

# Jackson County Journal

50 THE YEAR IN ADVANCE IN THE COUNTY

SYLVA, N. C., JULY 8, 1925.

\$2.00 THE YEAR IN ADVANCE OUTSIDE THE COUNTY

## Saturday is The Last Day of Exciting Race for Cars And Other Valuable Prizes

Jackson County Journal Salesmanship Club Members Will "Cross the Wire" at 8 O'clock Saturday Night. Overland Sedan Car, a Classy Ford Coupe and Other Prizes Are to Be Given to Leading Club Members.—Sealed Tin Ballot Box Is Now in Custody of The Jackson County Bank, Where Members May Deposit Collections at Any Time; All Collections Must Be in Ballot Box Before 8 O'clock Saturday Night or They Will Not Count.

During this, the last three days of Journal's circulation campaign, every six year subscription will count 1,000 regular credits and 60,000 extra credits or a total of 240,000 credits in all. Ten (10) such subscriptions secured and deposited in the ballot box before eight o'clock next Saturday night, will count 2,400,000 credits. As close as the race now stands, these long term subscriptions are very likely to determine the prize winners.

When the clock points to the hour of 8 o'clock, Saturday night, then the race will be over. The shortest, the fastest, the most liberal and hardest fought newspaper circulation campaign ever conducted on a weekly basis in the state of North Carolina.

Saturday is the last chance. The race is set; everything is in readiness for the overwhelming subscriptions that will come. Every minute that remains has immense possibilities and every minute is vitally important. Supreme efforts today, tomorrow, Friday and Saturday may win the prize of your choice; for which you have been working and setting your heart on getting.

Will be a Close Race. It has been predicted that this will be a race of close margins; hence every subscription, no matter how small, is valuable. Think what victory means to you in this race—luxury, pleasure, educational traveling, gold and glory. WHO will be the fortunate ones? That is a matter that only time and energy and organizing ability can determine.

Best Workers Will Win. This has been a fairly fought campaign. It has been conducted along completely impartial lines. The best workers are going to win. Those who help themselves during every minute of the time there is left are the ones whose chances are the best.

The battle of ballots has been waged at a heart-breaking pace these last few days and many surprises may be sprung. WHO knows how many have bridged the gap from the bottom to the top since the credits were counted the last time by the campaign manager?

Still Time To Win. This uncertainty has stimulated every club member to increase her credit total to the limit of her ability for each club member has realized that her competitors are doing the same thing.

Very Important To Members. Promptly at eight (8) o'clock, (that means exactly sixty minutes after seven o'clock and not one second later) Saturday night, July 11 the ballot box will be sealed and no more credits of ballots. Do not get this very report sheet must be properly made out and accompanied by the proper amount of money, (No PERSONAL CHECKS will be ACCEPTED) before depositing in ballot box. DO NOT WAIT UNTIL THE LAST MINUTE OR YOU WILL BE TOO LATE.

Now Is The Time. With the end of the campaign but little more than 72 hours away and the race apparently so close that a few big subscriptions from an unexpected source might be the very means to turn the tide of defeat and turn it into a sweeping victory. Club members are straining every nerve in their final efforts for supremacy while the whole of Jackson County and contiguous territory is watching, waiting, wondering and

pulling hard for their favorites. Now is the time if ever to help your favorite in the race for rich prizes—the winning of any of them will mean honor, glory and the equivalent of just so much money in the pocket.

**Too Much Confidence.**  
The most disastrous thing that can befall any club member at this stage of the campaign is OVER CONFIDENCE. This malady is a fatal one in any line of business, and especially so in a campaign of this kind where a space of one hour may cause a "throne of too much confidence" to totter. Those who think themselves SURE of victory and "Lay Down" on the very last lap are invariably the ones to lose out.

**OUR BEST THANKS**  
The management wishes to thank the club members, one and all, for their assistance in making this campaign the success it has proven to be. Our only regret is that instead of two cars, there were not five or six automobiles to be distributed among earnest workers who have been the means of giving the Jackson County Journal the largest paid-in-advance circulation of any weekly newspaper in the mountains of Western North Carolina.

