

Jackson County Journal.

1.50 THE YEAR IN ADVANCE

SYLVA, N. C., JULY 20, 1923

\$2.00 THE YEAR IN ADVANCE

Wonderful Opportunity Offered to the Ambitious To Secure A Motor Car JOURNAL TO GIVE HUNDREDS OF DOLLARS IN PRESENTS

One Handsome Automobile Heads List of Prizes to be Awarded in Eight Weeks' Time—Costs Nothing to Enter and—Nomination Blank In This Issue Will Start You Off—Everybody Wins—No Losers In This Campaign.

The Jackson County Journal does things.

The foregoing statement, made by a prominent business man and booster, came to the attention of the writer a few days ago. For some reason those words have so engraved themselves on the minds of the publisher that they have become a motto and a constant vibration for 'truly doing things—and doing things worth while.

The JOURNAL believes in its field; believes in the future of the entire state of North Carolina. And because of this faith the JOURNAL is doing things and will continue to do things worth while.

A Wonderful Opportunity.

Pursuant to this progressiveness this paper today makes an announcement of vital interest to every man, woman and child in the field covered by this paper, the entire county and those counties adjacent to Jackson county. And to those who participate in this enterprise, the announcement today in this issue will be the source of no small income in the next few weeks for spare moments.

It is with pride and pleasure, of course, that the JOURNAL can review its progress up to this time, but progress can never be satisfied and with the gigantic Salesmanship Club as outlined on other pages of this issue we hope to reach out and add many new friends and readers to its already large circulation.

The only thing that is asked in return for these innumerable large rewards is that our people interest themselves in their spare moments during the next few weeks, telling their friends about the progress made by this paper, and to interest them in becoming a part of the institution, which is here to further the better interests of the entire territory covered by the JOURNAL.

NO PERSON BARRED

Every white person is invited to enter this Salesmanship Club and share in this gift distribution—men, women, boys and girls—for there are plenty of prizes for everyone entering. The JOURNAL will see to it that everyone participating is well paid.

When you become a participant in the Salesmanship Club you are assured of a prize that will pay you more for your spare moments than most lines of endeavor for months of hard work.

Remember—not one cent of investment is necessary to participate—new or ever. It costs nothing to enter the Salesmanship Club, nor do you have to be a subscriber of the JOURNAL to do so.

All you have to do is fill out the ENTRY BLANK, which will be found elsewhere in this issue. You can then start gathering Club credits right away. If you do not wish to enroll yourself you have the privilege of entering in name of a friend and thus help her or him win a handsome motor car or one of the other awards.

WILL IT PAY?
Will it be profitable for this newspaper to spend hundreds of dollars for gifts to be given away in this community? Those are the questions which will naturally occur to all who read this announcement. Yes it will pay—not in dollars and cents, but there are dividends that newspapers want and derive other than those expressed in terms of money. During this campaign many subscribers will be added to our list. The policy of this newspaper will be thoroughly advertised and there will be a great

amount of satisfaction in all that besides the general good feeling rendered.

SHORT AND SNAPPY—

The Salesmanship Club will last only a few weeks and will not be a long drawn out affair, closing on September 15th. Think of being able to secure a few weeks' time gifts and awards that would ordinarily require months, yes even years of self denial to acquire—and these are all given in exchange for a little of your spare time and interest.

No Something for Nothing Idea—

This is no something for nothing plan, neither it a charitable undertaking on the part of the paper. It is a business proposition pure and simple. Its object is to advertise jointly this newspaper and the splendid qualities of the DURANT, Touring, new Sport model automobile, Edison Phonograph and our Merchants, to secure new and renewal subscriptions to this newspaper, and last but not least, to win a welcome in every home in the field covered by this newspaper.

CASH PRIZES

Perhaps you already have a car in which place you could cash your prize and spend the money represented in travel or a nucleus for an education or for anything else which you may desire.

And then there are all the other prizes—merchandise orders, cash prizes and commission checks.

FIGURE IT OUT FOR YOURSELF

How long would it take you to save enough out of your earnings to purchase a motor car of the value of the one listed as a gift in our Salesmanship Club Campaign? Figure it out and you can readily see the opportunities the Salesmanship Club offers.

HELP AND ASSISTANCE—

In order to give everyone who participates in this great campaign the greatest possible assistance and to properly handle the circulation so that each new subscriber will get his paper promptly and that there will be no confusion, the publisher has secured the services of a campaign manager who is thoroughly experienced in this particular line of work and who will give each and every club member every help and assistance in his power consistent with the rules and regulations.

