

Jackson County Journal

\$1.50 THE YEAR IN ADVANCE IN THE COUNTY

SYLVA, N. C., DECEMBER 23, 1925

\$2.00 THE YEAR IN ADVANCE OUT SIDE THE COUNTY

NORTH CAROLINA NEEDS ADVERTISING

Miami, Florida, Dec. 19.—Many Florida developers are prophesying that North Carolina will be the next state to experience a nation-wide boom with an attendant era of prosperity and growth unprecedented in the history of the commonwealth, according to Robert S. Clary, of Greensboro and Miami.

Numerous large subdivisions and real estate developers now operating in Florida have signified their intention of establishing offices in North Carolina at an early date, says Mr. Clary, in order to be prepared for the tremendous development certain to be attained by the Old North State.

Because of the state's superb economic location, wonderful agricultural and manufacturing potentialities, and unequalled year-round climate, North Carolina's mountains, beaches and Piedmont hills will soon be almost as great demand as the palm and sunshine of Florida. This prediction is made by a native North Carolinian who has made an intensive study of the two states' respective resources; for Mr. Clary is president of the Robinson-Clary Advertising Agency, with headquarters in Miami.

"All that North Carolina needs," says he, "is advertising. Every city in the state should follow Miami's lead and provide funds for this purpose by imposing a publicity tax of two mills per dollar on the assessable valuation of all property within the corporate limits. Every property owner is glad to spend a fifth of one cent per dollar for advertising, as soon as he realizes that by so doing the value of his property will be doubled.

Florida is booming because Floridians know that it pays to advertise. Single real estate companies are spending as much as \$2,000.00 per year for publicity; and practically every town and village in the state as well as all of the large cities, are making appropriations with which to tell the world about Florida."

NEW REALTY COMPANY ORGANIZED

Messrs. M. D. Cowan, C. W. Denning, L. H. and Tillman Powell and J. W. Keener are the members comprising a realty company recently organized in Sylva.

The company will be incorporated and until the incorporation papers are filled out, and officers are elected, Mr. L. H. Powell is acting as manager and Mr. J. W. Keener as treasurer. Their offices are in the C. W. Denning Lumber Company's office.

FARMERS' FEDERATION SECRETARY RESIGNS

W. Scott Radeker, financial secretary of the Farmers' Federation, Inc., an organization of Western North Carolina people for the development of the mountain farm, has resigned. His resignation becomes effective this week.

BALSAM

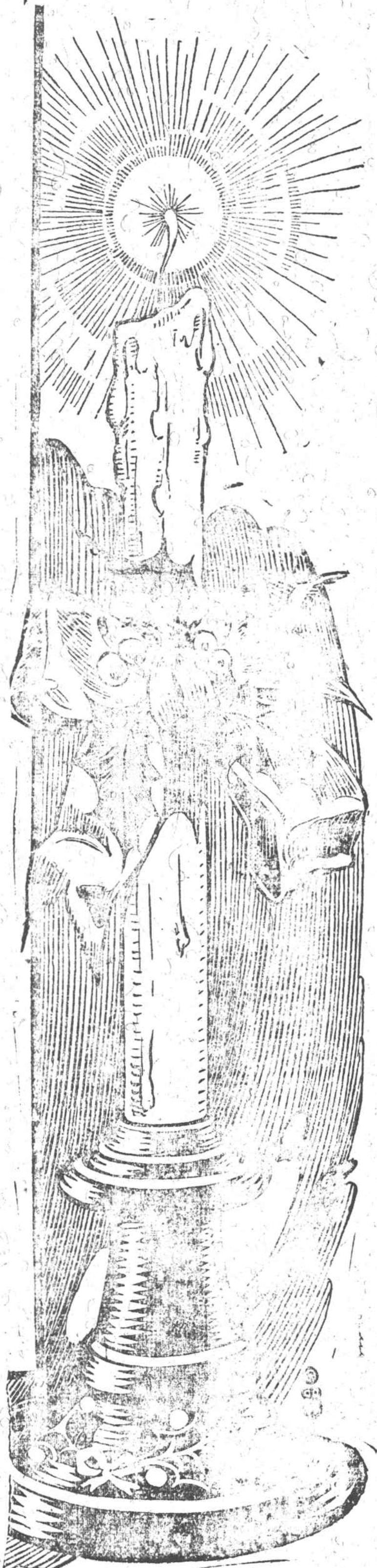
Mr. W. J. Cogdill, after a short illness, passed away Saturday morning, and the remains were laid to rest in the G. C. Crawford cemetery, Sunday. The funeral service was conducted in the home by Revs. Wm. Pruitt, Kay Allen and several other ministers, in the presence of a very large concourse of relatives and friends. Mr. Cogdill was held in high esteem and will be greatly missed in the community. He leaves a wife, eleven children and a great many grand children, to whom we extend deep sympathy. Mr. Mitchell Cogdill and Mrs. Janie Crawford live in Washington and could not be here.

