



BEAUTY ON PARADE—Beauty in copious quantities was on parade Friday night as the Loris Farm Bureau staged Beauty and Talent contests at Loris High School climaxing the opening of the annual membership campaign. Center above is Miss Norma Jean Little of Longs, crowned Loris Farm Bureau Queen and now entitled to enter the State Farm Bureau beauty contest. At right is Miss Dorothy Ammons of Loris, second place winner, while at left is Miss Emily Ann Huggins, also of Loris, who placed third.

Longs Beauty Crowned Queen

Beauty and talent paraded before the eyes of folks from Upper Horry at Loris High School Friday night as the Loris Farm Bureau staged an evening of top entertainment highlighting its current membership campaign.

Norma Jean Little, daughter of Mr. and Mrs. Leroy Little of Longs, won the coveted crown of Loris Farm Bureau Queen and the right to enter the state contest to be held this fall. Contestants were judged not on beauty alone, but on poise, personality and, even more important, on their farm life activity. All were members of Farm Bureau families.

Miss Little's farm life record showed she is active around the home, cooking, cleaning, preparing food for the deep freeze, and working amid flowers and with the lawn. She has an enviable school attendance record (eight years

without missing a day. It would have been nine but she was in to Florida with her family.) She has a scholastic average of 2.5, is a member of the Student Council and the Library club. She has been active in 4-H club work and on the Little's farm has used a disc with tractor, set tobacco, hoed it, gathered it, graded and tied it, has hoed and gathered corn and has been generally helpful.

She is a member of the Buck Creek Baptist church, where she is pianist for the Young Peoples department, secretary of the Intermediate Class and of the Young Peoples Department and has been active in study courses in BTU.

Second place in the Queen contest was won by Dorothy Ammons of Loris and third by Emily Ann Huggins, also of Loris.

Diana Carter and Bonnie Faye Suggs, a piano and vocal team, won top honors in the talent contest and the right to represent the state Farm Bureau death of Mr. J. W. Mishou, a charter member of the club.

their rendition of "The Wayward Wind." Second place was won by Mary Ann Bullock and Ollie Hammond, Rock 'N Roll artists; while third went to Mary Alice McNeill and Margaret Simmons with a piano duet.

During the evening Joe Blount, president of the Loris Farm Bureau, announced that the membership drive was off to an excellent start, with almost 600 members signed up for the next year. The quota, he said, is 800 but the chapter has adopted a goal of 1,000 members before the end of the current calendar year.

The annual Community Birthday Calendar project of the Loris Lions club is off to a bang-up start following a canvass of a portion of the town by members Monday night.

Mrs. Billy Dorman Entertains Club

Mrs. Billy Dorman was hostess for the Wives Bridge Club at her home Thursday evening at which time Mrs. Don Hughes won the high score award.

Playing with Mrs. Hughes were Mrs. Ben Nesmith, III, Mrs. H. G. Dameron, Mrs. Wilbur Wright, Mrs. J. O. Prince, Mrs. Leon Fonvielle, Mrs. Fred M. Jernigan, Sr. and Mrs. Janie B. Bell.

A sandwich course was served by Mrs. Dorman at the conclusion of play.

Development Commission Starts Work

The Horry County Development Commission is poised, ready to start the wheels rolling to advance Horry County agriculturally, industrially and from a tourist-business standpoint.

The commission met Tuesday night, Aug. 21 to receive suggestions for its work during its first year and heard plans for: 1—A \$720,000 auditorium at Myrtle Beach to accommodate big conventions;

2—Promotion of community consciousness in Horry communities through the county's Community Development Program; and

3—Aid in obtaining a diversified agriculture throughout the county.

The proposal for the \$720,000 auditorium was made by Myrtle Beach City Councilman Tony Anthony. Under the proposal funds for the structure would be raised from a combination of Myrtle Beach, Horry County and federal funds.

In the Agricultural phase Odell Marsh, of the Commission, introduced Mrs. T. Hunter Owings, Horry County Demonstration Agent, who spoke on the betterment of families in the various communities. Mrs. Owings pointed out that industry is always attracted to communities with "improved homes, attractive churches, community centers and good roads." Mrs. Owings reminded the meeting that there are 7,000 women in Horry County between the ages of 20 and 60 and that these constitute a potent force for industry and economic development in the county.

Diversification Need
Don Benton, Associate Farm Demonstration Agent for Horry County, spoke on the need for more farm diversification. He said that at present there are 3,400 farmers trying to make a living on less than five acres of tobacco allotment. He said that the farmers must lay more stress on other forms of agricultural production in order to augment their incomes from tobacco.

Mr. Benton suggested the production of more hogs in the County, adding that a meat packing company recently had wanted to establish a plant in Horry County, but that a survey had shown there were not enough hogs in the county to warrant the establishment of such a plant.

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