

Ford

Costs More to Build—Is Worth More—Yet Sells for Less

If any other manufacturer endeavored to produce a car similar to the Ford according to the high standards of the Ford Motor Company, it would be impossible to offer it at any price like the present low Ford prices.

If the Ford Motor Company would substitute ordinary design for the basic Ford features, Ford cars could be produced and sold for less than the present Ford prices. Yet by so doing, Ford simplicity, durability and reliability would fall below the standard insisted upon by the Ford Motor Company.

Just think! 13,000,000 model T Ford cars have been produced since 1908—almost as many automobiles as were built by all other manufacturers combined. In 1925, almost 2,000,000 Ford cars and trucks were built and sold—and plans for 1926 call for the production of even more than 2,000,000.

It was the superiority of Ford design in 1908 that established Ford leadership. It is this same Ford design, improved but basically unchanged, that is continuing to make the Ford car the outstanding leader among all automobiles.

Features that Contribute to Ford Simplicity—Durability—Reliability

Three-Point Motor Suspension Dual Ignition System
Simple, Dependable Lubrication Left-Hand Drive
Thermo-Syphon Cooling System Torque Tube Drive
Planetary Transmission Multiple Disc-in-oil Clutch

FORD MOTOR COMPANY, DETROIT, MICHIGAN

TOURING \$310 **New Prices** RUNABOUT \$290

TUDOR SEDAN COUPE FORDOR SEDAN
\$520 \$500 \$565

Closed car prices include starter and demountable rims. All prices f. o. b. Detroit

These low prices are sure to create a tremendous demand this spring for all types. To insure prompt delivery—place your order now

"We have never lowered the quality of the car to reduce the price"

Wild Cherry Tonic

Nature's system builder extracted from roots, bark and herbs gathered from the virgin forest in the heart of the mountains, and manufactured in THE LAND OF THE SKY, the greatest crude drug producing section in America.

Hundreds have been benefited by this wonderful medicine. More than two-thousand bottles have been sold in this section. A great portion of these have been repeat business—(Evidence of this is the eating thereof)—Why suffer from indigestion and stomach trouble? Others have been relieved—WILD CHERRY TONIC will. Give this simple old home remedy a trial—and our fathers used and lived to a ripe old age. For sale everywhere, see your Dealer today, buy a bottle, take according to directions and be convinced.

WILD CHERRY TONIC MEDICINE COMPANY, Sylva, N. C., will bring one bottle of this health giving TONIC to your home.

Bear Medicine Co.

SYLVA



The Greatest Crop Producing Values

Two fertilizers may be made from the same materials, but owing to more scientific compounding and better manufacturing, one of them may have much greater value as a crop producer.

"AA QUALITY" FERTILIZERS contain all the essential crop-producing elements so scientifically compounded, proportioned and blended as to furnish properly balanced and continuously available plant food throughout the entire growing season.

