

**Jackson County Journal**  
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FRIDAY JUNE 6, 1913

**THE BEGINNING OF A NEW ERA**

In recent election on the question  
 of the removal of the County site  
 Sylva the vote of Sylva precinct  
 was remarkable and highly com-  
 mendable as showing a unanimity  
 of thought and purpose which is  
 worthy of the most serious consider-  
 ation.

Out of a registered vote of 320  
 there were cast 314—all but six—only  
 12 being against the proposition.

In the County the removal move-  
 ment carried by a majority of 675  
 of the votes cast and 477 of the  
 qualified vote.

As was argued during the cam-  
 paign, the County site is an index  
 whereby strangers judge the general  
 prosperity and spirit of the County.

The people of the county have  
 placed their confidence in Sylva and  
 it is up to us to make good. We  
 must make the best appearance  
 possible and be ever on the alert to  
 capture the approval of strangers  
 and of our own people.

The prosperity and spirit of a  
 town is judged by the condition of  
 the streets and the general appear-  
 ance of the town. If we would  
 seek the approval of strangers, we  
 must clear up our streets and back  
 yards and make our town, a delight-  
 ful place in which to live.

We owe it to ourselves, to our  
 county and to the stranger within  
 our gates, to place our streets in a  
 more presentable condition.

During the session of the general  
 Assembly the freight rate discrimi-  
 nation was brought to the attention  
 of the presidents of the several  
 railroads doing business in the state  
 They made their pledge to the Leg-  
 islature that the evil would be reme-  
 died. The legislature adjourned.

There have been conferences, each  
 adjourning from time to time.  
 Nothing definitely has been done  
 It is stated that freight rate discrimi-  
 nation cost North Carolina six  
 million dollars a year. If that be  
 true the six months that have been  
 wasted since the general Assembly  
 commenced has cost the people of  
 the State three million dollars  
 Each week that is wasted puts one  
 hundred and thirty odd thousand  
 dollars into the hands of the rail-  
 roads out of the pockets of the  
 people of this state. "Whatever  
 you do do quickly."

It is now well known that not  
 more than one case of rheumatism  
 in ten requires any internal treat-  
 ment whatever. All that is needed  
 is a frequent application of Cham-  
 berlain's Liniment and massaging the  
 parts at each application. Try it and  
 see how quickly it will relieve the  
 pain and soreness. Sold by all  
 dealers.

**FOURTH CLASS  
 POSTMASTER EXAMINATION**

Saturday, June 28, 1913.

The United States Civil Service  
 Commission announces that on the  
 date named above an examination  
 will be held at Sylva, N. C. as a re-  
 sult of which is expected to make  
 certification to fill a contemplated  
 vacancy in the position of fourth  
 class postmaster of class (A) at  
 Cullowhee and other vacancies as  
 they may occur at that office, un-  
 less it shall be decided in the inter-  
 ests of the service to fill the vacan-  
 cy by reinstatement. The compen-  
 sation of the postmaster at this of-  
 fice was \$257.00 for the last fiscal  
 year.

Age limit, 21 years and over on  
 the date of the examination, with  
 the exception that in a State where  
 women are declared by statute to  
 be of full age for all purposes at 18  
 years, women 18 years of age on  
 the date of the examination will be  
 admitted.

Applicants must reside within  
 the territory supplied by the post  
 office for which the examination is  
 announced.

The examination is open to all  
 citizens of the United States who  
 can comply with the requirements.

Application forms and full infor-  
 mation concerning the requirements  
 of the examination can be secured  
 from the postmaster at Cullowhee  
 or from the U. S. Civil Service Com-  
 mission, Washington, D. C.

Applications should be properly  
 executed and filed with the Commis-  
 sion at Washington at least 7 days  
 before the date of the examination,  
 otherwise it may be impracticable  
 to examine the applicants.  
 U. S. Civil Service Commission.

**THE HOME KITCHEN.**

Paint your kitchen walls and  
 woodwork white above the wains-  
 coting. It keeps soiled hands away.  
 Its cheerful brightness is always in-  
 viting. One quart of Turpentine  
 added to one-half gallon of L. & M.  
 Semi-Mixed Real Paint makes 3  
 quarts of the highest grade of pure  
 paint, and it is enough to paint a  
 kitchen and two more rooms. For  
 outside painting the very highest  
 grade of long life paint, is made by  
 adding three quarts of pure Linseed  
 oil to each one gallon of L. & M.  
 Semi-Mixed Real Paint. Sold by  
 Sylva Cash Store.

