

\$25.00 in Cash Prizes for Ad Readers

WE ARE THE ONLY BUSINESS IN THE WORLD THAT DOES NOT ASK YOU TO SPEND MONEY.

WE ASK YOU TO SAVE IT

JACKSON COUNTY BANK
SYLVA, N. C.

CONDITIONS OF CONTEST

One or more words will be omitted each week from advertisements. The first person finding the greatest number of missing words each week will receive \$25.00. Like amounts to be paid during the 10 weeks the contest runs.

All answers must be in the Journal office not later than the following Thursday, and must be brought by the person who signs them.

WHEN WILL THE EMERGENCY

Som day you will need money and... ly. When will that day arrive, This week, Next Month? One never... build up a savings fund for a rain.

Tuckaseegee Bank

"NOT HOW CHEAP BUT HOW GOOD"

Our Motto.

Everything to eat and wear Don't fail to see our stock of shoes and "Palmeo" Clothing. Big reduction on these until "Award Day" July 1st.

Blackwood Stores

East La Porte Cowarts
Rich Mountain

THE STANDARD SERVICE STATION

SYLVA, N. C.

GASOLINE AND OILS,
TIRES AND ACCESSORIES

LET US SERVE YOU

Dillsboro Motor Co.

DILLSBORO, N. C.

WE ARE WELL EQUIPPED TO TAKE CARE OF YOUR REPAIR WORK.

Auto Parts, Tires, Tubes Gas and Oil

SELL US YOUR CREAM

We are shipping this week one ton of cream and increasing this business rapidly. We want to establish a route to Tuckaseegee and one covering Scotts Creek and Cope Creek. We want to hear from any person on these routes with cream to sell. Let us put you on our pay-roll.

TUCKASEEGEE ICE CO.
Dillsboro, N. C.

PROMPT RELIABLE SERVICE

East La Porte Garage

Agents For

HUDSON, ESSEX AND DODGE

MEDFORD FURNITURE COMPANY

We don't Blame you to be Fussy about buying Furniture. We do complain if you don't see our stock.

EVERYTHING FOR THE HOME.

PRICES THAT ARE RIGHT.

WHAT YOU NEED IS TRANSPORTATION,
AND THE CHEAPEST WAY BY FAR
NEEDS NO FURTHER EXPLANATION—
BUY A FORD, THE CAR!

SEE OUR STOCK—
TELL US WHAT YOU CAN PAY—
STEP ON THE STARTER—
AND DRIVE AWAY!

LINCOLN

FORDS

FORDSON

J. S. HIGDON

Phone 1

Sylva, N. C.

WHEN YOU ARE IN SYLVA

And want any cleaning, pressing or shoe work done, call at

EDWARDS BROTHERS'

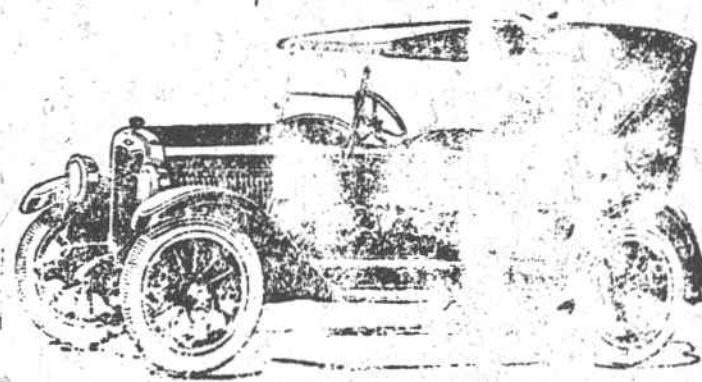
and have up-to-date work done while you wait.

Main St. Next door to Postoffice,

Shoe Sale

\$5.00 to \$10.00 values, running at \$2.95 to \$6.50, every pair guaranteed to give good wear. They are very select quality and latest in styles.

At **THE ARMY STORE**
Sylva



The Car with all the high quality features, yet sells for the same reasonable price.

Touring, \$525. Roadster \$525
Coupe \$715. Coach \$735.
Sedan \$825. All prices f. o. b. Flint, Mich.

CULLOWHEE MOTOR COMPANY

D. H. Brown Cullowhee, W. M. Galloway

The Willis Knight engine... ed with the famous... ances, which eliminates vibration.

You could look a month of... car at or near the price to... thrilling action of the Willy... ing. A very satisfying car... Brilliantly powered—The Willy... —a beautiful body creation... Doors front and rear give ease of... passenger—no awkward tilting... ble over. Wide seats. Large trunk... ing, very comfortable closed... money than the price you would... distinction, such charm and... joy forever in its brilliant performance.

Tuckaseegee Garage

Call on us for your needs... Drug Sundries, Toilet... Fresh Hollingsworth... times. Special attention to... tions and prices reasonable... Eastman Kodaks and... Send us your films for develop... printing.

BUCHANAN PHARMACY

BROWN & BROWN

INSURANCE AND BONDS
OF ALL KINDS

Post Office Building
SYLVA, N. C.

SYLVA COAL & LUMBER CO.
Opposite Depot

SCREEN DOORS,
CEMENT, LIME,
ROOFING, WINDOWS
AND EGG...
Chas. Price, Manager