



Whew! But it's hot! Guess I better step in and get an
Ice Cream Soda or Sundae
At Hooper's

They certainly know how to dish up the best Soda, Sundae or special drink in town. And the crushed fruit flavors they use! Oh, Boy! You'll want more. And the Ice Cream---it can't be beat. It gives you a real cooling off. The address? To be sure. It's at

Hooper's Drug Store



Ford
 THE UNIVERSAL CAR
FORD OWNERS

We are at Your
== SERVICE ==

9 Years as Ford Dealers.
 Let Us Serve You.

J. S. HIGDON
 Lincoln, Ford and Fordson Sales and Service

YOU'LL WANT

—a Kodak to keep in pictures the fun you'll have this summer. We have a complete stock of Kodaks and Eastman supplies for you to inspect. We'll gladly show them to you—drop in.

Autographic
 Kodaks \$6.50 up

SYLVA PHARMACY
 H. L. EVANS, Prop.

GINSENG WANTED.

I am now paying \$12.00 the lb. and carriage for Ginseng, Wild and Dry. Will buy all kinds of medicinal herbs, forks and roots. Write me for prices before selling.

JOHN HOGLEN,
 Webster, N. C.

NOMINATION BLANK IN THE JACKSON COUNTY JOURNAL "SALESMANSHIP CLUB" CAMPAIGN

I hereby nominate and cast 10,000 Credits for Miss (Mr. or Mrs.).....
 Address.....
 as a candidate in the Jackson County Journal "Salesmanship Club". Only one nomination Coupon Counts.

OPPORTUNITY COUPON
 GOOD FOR 20,000 CREDITS

Name of Subscriber.....
 Candidate's Name.....
 Amount Enclosed \$.....

This coupon will count 20,000 free credits when returned to the Salesmanship Club Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 20,000 free credits are in addition to the number given on the subscription as per schedule. Only one opportunity coupon counts.

NORTH CAROLINA STATE COLLEGE
 OF
AGRICULTURE AND ENGINEERING

Technical Education at State College prepares its graduates for personal success and for leadership in industrial progress. The college offers
FOUR YEAR COURSES IN:
 Agriculture—including General Agriculture and Specialized Courses in Farm Crops, Agricultural Engineering, Animal Husbandry and Dairying, Biology, Horticulture, Poultry Science, Soils, Veterinary Medicine, Vocational Education.
 Chemistry, Agricultural Chemistry, Textile Chemistry and Dyeing.
 Civil Engineering, Architecture and Highway Engineering.
 Electrical Engineering.
 Mechanical Engineering.
 Textile—Textile Engineering, Textile Manufacturing, Textile Chemistry and Dyeing.
 Agricultural Economics, Business Administration, Rural Life.
 General Science, Physics, Biology.
TWO YEAR COURSES IN:
 Agriculture, Mechanic Arts, Textile Manufacturing.
 One Year Course in Auto Mechanics.
 Winter Course in Agriculture for Farmers.
 Summer Session for Teachers, for College Entrance and for College Credit.
 Excellent equipment in all departments.
 Session 1923-1924 begins September 4.
 Entrance requirements for Freshman Class, 15 units—English, 3; History, 2; Mathematics, 2½; Science, 1; Elective, 6½.
 For catalog, illustrated circulars, and entrance blanks, write E. B. OWEN, Registrar.

"Other people believe in good meals—We serve them"

The Sylva Cafe

Cole Building

We are receiving daily shipments of Canteloupes from the Long Meadow Farm at Statesville. These are the best canteloupes grown in the South, and are guaranteed to be good. Try several today.

CHIROPRACTIC

Because you have suffered for many years, do not consider your case hopeless. Many who have been given up through other sciences have been restored to perfect health through Chiropractic. Call to see or write me.

DR. W. F. CHAMPION

Spine and Nerve Specialist
 Brannon Building Canton, N. C.

OBSERVATIONS
 By The Campaign Manager

Good morning.
 Developing into a pretty race, isn't it?
 Build \$15.00 "Clubs" Everyone of them counts 100,000 Extra Credits. Hoping and wishing never did win. Enthusiasm, grit, and determination, pep and ginger produce action that counts.

Already there is much speculation as to whether a city or out-of-town Club Member will win the SPORT MODEL DURANT.
 Do not expect your friends to do it all for you.
 And that goes for every active non-active Club Member.

Howya comin' Miss Josephine Patton: from all reports you are making hay.
 Which prize for you, Mr. Mrs. or Miss Ambition?
 Always intending to never will make you a winner.