Mr. and Mrs. W. T. Lee, Jr., attended the funeral of Mr. Lee's grandfather, Mrs. Rhinemat, in Greensboro Saturday.

Mrs. A. H. McShaffey has returned from a visit to her daughter, Mrs. Gay Hedrick in Hickory.

Balsam school closed for the Christmas holidays Friday. The literary societies rendered appropriate Christmas program, after which the children in each room had a small tree and exchanged gifts. The teachers presented the children with candied oranges. The rooms were beautifully decorated with nice drawings and evergreens.

There is plenty of mud, mud! mud! in Balsam. If you are from the mountains, we will be glad to show you.



IT CAME UPON THE MIDNIGHT

It came upon the midnight clear,
That glorious song of old,
From angels bending near the earth
To touch their harps of old:
"Peace on the earth, goodwill to men,
From Heaven's all-gracious King:"
The world in solemn stillness lay
To hear the angels sing.

Still through the cloven skies they come,
With peaceful wings unfurled,
And still their heavenly music floats
O'er all the weary world;
Above its sad and lowly plains
They bend on hovering wing,
And ever o'er its Babel sounds
The blessed angels sing.

And ye, beneath life's crushing load,
Whose forms are bending low,
Who toil along the climbing way
With painful steps and slow,
Look now! for glad and golden hours
Come swiftly on the wing;
O rest beside the weary road
And hear the angels sing.

For lo, the days are hastening on,
By prophet bards foretold,
When with the ever circling years
Comes round the age of gold;
When peace shall over all earth
Its ancient splendors fling,
And the whole world give back the song
Which now the angels sing.—

Edmund H. Sears.

JACKSON COUNTY POULTRY ASSOCIATION TO HAVE CHICKEN STEW JANUARY 8

The program committee of Jackson County Poultry Association have decided that on Friday night of January 8th they will add a special feature to the program and meeting.

In the meantime the present members of the association are all aiding the membership committee in putting on a special drive to secure as members of the association any and all farmers and business men of Jackson county who are or should be interested in more and better poultry.

We have already found as stated before that thru the association we can secure baby chicks of better breeding at a saving of 15 per cent, brooders and equipment at 20 per cent and feed and other supplies approximately the same. Then when we go to market with eggs and poultry we are sure of a steady market with much better prices than the average individual can get. Then from a business standpoint farmers should join the association and cooperate with their neighbors to make poultry pay more.

Write or see Roy Allison or Ben Cathey about your membership in the association.

These advantages mentioned above come only to members of the association and the chicken stew is furnished free to all members. Plan to attend this program on the 8th, enjoy the stew and help work out the plans for the year of poultry development.

CASHIERS

We are sorry to see so many of our friends leaving for Florida. But hope they have good success until they return in the spring.

Mr. D. A. Bumgarner made a business trip to Brevard this week.

Mrs. J. C. Monteith has been seriously ill with pneumonia. But we are glad to know she is recovering.

Mr. Hayes Bryson of Cullowhee and Mr. Lewis Bumgarner of Sylva, were guests of Miss Lucile Wike and Miss Mabel Edwards Sunday.

Rev. Frank Bumgarner held services in the M.E. Church South, Sunday P. M. at 7:30 o'clock.

Mr. Edward Fowler and Mr. Mack Robinson were in Cashiers this week.

We are glad to say we are having another good school in Cashiers this year.

Mr. Alton Holden of Glenville was here this week.

Mr. Harrison Henderson and family have gone to East La Porte for the winter.

Mrs. D. A. Bumgarner, Mr. Herman McCall and Miss Allie Bumgarner motored to Sylva Wednesday.

Mrs. Z. B. Alley is visiting relatives in Asheville for a few weeks.

Wishing every body in Jackson a Merry Christmas and good luck during the New Year.

W. J. COGDILL DIES

W. J. Cogdill, well known citizen of Balsam, died after a short illness, of pneumonia, on last Saturday. The funeral was conducted on Sunday, by Rev. G. C. Crawford, Rev. A. M. Norman and Rev. W. M. Pruitt and interment followed in the cemetery near Mr. Chat Crawford's.

Mr. Cogdill was 63 years old and is survived by his wife and eleven children. He was a brother of Mr. John Cogdill of Addie, and Mr. S. C. Cogdill, of Sylva.

MRS. W. M. BUMGARNER DEAD

The Wilnot community was saddened Monday, December 14, by the passing away of Mrs. W. M. Bumgarner, known to her friends over Jackson county as Aunt Polly. She was eighty years old and was the daughter of the late Mr. and Mrs. Nathan Allen. Her husband, Mr. W. M. Bumgarner, preceded her to the grave several years ago. She was the mother of ten children, three deceased and seven surviving. They are J. A., W. N., R. C., J. O., and Penna Bumgarner, of Wilnot, and Alex Bumgarner, of Shelley, Idaho.

Funeral services were conducted at the home of J. O. Bumgarner, by Rev. Thad Watson and interment was in the Bumgarner cemetery at Wilnot.