SYLVA	
Mrs. J. H. Deitz	2,826,000
Miss Love Morgan	2,620,000
Miss Marie Fisher	11,600
Miss Florence Turpin	706,000
SYLVA, R. F. D. NO. 1	
Miss Lyda Moody	1,588,000
Miss Cora Dillard	2,670,000
BETA	
Miss Leonore Snyder	787,000
WILLETS	
Mrs. Lois Hall Snyder	2,795,000
HAZELWOOD	
Mrs. Hazel Lovedahl	502,000
SMOKEMONT	
Miss Evelyn Green	636,000
RAVENSFORD	
Miss Bulah Brown	835,000
CHEROKEE	
Miss Willie Burgess	1,572,000
DILLSBORO	
Mrs. P. W. Kincaid	2,774,000
WEBSTER	
Miss Ethel Lee Buchanan	756,000
Miss Dollie Hoyle	1,246,000
CULLOWHEE	
Mrs. Frank G. Brown	1,301,000
TUCKASEEGEE	
Mrs. Charles Price	2,245,000
SPEEDWELL	
Miss Bessie Bryson	530,000
CASHIERS	
Miss Madge Dillard	1,158,000

### BOARD PROVIDES FOR SUPERVISOR

The county board of education, at its Monday meeting, provided for the employment of a county supervisor, to carry on the splendid supervisory work that has been done by Miss Nettie Brogdon. The arrangements with the state department of education for the continuance of the work were completed.

An order was issued for the county schools to begin on the First Monday in August, and Mr. Wilson, the county superintendent states that formal notice will be given and teachers' meetings called prior to that date. The local committee at Addie was authorized to install a water system at the school there.

### PARK COMMISSIONERS VISIT SMOKIES

William C. Gregg, of the National Park Commission and Mr. Harrison, engineer of the United States Geological Survey, have just returned from a visit to the Mt. Guyot area, with Jim Bradley, guide, where they have been studying the situation with a view to its desirability as a national park situation and expressed themselves as being delighted with it, as it presents not only every feature that is to be found elsewhere; but contains no water power, or other potentialities that are capable of commercial development.

Mr. Gregg has formerly been in the Mt. Le Conte country. A trail is now under construction to Hughes' Ridge, being built by the people of Bryson City, where Mr. Gregg is having a lookout tower erected. Members of the park commission and geological survey are now in the Clingman's Dome area with Kelly E. Bennett and W. W. Wiggins, of the Bryson City Chamber of Commerce. A bridge trail to this peak is being constructed and a look-out tower is also being erected there.

The proposed park contains 652 square miles, 230 sq. miles of which is in Tennessee and 332 in North Carolina.

The commission has definitely decided upon the location in the Smokies, around Clingman's Dome, Guyot and Cotem, for the national park, and the matter is now before the state commission to make arrangements for the purchase of the necessary land for government development into park purposes.

Mr. Mark Squires and Mr. A. M. Kistler, of the state Park Commission are now in Bryson City, on business concerning the state's interest in the park.

### COMMISSIONERS APPROVE GLENVILLE SCHOOL LOAN

The county commissioners, at their regular meeting Monday, approved the application for a loan of \$40,000, from state funds, for the construction of a new building for the Glenville Consolidated High School, with reservations. The board of education had already approved the road to widen it and straighten out the curves.

Not only is this road an important link in No. 28; but it connects the upper end of Jackson county with Macon county, opens up the travel to North Georgia and South Carolina points, and is the entrance to Whiteside Mountain, to which increasingly large numbers of people plan and the application for the loan, and the county commissioners gave it their approval, and signed the application for the loan, with the provision that Cashiers, Hamburg, part of Mountain, and any other district interested in the high school, shall vote a special school tax for its maintenance. Most of the territory is already in special tax districts, and for this reason, and because the need of the high school is great and is appreciated by the people in that part of the county, it is said, by people from there, who were here, Monday, in the interest of the school, that there will be little difficulty in voting the tax and thus meeting the requirements of the county commissioners.

Hence it is generally understood that the new central high school at Glenville, for the accommodation of the children of a great section of the county, is assured.

### WILSON ASSUMES DUTIES AS SUPERINTENDENT

Mr. John N. Wilson, of Cullowhee, has assumed his duties as county superintendent of public instruction, to which office he was elected two months ago, relieving Mr. O. S. Dillard, who goes to Madison county in the same capacity.

Mr. Wilson is well-known throughout the county as a school man, and executive, and a financier, having served before as county superintendent and having been bursar and business manager of the Cullowhee State Normal, for a long term of years.

He is a native of the county, and has kept in touch with county affairs, especially as regards the school matters, and is, therefore, fitted to carry on the work, without a hitch.

### MARRIAGE LICENSES

Avery Green to Nellie Messer.

### SUNDAY SCHOOL CONVENTION AT BALSAM

The Jackson county Sunday School Convention will open at the Methodist church, in Balsam, on next Tuesday, July 14 and will continue through Wednesday.

Mr. R. R. Fisher, of Addie, is president, and Mr. Raymond U. Sutton, of Sylva is secretary of the convention.

