

RECORD RUNNING TIME SET FROM ATLANTA TO ASHEVILLE

Atlanta Journal, Aug. 14—

A new time record was set for the Appalachian Scenic highway between Atlanta and Asheville Friday when President Roscoe Marvel, of the Association and a party of Asheville and Bryson City citizens made the 264 miles in seven hours and forty-seven minutes' running time, averaging 35.34 miles an hour.

"It is the fastest, most comfortable and most scenic highway between Atlanta and Asheville," declared President Marvel, "and is the best all weather highway between the two cities even if it is a few miles longer. One hundred and seventy five miles of the highway are surfaced and paved and the remainder is gravel and sand clay. Every mile of the route through the Georgia and North Carolina mountains is surfaced with either waterbound macadam, asphalt or concrete with the exception of a ten mile stretch of gravel and shale."

"Travel over the Appalachian all the way from Atlanta to Montreal, Canada, is increasing at a rapid rate and on our way down from Asheville we saw scores of cars from other states. The scenery between Atlanta and Asheville is entrancing and is unsurpassed. There is nothing to equal it east of the Rocky mountains."

"At every town and city between Asheville and Atlanta we were informed that large delegations would attend the big Appalachian Scenic highway celebration in Murphy, N. C., next Saturday when the completion of the paving on the 125 mile stretch between Murphy and Asheville and the completion of the fifty-mile stretch of waterbound macadam between Murphy and Cleveland, Ga., will be celebrated. The city of Murphy will take a holiday and will entertain its guests in elaborate fashion. They are preparing a barbecue and other entertainment for 500 visitors and any Atlantians or others who miss this meeting will miss an unequalled opportunity for a delightful week end trip."

Accompanying President Marvel were Dr. K. E. Bennett, of Bryson City; W. C. Merritt, field representative of the Appalachian Scenic Highway association; E. L. Olden, sales manager of the Conabear Mo-

tor company, of Asheville, which furnished a Chrysler Imperial "80" roadster as the scout car for the trip, and Emory Marvel, a son of President Marvel.

The party were guests at a dinner given Friday evening on the roof of the Capital City club by Major John S. Cohen, president and editor of The Atlanta Journal. Other guests at Major Cohen's dinner were President W. D. Hoffman and Henderson Hallman, of the Atlanta Chamber of Commerce; Fred Houser, secretary of the Atlanta Convention and Tourist bureau; John A. Brice, secretary and treasurer of The Atlanta Journal; T. F. Cathcart president of the Cathcart Storage and Van company and Frank T. Reynolds, John Paschall and Harlee Branch, directors of the Georgia division of the Appalachian Scenic Highway association.

President Marvel, Dr. Bennett, Mr. Reynolds, Mr. Cathcart, Mr. Houser, Mr. Hoffman, Mr. Hallman, Major Cohen and Mr. Paschall made short talks on the Appalachian Scenic highway on the Appalachian Scenic highway and on the Atlanta convention of the Appalachian Scenic highway association in October.

President Marvel and his party were the guests of the Ansley hotel Friday night and left at 9 o'clock Saturday morning for Asheville, where they expect to arrive in the late afternoon.

While here, President Marvel held conferences with local committees on the plans for the Murphy celebration and for the Atlanta convention. He expressed himself as greatly pleased with the work of the local committees.

President Marvel announced that Max Gardner, a prominent lawyer of Shelby, N. C., a former lieutenant governor and a man whom many predict will be the next governor of North Carolina, had been added to the list of speakers for the Murphy celebration and would speak on the subject "Improved Highways the Key to Progress."

Farmers in the mountains are pleased over the outlook for crops this year due to the fine rains which they have had during the late summer.

Tentative Program for the 16th Annual Meeting of the N. C. Forestry Association.

The following tentative program has been arranged for the 16th Annual Meeting of the North Carolina Forestry Association which will be held at Morehead City, N. C., September 2nd and 3rd, 1926:

Assessment and Taxation of Forest Land—

(1) Need of reform in forest taxation in North Carolina.

(2) Reasons for change of present method:

(3) Suggested measures of improvement.

(4) Timber crop compared with other crops.

(5) How to meet county expenses under deferred payments.

Protection of Forests from Fire—

(1) Needed legislation.

(2) Federal cooperation.

(3) County cooperation.

Recent Federal Forestry Legislation Effecting North Carolina—

(1) Weeks and Clarke-McNary Laws.

