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Published Every Weanesaay in Tabor City, North Carolina

By The Atlantic Publishing Co.

W. BORACL CARTER editor & Gen. Mgr. WRAY THOMPSON, Managing Editor

Admitted to the postoffice at Tabor City, North Carolina, for ransmission through the mail as 2nd class matter under act of Congress, March 3, 1897.





AWAY: Wray is away. Yes, Wray Thompson, our managing editor is on a trip to New York with members of the "300 bush-el Per Acre Sweet Potato Club." The only newsman on the trip. he is supposed to publicize the tour that began last Friday and ends tooay. If the New York weather is any worse than that experienced here in the last week, we certainly don't envy him on this journey.

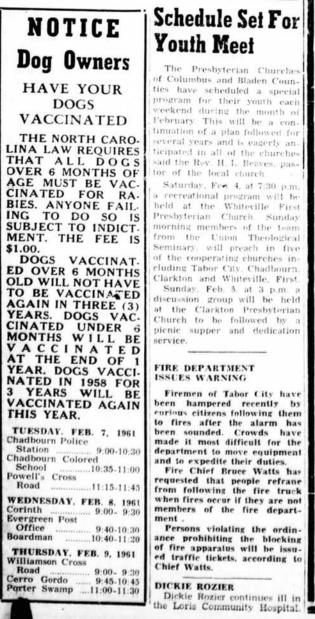
PROMOTION: Next week the big Brunswick County Apprecia tion Days sale begins in Tabor City. There are going to be $\$30^{\circ}$ given away on February 9, 10 and 11, on a new gimmick that evolves around numbers on the front of each of the special section that we have a subtion that we are mailing out. This is a complete giveway. There's not a thing to buy, not a rhyme to write, no tickets issued—this is strictly a giveaway of \$300, and we are anxious to see how many folks will bring those numbers back to Tabor City and get their free money. While the three big days of pro-motion are entitled "Brunswick County Appreciation Days." the money that will be given and the values that will be on hand in local stores are designed to appeal to the entire public regardless of where they live. Some of the free money will go to persons on routes other than Brunswick County but a large portion of the lucky numbers will be in Brunswick. Merchant want to show the folks of the neighboring county that they appreciate their trading in Tabor.

NO ERROR: Ken Lovell has been putting out bumper stickers on autos reading "Trade In Tabor" and it's got a great deal of comment. Several folks have said that the printer must have forgotten to put the "City" on the sticker. But such is not the case. We printed the stickers and when you say "Tabor" folks in these parts know where you are talking about. We believe the additional time is not the stickers and the printer when you say "Tabor" folks in these parts know where you are talking about. We believe in these parts know where you are talking about, we believe the advertising value was greater as the sign read then if it had had "City" on it. Consequently, we have printed another batch of these stickers and they read just like the last group except they say, following the "Trade In Tabor" line, "You'll Be Glad You Did." And that's the truth too. This is another project of the Merchants Association that directors hope will help bring more and more customers to town.

Some individual merchants are also promoting the Trade In Tabor theme with book matches that carries their own advertising message and then puts in the general plug for Tabo City.

TAXES: Mrs. Nellie Spivey, the local tax lister, reports that quite a number of new tax properties have been put on the books this year. This is always a healthy situation showing growth and the additional tax revenue can certaily be used by the town and county governments.

4-H FUND: Only six Tabor City business firms to date have contributed to the county wide drive for funds for the 4-H Decontributed to the county wide drive for funds for the 4-H De-velopment organization designed to provide scholarships to needy and deserving 4-H club boys and girls. Columbus County has a quota of \$7800 and to date only \$1065 has been received. This is a worthy charity, fully tax deductible, and if you can help, please look up the letter that was sent to every local mer-chant this month, find the stamped addressed envelope, put your check in it and mail today. The drive closes February 20, but we hope to complete as much of the drive as possible by mail prior to the start of personal solicitation February 10.