**THE IMPORTANCE OF  
 CONFIDENCE**

ONCE a man's confidence is  
 gained his trade is assured.  
 This is a business rule that is  
 almost an axiom. To gain this  
 confidence it necessarily follows  
 that the merchant must first  
 make the acquaintance of the  
 customer. After that it is a  
 question of give and take.

IT IS CONFIDENCE LONG  
 AND CAREFULLY FOSTER-  
 ED THAT HAS BEEN ONE  
 OF THE MAINSTAYS OF THE  
 MAIL ORDER HOUSES. The  
 only weakness in the fabric has  
 been that the trade relations of  
 buyer and seller were to a great  
 extent impersonal. Naturally,  
 there is no commercial confi-  
 dence quite as firmly based as  
 that which exists between the  
 individual merchant and the in-  
 dividual customer, who deal face  
 to face.

Now is the time for the local  
 merchant to develop this confi-  
 dence in the wider field which  
 the parcel post has opened to  
 him. He can reach customers  
 within his zone at less cost and  
 far more expeditiously and sat-  
 isfactorily than any mail order  
 house. Once the buying public  
 becomes aware of this fact it  
 will speedily transfer its alle-  
 giance from the mail order  
 houses and deal with the man  
 near home.

ADVERTISE YOUR WARES  
 SPECIFICALLY, GIVING  
 PRICE LISTS, AND THEN  
 BACK UP YOUR PUBLISHED  
 CLAIMS TO THE LETTER.  
 The rest will follow as the night  
 the day.

**SYLVA**

**What We Have**

Population, 800.  
 Property value, \$1,000,000.  
 Second town on Murphy Div.  
 So. Ry., in volume of freight  
 handled.  
 4,000,000 feet of lumber handled  
 annually.  
 1,800 cars of freight handled  
 yearly.  
 Largest live stock shipping point  
 in western N. C.  
 Shipping point for more than  
 half of Jackson County.  
 Quarter million dollars of goods  
 sold annually.  
 One of the largest tanneries in  
 the state.  
 Planing mill and saw mill.  
 Shirt and overall factory.  
 Electric lights.  
 Telephone system.  
 Marble works.  
 Wholesale grocery.  
 Wholesale millinery.  
 Two livery stables.  
 Hardware store.  
 Five general stores.  
 Two drug stores.  
 Meat market.  
 Two blacksmith and wagon  
 shops.  
 Strong bank.  
 Newspaper and printing office.  
 Commercial hotel.  
 Collegiate institute with three  
 dormitories.  
 \$9,000 graded school building.  
 Methodist, Baptist and Episco-  
 pal churches.  
 Jeweler.  
 Dental office.  
 Harness shop.  
 Barber shop.  
 Orchard of 10,000 fruit trees.  
 Shipper of fancy fruits.  
 Masonic, I. O. O. F., and K. of  
 P. lodges.  
 Lowest municipal tax rate in  
 North Carolina.  
 Seat of Jackson County fair.  
 Water supplied by springs in  
 Kings Mountain.

**Jackson County**

**What We Have**

Largest amount of uncut timber  
 in any county in the state.  
 Cullowhee state normal school.  
 Best school buildings of any  
 county in western N. C.  
 Great water power to be de-  
 veloped.  
 Richest county in the state in  
 mineral deposits, including  
 kaolin, mica, nickel, copper  
 and other minerals.  
 Unexcelled fruit county.  
 Rich mountain soil, especially  
 adapted to stock raising.  
 Fine locations for summer homes.

**What We Want**

Furniture factories.  
 Handle plants.  
 Modern hotels for summer travel.  
 Cotton mill.  
 Knitting plant.  
 And other manufacturing plants.

For information Address  
**Secretary Board of Trade**

**Sylva Lumber  
 Manufacturing Co.,  
 Wholesale Lumber**

Ceiling, Flooring, Siding, Moulding, Window  
 and Door Frames, Balusters,  
 Porch Columns, Stair and Porch Rails,  
 Stair Woods Brackets and Store Front Sash,  
 Shingles and Laths.

**Estimates Given Upon Application**

**Sylva Lumber Mfg. Co.**

**C. B. ALISON**

**General  
 Merchandise**

**Dillsboro, N. C.**

**A. J. DILLS  
 FIRE INSURANCE  
 AGENT**

Sylva, N. C.

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 Subscription**

**TO THE  
 JOURNAL**

**Jackson County  
 BANK**

**4%**

**ON SAVINGS ACCOUNTS**

**A DOLLAR SAVED IS A DOLLAR EARNED**

**C. J. HARRIS, President. M. BUCHANAN, Cashier.**