A number of speakers of statewide reputation in Sunday school work are on the program, as are local speakers.

The program follows:

#### TUESDAY NIGHT, JULY 14

- 8:00—Song.
- Scripture Reading and Prayer.
- Mr. G. C. Crawford, Balsam.
- Song.
- 3:15—The Challenge of Youth. Mr. R. D. Webb, Ga., General Superintendent Georgia Sunday School Association.
- 3:45—Song.
- 3:50—Trained Workers—Why and How. Mr. D. W. Sims, Raleigh, General Superintendent North Carolina Sunday School Association.
- 9:20—Record of Attendance.
- 9:30—Adjourn.

#### WEDNESDAY MORNING, JULY 15

- 10:30—Song.
- Scripture Reading and Prayer.
- Mr. C. A. Bird, Whittier, R. F. D. No. 1.
- Song.
- 10:45—How to Get People in the Sunday School and How to Keep Them There. Mr. R. D. Webb.
- 11:15—Business Period: Reports of Officers. Appointment of Committees. Record of Attendance.
- 11:35—Song.
- 11:40—Better Results Through Better Cooperation. Mr. D. W. Sims.
- 12:10—Offering for Support of County and State Sunday School Associations.
- 12:25—Announcements.
- 12:30—Adjournment.
- Dinner at the Church. Everybody Come and Bring a Basket.

#### WEDNESDAY AFTERNOON JULY 15

- 2:00—Song.
- Scripture Reading and Prayer.
- Rev. T. F. Deitz, Beta.
- Song.
- 2:10—How to Make Missionary Instruction Effective in the Sunday School. Rev. W. M. Robbin, Sylva.
- 2:30—Lesson Preparation, Mr. D. W. Sims.
- 3:00—Song.
- 3:05—Drafting Adults. Mr. R. D. Webb.
- 3:35—Suggestion and Problem Solving Period. Everybody requested to present their suggestions and Problems for discussion.
- 3:50—Business Period: Reports of Committees and Election of Officers. Place of next meeting. Presentation of Attendance Pennant.
- 4:00—Adjourn.

#### WEDNESDAY NIGHT, JULY 15

- 9:00—Song.
- Scripture Reading and Prayer.
- Rev. W. Ross Yokley, Sylva.
- Song.
- 8:15—Piloting the Sunday School. Mr. R. D. Webb.
- 8:50—Song.
- 8:55—Key to a Greater Sunday School. Mr. D. W. Sims.
- 9:30—Adjourn.

#### SPECIAL NOTICE

A pennant will be presented to the Sunday School having in the Convention the largest number of representatives, sixteen years of age and over, according to the number of miles traveled. Records will be taken at each session of the Convention. The pennant will be presented at the close of the session Wednesday afternoon.

#### FIRST BAPTIST CHURCH

W. Ross Yokley, Pastor. Sunday School, Preaching both Morning and evening and B. Y. P. U., at the usual hours. Boy Scouts meeting Friday at 8 P. M. Welcome to one and all. Come to the little church that does big things.

### "WOMAN'S SPHERE HAS NOT CHANGED" SAYS MRS. MCKEE

Cullowhee, July 9.—"Woman's sphere has never changed and will never change. Her chief interest is, and always will be, the home," declared Mrs. E. L. McKee, President of the North Carolina Federation of Women's Clubs, before the Community Life Club of Cullowhee Thursday afternoon. "Woman's sphere has merely been extended and enlarged. Better education has served to awaken her interest in the home. It has made her realize more than ever the necessity of keeping a home beautiful and sanitary. However she has come to know that the health of her children depends not only on her own home but on the condition of her neighbors' homes. The community thus becomes an extension of the home." Likewise, the school is an extension of the home.

In order to accomplish projects arising from their widened interests, women have learned the value of teamwork. It is this teamwork that the Federation of Women's Clubs represents. "Three hundred Clubs have linked themselves together the better to know, to do, to be," declared the speaker. Federating the women's clubs of the State has meant "binding together an army of women who are willing to do the things that are to be done." Among the things that are to be done is the establishment of "homes where children are well-born and happy, good schools where high standards of work and recreation prevail and communities where all work together for public good."

Mrs. McKee brought greetings from the Federation, and an invitation to the Club to affiliate. Several vocal solos rendered by Superintendent A. W. Honeycutt of Hendersonville completed the program. They are as follows: Whispering Hope, I Love You Truly, Annie Laurie, At Dawning, By the Waters of Minnetonka. Mrs. G. B. Arnold accompanied him at the piano.