Tubor Girls Win <section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

"Drinks will be supplied for

the Rev. H. L. Reaves, pastor.

ttes hoped 24 points in the second half to give them a 41 to 23 victory. High scorer for Tabor City was Carrie Jean Wray. High for Chadbourn was Carol Cole Boys The Red Devils Tuesday Panthers 50-28. The Red Devils

The Red Devils looped 14 in South of Forestry, P. O. Box 357,

held it throughout. The Red Devils looped 14 in the first quarter while the Panthers garnered only 5 points. By halitime the Red Devils were leading 27 to 11. The se ond half proved to be Taber City all the way. The Red Devils picked up 23 points while The Panthers looped 17 Inter Second half proved to be Taber City all the way. The Red Devils picked up 23 points the Southeastern General Hos-



Weekend Wrecks Group Visits Swift Plant, LO.al 4 Here Lill moons Is Less "Grader"

Around 10:30 Saturday night, a 1960 Corvair driven by John Edward Stevens southward on the Stake road, and turned left and was struck by a 1957 Ford clarendon. The Campus is now a hive of activity with eight buildings well on their way. They con-fidently expect to open in Sep-To MEMORIAL TASK C. Lacy Tate president

Waccamaw Bank and Trust Company, has been asked to W. O. INMAN

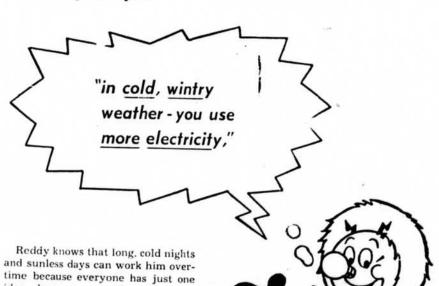
night grabbed their seventh conference vielory of the sca-son. The Devidettes handed the Lady Panthers of Chadbourn a 41-23 loss. The Devidettes grabbed the reason and white pine seed-loady anther soft chadbourn a the dist all four quarters. The Devidettes looped seven points The Devidettes were leading 17 to 12 at holf-time. The Devidettes were leading 17 to 136 million trees which me total second half to give them a 4ti to 23 victory. High scorer for Tabor City

idea-keep warm and comfortable.

County Auditor mies weattesday

r in Columbus Memorial Park, Active pallbearers will be A. S. G. Carter, Jr., Wayne Hughes Sankey Robinson, Jack Hooks, S. P. Stanley, Jr. and Charles Smith. Honorary pallbearers will be members of the Colum-bus County Commissioners and Whateaction and Stateaction (Science).

C. Lacy Tate, president of Whiteville and Lake Wacca-



Reddy Says:

anly 23 points. The trunt course gave the Devileties a 57-46 vic-all, so bring your Sunday Din-High scorer for Whiteville ner an dshare it with ours said was Bonnie Bingeytella. Chadbourn Game The Devilettes, on Tuesday ight grabbed their seventh onference victory of the sca-and y Panthers of Chadbourn a Loblolly, White Pine Scedlings Available COLUMBIA — Orders for Loblolly, White Pine COLUMBIA — Orders for COLUMBIA — Orders for



And he likes to help you do exactly that.

But he also has a gentle reminder. Cold snaps call for more kilowatts than do summer months. The automatic furnace runs practically all the time. Your electric water heater must heat water that comes into the home at a much lower temperature. More hot meals and in - between snacks are prepared on your electric range and small appliances.

In fact you use more of just about everything electrical such as TV, lighting and electric space heaters. Naturally, the more Reddy works for you the more his services are reflected in your electric bill.

However - when the weather's roughest is when folks appreciate the comfort and convenience of electrical living. Take a peek around your home and then ask what else does so many things at such reasonable cost? It's still the biggest bargain in the family budget.





CAROLINA POWER & LIGHT COMPANY

An investor-owned, taxpaying, public utility company