If there is anything about the entire proposition that is not perfectly clear to you come to the office of the Jackson County Journal—write or telephone No. 2, and secure first hand information how to go about getting the prize of your choice. We will gladly see that you are fully informed regarding the entire plan.

The first NOMINATION BLANK APPEARS TODAY—become a member of the Salesmanship Club. You will have to jump on the others if you start today or NOW. If you live in this or adjoining counties you are eligible to membership in the CLUB and it does not cost you one cent to enter and compete for the wonderful motor car. It is all a question of AMBITIOUS and a desire to ride in YOUR VERY OWN AUTOMOBILE. There are besides the Durant Sport Model automobile, other valuable prizes and cash commissions, so help yourself.

BUY CAFE

H. G. Crisp and Pearl Hyatt have bought the cafe, on Mill Street, from A. M. Crawford, and will continue the business there.

PRaises JACKSON COUNTY

The following is taken from an article, by Julius C. Hubbard, in Carter's Weekly, who has been telling his readers of the wonderland of Western North Carolina, as seen by him during his honeymoon:

Another unusual spot on No. 10 is Balsam, which is the highest railroad point east of the Rocky Mountains. There is a large hotel there, and it is located in the midst of the Balsam Mountains.

There is road work going on in Jackson county. Route 10 is being constructed, and by next summer tourists will no doubt be able to travel a fine gravelled highway all the way to Murphy.

The town of Sylva, the county seat of Jackson, is a fine little place. It is nestled down around the foot of mountains and has a population of about 1,500. A new \$60,000 school building is to be erected there soon, and the town has recently installed a complete water system costing over \$100,000 and paved its main street. The courthouse at Sylva is situated way up on a hill overlooking the town. The burning of the Commercial Hotel at this place several months ago was a great loss to the town. Efforts are now being made to construct a new building. The situation there resembles the hotel situation in North Wilkesboro very much. Dillsboro is a small town nearby.

If you are ever in Jackson don't fail to drive up to the Cherokee Indian Reservation. It is a trip worth while, and not only does one see and talk to real Indians but the road passes thru a beautiful section of country. To go to the reservation Route 10 is traveled and you go down the Tuckasee river, via Barker's Creek and Whittier until the Oconolufy river is reached. Then one travels up the "Lufty" river to the reservation, the entire distance from Sylva being only about 20 miles.

The reservation in Swain embraces about 1,400 acres. There are other reservations in Graham and Cherokee counties. In Swain there is a modern school center, equal to most any college, with electric lights and water system. There are a number of fine buildings and play ground equipment. Free tuition is furnished the Indian boys and girls by the United States Government, and after they finish high school, and if they so desire, they are sent to the Indian college, Carlisle. The writer witnessed a class of Indian boys and girls being taught by a young white lady, and talked the first Indian man in his life. The younger Indians speak and understand English readily but the older ones use only the native tongue. If you ever see a man walking along in a slothful way, with stooped shoulders and with his face hanging down, he is an Indian. It is said that in almost every instance the Indian is lazy, however they farm make baskets and pottery, which find a ready sale on the market. The government is certainly taking good care of the Cherokee Indian tribe.

MR. TROWBRIDGE COMING

Mr. C. H. Trowbridge, president of Weaver College, Weaverville, N. C., has been secured to speak at the Methodist church on the third Sunday in August.

The biggest gatherings of farmers in Piedmont North Carolina will be held at the Branch Station Farm near Statesville on July 19. County Agent R. W. Graeber and Superintendent F. T. Meacham are in charge of the picnic.

MANY FARMERS TO ATTEND STATE CONVENTION

State College Station-Raleigh, N. C., July 18.—The annual farmers and farm women's convention to be held at the State College on July 31, August 1 and 2 will be one of the most largely attended gatherings in the twenty-one years of its history, says J. M. Gray, who is general secretary of the organization this year. Mr. Gray, cooperating with the officials of the College and Department with Dr. J. Y. Joyner of the Tobacco Association, and with Mrs. Lacey MacArthur, President of the Women's section has arranged a program that will be both instructive and entertaining.

The first day will be largely devoted to the opening exercises with talks by the officials of the organization. Some interesting addresses will also be made by visitors, C. I. Lewis, Editor of the American Fruit Grower will be one of the leading visiting speakers on that day. Dr. R. Y. Winters will hold the annual meeting of the North Carolina Seed Breeders Association on Tuesday afternoon.