Insure the best crops by using

"AA QUALITY" FERTILIZERS

BEST KNOWN TO YOU UNDER THE FOLLOWING BRAND NAMES

RED ROOSTER BOWKER'S
BRADLEY'S PATAPSCO ASHEPOO
ZELL'S POCOMOKE

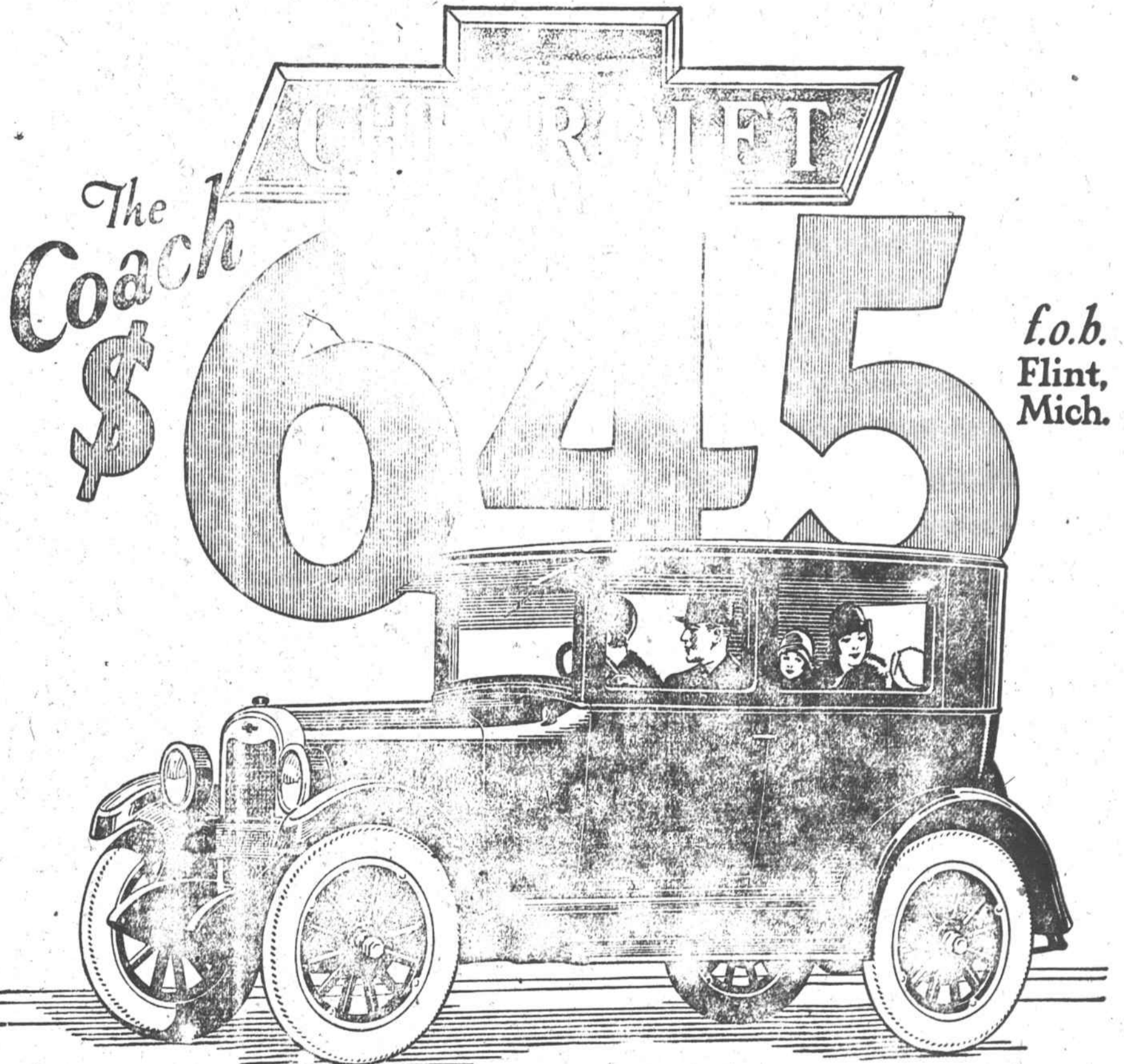
Manufactured only by

The American Agricultural Chemical Company

Spartanburg Sales Department
SPARTANBURG, S. C.

Our Agricultural Service Bureau will help solve your farming problems. Send for Dr. H. J. Wheeler's Crop Bulletins. Address: 92 State Street, Boston, Mass.

for Economical Transportation



The Coach \$645

f.o.b. Flint, Mich.

New Low Prices

Touring - \$510
Roadster - 510
Coupe - 645
Coach - 645
Sedan - 735
Landau - 765
1/2 Ton Truck (Chassis Only) 395
1 Ton Truck (Chassis Only) 550

f. o. b. Flint, Michigan

Carefully check the quality and equipment offered in the Improved Chevrolet Coach! Check it against any five-passenger closed car in the world! Know what its new low price really means!

Where else can you get for \$645 a five-passenger closed car with balloon tires, speedometer, fine Fisher body, Duco

finish, one-piece VV windshield, Alemite lubrication and other essentials to modern motoring?

Come in—note these many quality features—get a demonstration—experience the car's amazing performance—and then you will realize how much more it gives for \$645 than any other five-passenger closed car on the market today.

Ask for a Demonstration!

Cullowhee Motor Co.

QUALITY AT LOW COST