

# THE RURALITE

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## PROSPERITY OF SOUTH BREAKS ALL RECORDS IN HISTORY OF NATION

Atlanta, Ga., June 25.—The southland is enjoying a degree of prosperity unsurpassed in previous years and the outlook for the rest of the year is very favorable, according to M. B. Wellborn, Governor of the Federal reserve Bank of Atlanta.

A slight decline in building activities is noted but is not appreciable, Wellborn said. Crop conditions generally are favorable.

"With all things taken into consideration, everything points to a very prosperous year," he said.

W. D. Hoffman, president of the Atlanta chamber of commerce, also was optimistic regarding the present and future prosperity of the south.

"The monthly report of our bank clearings, car loadings and employment of labor justify the feeling that the south is in a very prosperous condition and while there undoubtedly will be reduction in some lines during the last half of the year, business generally appears to have a prosperous future," he said.

"The building construction for 1925 was above normal, due to the large amount of work done in Florida and while 1926 will not reach the record of 1925 it will be a normal year due to the number of new industries and people who are establishing themselves as permanent residents of the South."

Building activities in 440 cities in the United States in February 1926, show a loss of 7 per cent in permits as compared with the same month the previous year points out Frederick T. Newell, secretary of the Industrial Bureau of the Atlanta chamber of commerce, while for the same period the 80 southern cities represented in a survey taken show a gain of 20 per cent over last February.

The remainder of the year promises continued prosperity for the south in the opinion of P. D. Houston, president of the American National Bank of Nashville, Tenn.

"Agriculture is one of the south's chief resources," said Houston, "and the crop outlook particularly in Tennessee, is unusually bright at this time. The weather has been seasonable and price conditions are such as to encourage the farmers."

L. Sevier, president of the Associated Industries of Alabama, says:

"There is no basis for any pessimistic forecasts for the remainder of 1926. The first part of the year has fulfilled all expectations."

"I am very bullish on the general business outlook for the rest of this year," C. E. Fenner, head of the firm of Fenner and Beane, large southern brokerage firm, told the United Press at New Orleans.

Florida is safely through her "boom" stage and is in a sound financial condition, according to state officials. The commissioner of agriculture reports a 40 per cent increase in

number of hogs with excellent prices in prospect. An electrical building program of \$150,000,000 is under way and the chairman of the road department says \$14,000,000 is being spent this year on better roads.

A conservative estimate of \$25,000,000 a month of building permits for residence and business houses is made by one state official who adds that, "Florida and the south will be prosperous forever."

## MAKES PICTURES IN GREAT SMOKIES

Mr. George Massa, official photographer of the Asheville Chamber of Commerce, passed through Sylva Thursday enroute to Bryson City, where he was joined by Mr. Horace Kephart of that place, going for a trip in the Great Smoky Mountains to make a series of pictures at the request of a larger number of periodicals of the country, which will be used in advertising the Great Smoky Mountain National Park. They will also be used in booklets and folders.

Mr. Massa is equipped for making all kinds of views. This will be of a great advantage to Sylva as it is the gateway to the National Park.

## REPUBLICANS ORGANIZE FOR CONGRESSIONAL RACE

Captain Smathers, the Republican nominee for congress announces the appointment of Hon. Geo. M. Pritchard, of Asheville, as manager, and Mr. McKinley Edwards, of Bryson City, J. Ed. Kanipe of Asheville, and Mr. Walter Chamber of Marion as assistants.

Captain Smathers is well known here, having visited here several times, and he also has a large number of relatives here, his mother being Miss Bumgarner before her marriage to Mr. Smathers.

## ROAD WORK PROGRESSING NICELY

It is reported that the contractors who are hardsurfacing the Sylva-Balsam portion of No. 10 have connected the concrete on top of the Balsam Mountain at the Jackson - Haywood line, and that there remains but a little less than four miles of this road to be completed.

The contractors who are pouring the road from Willets to Balsam began work at the mouth of Woodfin Creek and have completed that part of the road to the top of the mountain and that they will begin at Willets now and finish the remaining two miles just as soon as possible.

Nance and Overstreet began work at Willets and have poured the concrete to Addie, and they have something less than two miles to finish before they reach their camp at Foster Siding to which point the road is finished.