### COUNTY BUYS RAVENEL ROAD

Jackson, through its Highway Commission, has bought the Ravenel Turnpike from S. P. Ravenel, and has turned it over to the State for maintenance and to become a part of Highway No. 28.

The purchase price was \$5000.00 and the road is 8 1/2 miles in length, connecting Cashier's Valley with Highlands. It was built years ago by the Ravenels at a cost of \$6000.00, when labor could be had at 65c. a day.

The toll gate, that has stood for years, has been removed, and the road is now open to the public for free travel.

It is understood that the state highway commission will immediately put a large maintenance force on journey each year.

It is understood that negotiations are now under way for Jackson county, Macon county and the people of Glenville, Cashiers Valley and Highlands, to do some construction work on the road from the Ravenel Pike to Whiteside, enabling the people to drive their cars to the camp on top of Whiteside. The cost of such a road will be negligible, and it is estimated that, with the free labor that the people of that region will, no doubt, be glad to contribute, the cost to Jackson and Macon county road officials will be under \$300.00.

The purchase of the Ravenel road and the construction of the short distance from it to the top of Whiteside will open up to tourist and local motorists perhaps the greatest single mountain trip in Eastern America, as they can drive their cars to the top of the highest precipice in the Appalachian system, from which they can view the limitless stretches through South Carolina and Georgia to the sea.

### BIG TOURIST BUSINESS OPENS

The resort section of upper Jackson county, including High Hampton, Lake Fairfield and other resorts, are beginning the season with the biggest tourist business in history. With the season just beginning, the tourists are filling that part of the county, and are taxing the resorts to their capacity to house and feed them.

### PLEASE DON'T PLUNGE

It was never the intention of the management of this paper when the Salesmanship Club was inaugurated, for any of the candidates to invest any of their own money in the campaign. Our idea was to largely increase the circulation of the Jackson County Journal throughout this county and the adjoining counties, thus increasing the usefulness of this paper to the town, the county, and the region that it serves; to do this through the efforts of the people who wished to enter the campaign, and to pay them for their efforts in prizes and commissions. The friendly competition for the Grand Capital Prize, the Overland Sedan, should be a trial of salesmanship, and not a question of who can invest the most in cash in the campaign.

The campaign has been so arranged, as regards rules and regulations, to discourage, as far as is possible, plunging with personal funds. While every vote that goes into the ballot box, accompanied with the correct amount of money for subscriptions must and will be counted by the judges, I wish to go on record as being opposed to candidates using their personal funds in backing up their efforts and to warn each of them that if they do so they do it against the advice and wishes of the publisher of this paper.

DAN TOMPKINS, Editor, Jackson County Journal.

### WILL PRESENT MUSICAL COMEDY "ROSETIME"

On Friday evening July 10, at 8:30 P.M., local thespians will delight the people of this town and community in their presentation of a three act musical-comedy—Rosetime.

One of the outstanding features of the production will be 8 chorus girls and 8 chorus boys who will interpret songs and dances that will more than compete with any amateurs. This will be costumed most attractively.

The main characters carry out a regular musical comedy plot including love, humor, and splendid music productions.

The play is being coached by Miss Edna Yost of the Wayne P. Sewell Producing Company, of Atlanta. She states that the play will be one of the best every produced in Sylva.

Rosetime is given under the auspices of the Woman's Missionary Society of the Methodist church. Admission will be 75c. for reserved seats, general admission 50c. and 35c. for children.

### GARDNER TO SPEAK AT FARMERS' CHATAUQUA

O. Max Gardner, next governor of North Carolina, former Lieutenant Governor, farmer, lawyer, perhaps the most popular living North Carolinian, and a speaker of first-rate ability, will be on the program of the Farmers' Chatauqua, to be held in Sylva, beginning on July 23.

Other speakers on the program are Mr. George Ross, Shuford, Roberts, Arrendale, Farnum, Strout, Lewis, McClure and Mrs. McKimmon of the state department of agriculture, president E. C. Brooks, of the State College, and others. These ladies and gentlemen will discuss various phases of agricultural and home economic work, including marketing, poultry, beef cattle, dairying, and poultry raising.

Community singing, Indian ball games, athletic sports, and other interesting events will feature the event.

Every entertainment will be absolutely free, as will be the addresses and other features, the finances having been cared for by the business people of Sylva and Dillsboro.

### MR. CRISP UNDERGOES OPERATION

The friends of Mr. W. T. Crisp will be glad to learn that he is recovering splendidly, following his operation, at the Franklin hospital, on last Thursday.

A few years ago it was necessary to amputate one of his legs, and last week, the surgeons advised that the other be removed.