many you can get just so they are cut from this paper as they appear between now and New Year's Day, 1905.

COUPON NO. 1.
The Sun Printing Co.,
Rutherfordton, N. C.
Gentlemen:
I vote for M.
P. O.
I believe she is the prettiest and most popular lady in the county.
Signed
P. O.

No votes will be accepted after the last day of this year. All votes must reach this office on or before the last day of December, 1904. The lady receiving the largest majority of votes cast will receive the machine. It will be ready for delivery to her at The Sun office January 1st, 1905. Should there be a tie in the vote between two or more the tie shall be settled between the winners themselves. The names of the ladies and the number of votes they receive will be printed in The Sun every week.

The machine is a good one and can be seen at The Sun office in a few days. It is now enroute from the factory, at Orange, Mass. It is a \$35.00 machine, nothing cheap about it. It cost The Sun \$35.00.

How to get Coupons.

There are many ways of getting coupons. If you are a regular subscriber you will get coupon No. 1 every week up to the issue of December 29th, unless your subscription expires and your paper is stopped. If you can get papers from your friends containing coupon No. 1, that will be all right, you will be allowed to fill it out and each one will count a vote when sent into the office.

Papers will be on sale at this office all the time, as many as you want, at 5 cents a copy, 50 cents a dozen or \$4 per 100. If you subscribe for The Sun or renew your subscription to the amount of 25 cents you will be entitled to 5 votes; 50 cts. 10 votes; 75 cents, 15 votes; \$1.00, 20 votes. Every 5 cents paid on subscriptions to The Sun entitles you to a vote, it matters not how much you pay on your subscription, you can pay as much or little as you like at a time and as often as you like, but in case of subscriptions you must always use coupon No. 2 below:

COUPON NO. 2.
The Sun Printing Co.,
Rutherfordton, N. C.
Gentlemen:—Enclosed find \$..... for months subscription to The Sun and votes in the voting contest for the prettiest and most popular lady in the county. I cast my votes for M.
P. O.
Signed
P. O.

Those living out of town (or in town either for that matter) need not send in their coupons No. 1 each week unless they like. They can wait a few weeks and get a batch of them and send all at once.

A strict and accurate account will be kept of all the votes and each coupon will be filed for reference should any dispute arise.

After the contest is over the winner and four next closest to her will be requested to furnish The Sun a photograph to publish the following week after the winner is announced, the winning photograph to be double the size of the others.

Remember no entries will be made without coupons properly signed and sent in.
Address all letters to

THE SUN, Rutherfordton, N. C.

are wholesale and retail furniture, carpets, pianos. They give easy terms, write for catalogues.

The Rada Company, at Forest City, wants a reliable hustling agent, lady or gentleman, in every county covered by The Sun to take orders for Rada, a guaranteed external remedy, if it don't cure you get your money back.

Morristown Real Estate Exchange, at Morristown, Tenn., are advertising a large quantity of East Tennessee farms for sale. Most of their property can be bought on reasonable terms.

The Hyder Manufacturing Co., at Forest City, manufactures doors, sash, brackets, banisters, moulding, ceiling siding, flooring, column posts, dipping tables, safes, etc. Their increasing business shows that their prices and workmanship are right.

New Millinery Store, at Rutherfordton, by Miss Lillian Dorsey, where you can find a selected stock of millinery goods of the latest and most beautiful styles for the coming season.
The Westminster School, at Wildermere, a high-grade Christian school for both sexes, located seven miles north of Rutherfordton, near the old Britain church. Board and tuition \$75.00 per session of eight months, can accommodate 40 girls and 50 boys, a postal card to W. W. Brand, principal, will bring you a catalogue.

H. W. Sullivan, at Rutherfordton, says "a good beginning makes a good ending." Just try it in your flocks the coming season. Warehouse Games bred in all their purity. Some nice selected young stock for sale.

To Texas via Memphis and the Cotton Belt Route \$8.50 one way, \$15.00 round trip. For full particulars and Texas map, literature, time tables, etc., write to H. E. Sutton, D. P. A., Chattanooga, Tenn.