Wednesday, Aug 1, is Farmers' Business Day. Hon. Asbury F. Lever, formerly of the Federal Farm Loan Board will speak on this day. The entire program of the joint session will be devoted to financial problems, marketing and other business affairs of the farmer. Invitations have been extended to a number of prominent men to be present on this day and indications are that many will accept.

Thursday, Aug. 2, is Boll Weevil Day. George A. Maloney of the Delta Laboratory at Tallulah, La., will be a speaker on this day. Practical farmers and scientists who have heard Mr. Maloney say that he presents the matter of weevil control in a clearer way than any other speaker in the South. Mr. Maloney has been associated with Dr. B. H. Coad at the Government boll weevil Experiment Station for a number of years.

Much time will be given over to problems affecting the rural women of North Carolina. The sessions and reports of the Home Bureau Federation will be of especial interest in that they will give reports from the various counties of the State as to just what the women are doing along all lines. Home furnishing, helping out with the farm income, beautifying the home grounds, how to feed the family and other items will be discussed by some of the best known farm women in the State.

Time will also be given for amusement and recreational features. The night programs will be set aside for this purpose.

Mr. Gray states that no progressive farmer in North Carolina can afford to miss this Convention and that plans should be made now to attend.

The dates are July 31, August 1 and 2. The College furnishes rooms in the dormitories free of charge and meals will be provided at 50 cents each. Guests will have to bring their own linen and toilet articles as these are not furnished by the College. Farmers and their wives who plan to attend but would first rather have more detailed information about the meeting should write to Mr. J. M. Gray, Secretary, College Station, Raleigh, N. C.

BALSAM

Mr. E. B. Howell accompanied his father to his home in Spartanburg, S. C., Sunday and will remain several days.

Mr. and Mrs. R. L. Cope have moved to their new home in West Asheville.

The sale of cakes, pies, etc. for the benefit of the Baptist and Methodist churches was quite a success. Miss Elsie Mehaffey won the cake that was voted to the prettiest young lady. The total proceeds were \$36.53. Mrs. W. B. Farwell, Mrs. D. T. Knight and Mr. Geo. T. Knight motored to Waynesville Saturday.

A very large crowd of Haywood people had a picnic on the Haight place Saturday. It was reported that Governor Morrison would be there to speak, but he did not come.

Mrs. Geo. R. Bryson received an announcement of the arrival of a fine son, John T. Jr. in the home of her sister and brother-in-law, Mr. and Mrs. John T. Refsahl in Norfolk, Va., on July 12th.

Messrs. Bob Long and Jeter Snyder, of Willets, attended the sale of cakes, pies, etc., in Balsam Saturday night.

INVITATION TO DOKAYS AND KNIGHTS OF PYTHIAS

Canton Lodge, 149, Knights of Pythias and the Dokays in Canton extend a very cordial invitation to all Dokays and Knights of Pythias in Jackson County to attend the Dokays Ceremonial to be held at Canton, N. C., on Sunday and Monday, July 22 and 23.

On Sunday afternoon, July 22, at 4:30 there will be a service in the new St. Andrew's Episcopal church, Canton, for the Dokays and Knights of Pythias. The Dokay brass band of Asheville is to play the music in the church, a Pythian male quartet is to sing and a special soloist from Asheville is to render some of the old gospel hymns. The Rector, the Rev. C. S. McClellan, Jr., is to preach the sermon.

On Monday, July 23, there will be a business session at the Champion Y. M. C. A., a street parade at 6, banquet at 7 and ceremonial at 8 followed by initiations.

Those desiring to join the Dokays are asked to be present. All Dokays, Knights of Pythias and friends are invited to be at the services on Sunday and the meeting on Monday, July 22 and 23.

LISTENING

By O. J. JONES

The editor of the Northwestern Christian Advocate observes that people have lost the art of listening. And he says they have lost it because they have ceased to make the proper preparation for listening. At the close of a sermon in a Wesleyan church in England, a member came querulously to the preacher and said to him, with reference to the old days, "There were great preachers in those days". The minister replied, "Yes, and there were great hearers in those days." The effect of the discourse rests in considerable degree on the manner of its reception. A certain mental and soul attitude must be maintained if the right end is secured, and it is seriously suspected the average church attendant does not have that attitude.