Sure; when it comes hard for you it also comes hard for the other fellow.
 Smile.
 Worth while.
 Procrastination is the thief of time.

I'll say so Richard Potts.
 Hurry, for today will be the tomorrow you spoke of yesterday.
 Sure—you have a wonderful opportunity with the territory, you have Mrs. Kincaid.

"Rome was not built in a day."
 Not by a jug-full.
 The friends of Mrs. Elden Moody are surely rallying nobly to the support of their choice for the SPORT MODEL DURANT.

The friends of Miss Cassie Wallace seem to be pulling in the right spirit for their favorite.
 Atta girl, Miss Dollie Hoyle—you can campaign with the best of them.

Come in again Miss Helen Moseman. Always glad to see you.
 How is things with you Miss Grace Melhaffey.

And Miss Dixie Henson how are you getting along with your campaign?
 Who has a better chance?
 Keep your eye on Miss Louise Henson.

I'll say if your "if your wish bone is where your back bone should be" you had better switch and do it quick.
 Miss Inez Cathey, is coming right along in the campaign and her friends are with and for her.

You should "clean up" with your campaign in that territory—none better, Mrs. Hubert Potts.
 Be enthusiastic; you will never lose, but gain everything by it. Try it.

Dispense it in liberal quantities.
 Yes Sir rec, Miss Cleo Brown, you have a good start and can do well in your territory—your friends want you to win.

Remember no Club Member works for nothing. No Sir—if you fail to win a prize, you will be paid 10 per cent on all subscriptions you turn in or your friends turn in for you.
 Send in your nomination TODAY—NOW.

WHEN WILL YOU HAVE ANOTHER SUCH OPPORTUNITY to "cash in" on your dreams of owning a fine car?
 Of course, after it is all over you

will hear numbers of them say. "I wish I had gone into the Journal's Salesmanship Club—I could have done just as well and better than so and so did—I could have won the Durant."

Sure Mrs. Moss c'n the Durant has four disc wheels—red and round as a silver dollar. Oh boy, some class to this car.

To-morrow never comes. TODAY is the time to act.
 From the number of voluntary subscriptions coming in for Mrs. Kim Bryson, her friends surely mean to put her campaign "over the top."

BUYS ALBEMARLE STORE
 Stanley News-Herald, July 31—The large stock of dry goods and notions formerly owned by W. P. Furr & Co., on West Main Street, near the Southern Depot, has been purchased by Mr. V. L. Cope, of Sylva. Mr. Cope has already taken charge of the store. Although a young man, he is said to be an experienced dry goods and notions dealer. He will possibly increase the stock and expects to run a thoroughly modern dry goods, notions and clothing store.

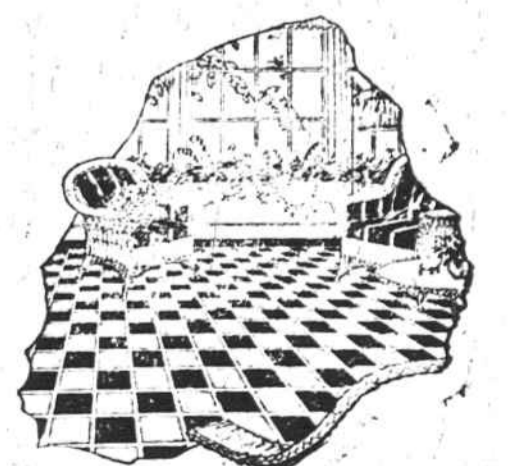
North Carolina, Jackson County.
 In the Superior Court.
 Don Alexander

vs. Notice of Publication
 Lessie Alexander of Summons.

The defendant above named will take notice that an action entitled as above has been commenced in the Superior Court of Jackson County for divorce from the bonds of matrimony now existing between the plaintiff and the defendant; and the said defendant will further take notice that she is required to appear at the next Term of the Superior Court of said County to be held on the Fifth Monday after the First Monday in September, 1923, at the Court-house of said County in Sylva, N. C., and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This the 7th day of August, 1923,
 H. C. MOSS,
 Asst. Clerk Superior Court.

This the 7th day of August, 1923,
 H. C. MOSS,
 Asst. Clerk Superior Court.



Armstrong's Linoleum

All the most attractive, durable and economical floor covering in linoleum bearing the Armstrong trade-mark.
 Because of a new machine on these quality linoleum, we can afford this nationally-known make to our customers.
 And through Armstrong's Linoleum is of superior quality, you can install it in your home at a cost no greater than other floor coverings possessing fewer merits.
Medford Furniture Co.