For sale, at Rutherfordton, two tracts of land and a house and lot in Rutherfordton, for further information address Lock Box 13, Rutherfordton, N. C.
Lowest kind of rates to California and northwest over the Southern Pacific and Union Pacific Railroads, for full particulars write to J. F. Van Rensselaar, 13 Peachtree street, Atlanta, Ga.

J. A. Baynard, at Forest City, has a good farm, near Gilkey, which he will sell at a bargain, for cash or on time.

Dr. King's New Discovery for colds and coughs, a perfect cure for all lung and throat troubles, money back if it fails.

T. W. Wood & Son, seedmen, Richmond, Va., winter oats, hair, or winter vetch. Wood's descriptive catalogue tells all about seeds for fall sowing sent free on request.

Miller Hardware Co., at Rutherfordton, are agents for the Chattanooga plow and always keep them in stock, and a full line of all kinds of merchandise kept in an up-to-date hardware emporium.

W. T. Calton Lumber Company, at Lattimore, are constantly adding to their line of machinery supplies for fall trade. They make a specialty of selling machinery and furnishing supplies to the saw mill, planing mill and cotton gin trade.

Silas P. Houser, at Rutherfordton, jeweler and optician, eyes examined without cost, his repair shop is equipped with up-to-date tools and a stock of materials and repairs that a city shop need not be ashamed of. He says that he will do the work right or not at all.

John F. Rowland, at Rutherfordton, says, "kill two birds with one stone" by planting Paper Shell Pecans and English Walnuts for shade trees, he has several hundred seedlings one year old, grown from the finest nuts that he could secure.

C. M. Biggerstaff & Co., at Forest

freezing and weather of the mountains. Charlotte the finest place he ever saw and says if he is able he will visit the city again.

About his only possession now is an old silk hat presented once for making a promise to discontinue the manufacture of "cherry bounce"; and old horse and a cow. The mountain is soon to be developed. The present owners have already made a beginning. A large conservatory 30 feet high has been erected just on the summit and other improvements are to commence in the near future.

—Charlotte News, 28th.

Remembers His Friends.
(Special to The Sun.)

FOREST CITY, October 1.—Mr. M. C. Phillips and family, formerly of this county but now of Union, S. C., is visiting friends and relatives in this community. He says Union Cotton Mills are running every day and has not lost any time this summer. He says if any of his friends wants to go to Union, S. C., he will try and get them a good job and take interest in getting them a nice house. For further information write to M. C. Phillips, Union, S. C.

—Begin your Christmas advertising now. Tell the people what you are going to have in The Sun. They will look for it.
City, feed, sale and livery stables, new stables, new horses, new harness and rigs of all kinds, guaranteed first-class service to all who wish to travel on wheels.

H. L. Hyder, at Forest City, has a neat 6-room cottage completed, 150 feet porching banistered and painted, and 1 1/2 acres of land, with good well of water and all necessary outbuildings and young orchard, will sell for one-fourth cash and the remainder in three equal annual payments.

The Bank of Rutherfordton, the oldest bank in the county, capital \$10,000, surplus \$2,000, collections made promptly, D. F. Morrow president, M. H. Morrow cashier.

Carpenter's Meat Market, at Rutherfordton, fresh meat at all times, fish and oysters in season, free delivery to any part of the city.

World's Fair rates via Seaboard Air Line Railway to St. Louis and return at greatly reduced rates all day long. Will be in effect Oct. 1st.

excuse my milk scheme, form.

A., Ra

**Did You Ever
See The Like?**

Will sell you Men's Genuine Patent Corona Colt, Bals, with mat Kid Top, all solid soles and counter, at \$2.00 a pair, a regular \$2.50 Shoe.

Clothing at cost.

T. C. SMITH.

CROWELL



**Leading Druggists,
Forest City, N. C.**

We are agents for the Charlotte Daily Observer.