How can he have it? Work and pleasure are pushed far into the Saturday. People lie in bed late Sunday morning, and therefore are not as fresh mentally as on other days. They hurry till the last minute and rush to church without reading the Bible or praying. People cannot believe that way and get much out of the worship of God at preaching.

The Bible commands us (Mark 4:24) to be careful about our hearing. A command that is more suited to lots of people I know would be, "take heed that ye hear". And we have the command too in Mark 9:7. A long time ago it was said that it pleased God by the foolishness of preaching to save them that believe. (1 Corinthians 1:21) and it is still true that the value of a church is to be found in what happened in the hour of public worship when the word of God is preached. If that is not fruitful of good the church is failing. And it cannot be fruitful of great good unless people have the listening heart. The listening heart must be cultivated through prayer and Bible reading. If those who attend church would take time on Sunday morning to be alone with God and the Bible 30 minutes no man can tell how much more effective the preaching of the gospel would be. It's worth trying. I think our greatest need in regard to preaching is to cultivate the listening heart.

This comes from a Union County farmer. "I formerly used my muscle and made 12 bales of cotton on 23 acres of land. Now I use brain and muscle and make 12 bales on 12 acres and am getting the value of 12 bales from my cows. My milk checks are now \$200 per month". County Agent T. J. W. Broom says that the boll weevil isn't disturbing this man.

Eight-hundred and sixty-one head of hogs were inoculated by farmers in Halifax County in one week at the suggestion of Farm Agent C. E. Littlejohn. Indications are that hog cholera is now under better control than ever before in the history of the State.

Have you decided on a vacation for this summer? If not decide now and attend the Farmers' and Farm Women's Convention at the State College, July 31 and August 1 and 2. Your neighbor will be there.

"HONOR TO WHOM HONOR IS DUE."

By O. J. JONES

It seems to me that it is due the good folks to whom I minister in divine things that a word of appreciation of their kindness be said. There kindnesses have been so many that I can not recall them all. I think of more recent ones. There was the purse to buy a cow to take the place of the one that had died. Then came my trip to Washington. And now a good representation of the stewards at Sylva tell me that they will excuse me from my pastoral duties for a month's vacation. What shall I say? If I felt that I in any way met the terms of that promise, I would quote the words about doing kindnesses to a prophet. I feel sure though that there is a reward for being kind to even a ordinary preacher. I want all the folks all round about to know that the good people to whom I minister are just the most generous people anywhere.

DOC MESSER BREAKS JAIL

Doc Messer sawed his way from the county jail last Friday night and made good his escape. The Sheriff's office has been making every effort to recapture Messer, but so far without success.

Messer was under sentence to the Haywood county roads, by the recorder's court, on a charge of transporting and driving a car while intoxicated, and was remanded to jail pending his appeal to the superior court.

While Sheriff Sutton and deputy Deek Sutton were making a search for Jonny Jones, who escaped from the penitentiary, a few days ago, Messer made his escape from the jail.

REALTY TRANSFERS

Board of Education to Tuckasee Baptist church 2 acres, in River, \$450.

Ethel L. Cowan to Caney Stanley, 30 acres \$10.00.

I. H. Powell and C. W. Denning to T. J. Powell, lots on Webster road, \$10.00.

I. H. Powell to D. G. Bryson 1-6 interest in 1-2 acre in Sylva, \$10.00.

D. M. Hooper to C. W. Denning et al lot in Sylva, \$10.00.

A. J. Dills to Sylva Baptist church, lot in Sylva, \$1000.

F. N. McLean to Jule Denton, lot in Whittier \$50.00.

G. C. Styles to J. F. Denton 1 acre in Whittier \$10.00.

Alex Whittard to H. G. Crisp, 30 acres in Savannah, \$450.00.

MARRIAGE LICENSES

Kim S. Bryson to Maude Painter. Thomas Keever to Stella Styles.

A. E. Bumgarner to Bessie Davis.

COUPON

THIS COUPON WHEN NEATLY CLIPPED AND RETURNED TO THE SALESMANSHIP CLUB DEPARTMENT OF THE JACKSON COUNTY JOURNAL WILL COUNT FOR 100 FREE CREDITS

CAST FOR
TOWN OR CITY

No Coupon will be transferred from one Club member to another after being received at the office of The Salesmanship Club.

Must be deposited or in the mails by 6 P. M. on or before date of expiration.

VOID AFTER AUGUST 23 1923
JACKSON COUNTY JOURNAL