

CAN'T STOP.

On account of some big shipments of sample notions and jobs we have just received we are going to continue our sale three more days, making it close Wednesday night.

Never in the history of our sales have we enjoyed such rushing business as we have done these two first days of our sale

Our store has been crowded with people from ten townships we want the other five before the sale is over

Our store is comparatively full of bargains we want you to get some, while your neighbor is getting them.

We still have full patent flour at 65cts. and another car on the road

Good parched coffee at 19cts, just unloading a car of salt to sell for 58cts.

Ladies you can't afford to miss getting some of our line of ladies waists, skirts, underwear, remenant parcales and our line of dress goods

at reduced prices, Save Some Money While You Can.

We are saving you big money on shoes of all kinds.

The people are buying lots of furniture from us while it is reduced.

We have not had one dissatisfied customer during the sale, if so they have kept very quiet about it but no reasonable person can say but that we are giving a good grade of merchandise at prices way below what they have been paying.

HOLMES BRYSON

Don't Kick Against a Stone Wall

KICKING a stone wall does no good and only prevents further progress. As a pastime it may furnish some exercise, but it is extremely wearing on the nerves, shoe leather and temper. The parcel post is a stone wall that the small merchant thinks falsely he has reason to kick. It has brought him increased competition with the mail order houses, according to his view.

But the parcel post stone wall has a hole in it that leads the small merchant into a fertile country where his erstwhile competitors can only follow after considerable delay and at greater expense. The "hole" is the zone system, which makes every merchant the center of a circle whose diameter is 100 miles, within which he can deliver goods much more quickly and at a lower postal rate than any mail order house.

The parcel post is no longer a theory, but a fact; and facts, like stone walls, are futile things to kick. Take advantage of what it offers instead.

What Are You Going to Do

About It?

WHETHER or not the parcel post has increased the competition of the local merchant is an open question. The fact remains that the parcel post is here and, being here, the merchant should turn it to his own advantage. He can do this if he will, though necessarily some changes in his present business arrangements are inevitable.

Within fifty miles of his place of business the parcel post permits every merchant to deliver goods much more quickly and at a lower rate than any one in other sections. His field is materially widened. Catalogues, leaflets and price lists of his standard goods, specified newspaper and circular advertising may now be used to advantage by the small merchant where aforetime he was handicapped by the costs of delivery and the limitations of his field.

INSTEAD OF BEING AN OBSTACLE, THE PARCEL POST SHOULD BE MADE HIS ABLEST ALLY IN DEVELOPING HIS TRADE.

CONSTIPATION CURED

Dr. King's New Life Pills will relieve constipation and get your bowels in healthy condition again, John Supise, of Sanbury Pa., says they are the best pills I ever used and I advise every one to use them for constipation, indigestion and liver complaint." Will help you. Price 25c. Recommended by all druggists.

You will look a good while before you find a better medicine for coughs and colds than Chamberlain's Cough Remedy. It not only gives relief—it cures. Try it when you have a cough or cold, and you are certain to be pleased with the prompt cure which it will effect. For sale by ALL DEALERS.

FORTUNES IN APPLES

Asheville Citizen.

The marked success of several apple growers in this immediate section again calls attention to the unlimited opportunities which await energetic orchardists in the state of North Carolina, and particularly in the western section. It is conceded by well-informed authorities that North Carolina can grow apples that compare favorably with any in the country—apples that are really better than many sections can produce. So it would appear that while casting about for new industries we have sadly neglected one that is more profitable than the average—the cultivation of high-grade apples.

A local commission merchant is authority for the statement that apples grown on the farm of Mr. Chas. A. Webb last season brought fifty cents a barrel more than the best apples that were shipped into New York from all over the country. What Mr. Webb has accomplished in this section can be done by other growers who employ the same scientific methods in the cultivation of the apple.

With such an end in view steps are now being taken to bring the orchardists of the state together for the purpose of organizing

In the eastern and central parts of the state such organizations have made for great progress in the methods of handling and marketing apples, and plans are being laid for campaigns of education through the press and other printed works. It is apparent that a product of such fine merit and rare possibilities as the apple should be given widespread attention, and The Citizen believes that the day is not far distant when apple growing along scientific and intelligent lines will be one of the chief industries of the state. Exceptional conditions favor the grower in North Carolina when we deal with its even climate and sheltered fields, and the various civic organizations now bending their energies toward new developments will do well to take up the hitherto despised apple with new enthusiasm.

Bad living and intemperance, unless a person has a peculiarly rugged constitution, make him a favorable subject for consumption.

Poor food or lack of nutritious food, food not properly prepared, and overwork and underfeeding foster consumption.

Don't fail to save fine exhibits of grasses, crimson clover, oats, wheat and rye for Western North Carolina Fair to be held in Asheville in October; cash premiums given.

CITY LOCALS

Ramsey Buchanan returned to his home in Webster Thursday from A. and M. College accompanied by Mr. Bureson, of Avery county, who will spend some time at Webster.

Miss Lucy Grindstaff returned from Raleigh, where she has just graduated at Meredith College.

Geo. D. Sherrill, the photographer of Waynesville, is in the city.

J. H. Morris, of Whittier, Route 1, was in Sylva Wednesday, and subscribed for The Journal for a year.

J. C. Shuler of Rich Mountain was in the city Thursday on business.

Henry A. Wild of Asheville was a business visitor in the city this week.

Prof. and Mrs. O. S. Dean and children returned to Cullowhee Tuesday, after a ten days visit in Weaverville.

D. S. Pressley of Speedwell was in the city Wednesday and tells us that he is very much pleased with the road proposition. He says the Cullowhee section is taking on new life with the beginning of the road work.

The Balsam Lodge will open for this season June 1st. Dr. Woodward is at Balsam making preparations for the accomodation of a large crowd this summer.

The Directors of the Jackson County Fair Association will hold a meeting at Sylva the 31st of this month to make preparations for the best fair in the history of Western North Carolina.

Miss Mary Weaver, who has been in school at Waynesville was in Sylva this week, enroute to her home in Macon County.

It would surprise you to know the great good that is being done by Chamberlain's Tablets. Darius Downey, of Newberg Junction, N. B., writes, "My wife has been using Chamberlain's Tablets and finds them very effectual and doing her lots of good." If you have any trouble with your stomach or bowels give them a trial. For sale by ALL Dealers.

Now is the time to get rid of your rheumatism. You can do it by applying Chamberlain's Liniment and massaging the parts freely at each application. For sale by ALL DEALERS.