It is said that if the weather is any thing like favorable this road will be opened about the first of August.

## GRADING STREETS IN NEW DEVELOPMENT

The Sylva Realty Company has a large force of men at work on their new subdivision just above town, grading streets and doing other work preparatory to placing this beautiful residential property on the market.

They are offering ten dollars in gold for the one suggesting the best name for this subdivision. The selection will be made the first of July. If you have not suggested your name yet you had better do so at once. Go and look the property over and then go to the Tuckaseegee Bank and deposit the name in a box that has been prepared for the reception of the names, then on July the first the committee composed of Billy Davis, Mrs. Ben N. Queen and Mrs. Carrie McKee will make the selection of the name.

## TO REBUILD LAKE CASHIERS

Work was started on the dam of Lake Cashiers yesterday and a large force of men are at work rebuilding the dam that was washed out some time ago. The dam will be of concrete and earth it is stated by Mr. Frank Cole one of the owners.

This lake is right in Cashiers within a few hundred feet of the highway and covers about forty acres of land. This is the property of Cole and Tate, and when the lake is finished it will be sub-divided and placed on the market as resident property. It is understood that it will be sold at auction, the date to be named later.

This property is well situated for resident purposes and is in the heart of Cashiers Valley, one of the most beautiful sections in all western North Carolina. And when the roads are all finished Cashiers Valley is destined to become the most famous playgrounds of the mountains.

## REVIVAL SERVICES AT FIRST BAPTIST CHURCH

Rev. J. B. Grice, pastor of Calvary church, West Asheville, is assisting the local pastor, Rev. T. F. Deitz in a series of evangelistic services at the First Baptist church of this place.

Mr. Grice is a earnest preacher, and the services are well attended.

Everybody is invited to attend these services.

## WORK ON HOTEL COMPLETED

The work of adding another story to the New Jackson Hotel is just about completed, and the rooms are now ready for guests.

The Print Shop is now preparing a neat little folder, which the management will send out all over the country advertising the New Jackson Hotel and Jackson county.

Mr. J. W. Doggett of Shelby, Mr. C. P. Wilkins and son of the C. P. Wilkins Realty Co. of Brevard were here Thursday and Friday.

## INCREASES OUTPUT OF ICE PLANT

The Tuckaseegee Ice Company has just completed an addition to their plant at Dillsboro, which will enable that enterprising organization to give their customers much better service, in fact it will enable them to treble their service.

This addition increases their output three times. The original machinery enabled them to turn out five tons, but the new machinery just installed enables them to turn out 15 tons per day, says Mr. Jarrett, the manager.

Mr. Jarrett says that they are preparing to have a large cold storage plant in connection with their ice plant, which is not yet completed but will be in operation before many months.

## WORK BEING PUSHED ON GLENVILLE SCHOOL BUILDING

Work on the Glenville Central High school is progressing rapidly, and it will only be a few days until the work of laying the brick will begin. This building is to be of modern construction and is to have ten rooms. It is to be one story.

## AUCTION SALE JULY 2

The auction sale of the Tuckaseegee Garage property on Main street and ten acres of land on the Love farm known as "Oak Grove Park," will be sold Friday, July 2nd, by the National Realty and Auction Company of Greensboro.

Mr. O. V. Cagle, of Cullowhee, is the local representative, and he was very busy last week putting out the advertising matter.

## WARREN RE-APPOINTED POST-MASTER

Word has been received here that W. D. Warren has been re-appointed post master for another four year term.

This appointment was made some few days ago by President Coolidge and confirmed by the Senate the first of this week.

Mr. Warren was appointed post-master four years ago to succeed Mr. H. R. Hastings.

## RAIN STOPS AUCTION SALE

The auction sale conducted by the Home Auction and Realty Company of Franklin held last Tuesday was a success as far as it went, but was called off on account of rain. It is announced by the management that they will finish selling the remainder of the lots in the near future.

Misses Elizabeth Daniels, Harriette Wilson, Annie Jo Hooper, Messrs. Theodore Dills, Overstreet and Ol'n Williams were visitors in Bryson City Sunday.