(2) Forest protection.

(3) National forests.

(4) Appalachian Forest Experiment Station.

State Parks and National Parks—

(1) Acquisition and administration of State Parks.

(2) Relation of State Parks to Conservation.

(3) National parks.

(4) Illustrated lecture on State Parks of North Carolina.

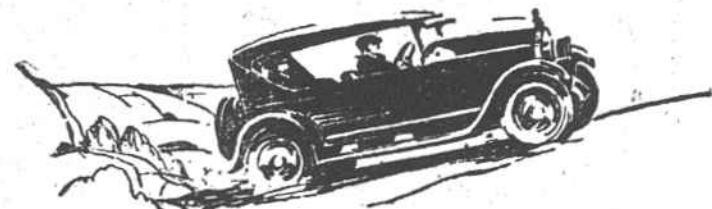
Among those who have been invited to discuss the subjects mentioned above are: Chas. L. Paek, President, American Tree Association; O. M. Butler, Secretary of America Forestry Association; Major Wade H. Phillips, Director, Department Conservation and Development; Hon. R. A. Doughton, Revenue Commissioner; Reuben Robertson, President, Champion Fibre Company; Hugh MacRae, Wilmington, N. C.; Hon Gifford Pinchot, Governor of Pennsylvania; Senators F. M. Simmons and Lee S. Overman; Congressman Charles Abernethy; J. G. Peters, U. S. Forest Service; John M. Gibbs, Secretary, N. C. Pine Association; Andrew Gennett, Gennett Lumber Company; Edward A. Gaskill, Suncrest Lumber Company; Verne Rhodes, Former Su-

pervisor, Pisgah Forest; J. S. Holmes, State Forester; Hon. Chas. Wallace, Morehead City; Senator W. O. Howard, Tarboro; Sen. O. L. Clark, Clarkton; Senator E. R. McKethen, Fayetteville; H. M. Curran, Department of Agriculture, North Carolina; Hon. J. E. Woodland, Chairman Carteret County Commissioners.

The educational institutions are expressing their interest in the forestry work in the State and President, State College, have also been invited to discuss the forestry situation in this state.

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New lubricating oil proves it with Buicks, Packards and others



A TEST on a Buick for carbon deposit with the new "Standard" Motor Oil showed amazing results. When the car was examined before the test there were heavy accumulations of carbon on cylinder heads and pistons. The new "Standard" Motor Oil was then put in the crankcase and the car run 2,969 miles. Again it was examined. *Most of the carbon had disappeared—the slight amount remaining was easily wiped off with a cloth.*

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An effective antacid and laxative. Good for heartburn, sour stomach, dyspepsia and the like. Useful as a dentrifice and mouth wash. During our August Factory to You Sale full pt. 39c

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Full two quart capacity. Made in one piece and used for one year. Regular price \$2.00 During our August Factory to You Sale \$1.49

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In August this great money saving event has been created for the purpose of bringing to your attention in a practical way, the unequalled resources possessed by the Rexall Drug Stores for furnishing the highest quality of merchandise at the most reasonable prices.

Our own plants and laboratories producing Toilet preparations, remedies, rubber goods, stationery, gauze and cotton, candy and pure food products for 10,000 Rexall Agents bring the manufacturing cost down to a minimum.

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50c Puretest Fluid Extract Cascara Aromatic, 4 Oz 39c
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 Puretest Sodium Bicarbonate—1 lb 13c. 2 for 25c.
 40c Puretest Spirit of Camphor, 2 oz 29c.
 25c Puretest Tincture of Iodine with glass applicator 19c
 Puretest Witch Hazel, full pint 39c

Puretest Glycerin, Suppositories, Infant's and Adults, 1 doz. 19c
 25c Puretest Hydrogen Peroxide, 8 oz. 19c.
 25c Rexall Corn Solvent 1-2 oz. bottle 19c.
 50c Rexall Eyclo, A soothing lotion for the eyes 39c.
 25c Rexall Foot Powder 4 oz 19c
 25c Elkay's Klens-all, 4 oz. Cleans spot from clothing 23c

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A beautiful box of high grade paper with envelopes to match. A popular size and style for all occasions. Regular price 65c. During Factory to You Sale 59c.

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Fine quality—sterilized—white—quickly absorbent. The most economical way to buy cotton for general household purposes. 1 lb. During our Aug. Factory to You Sale 54c

NEED A GOOD TOOTH BRUSH?

During this sale we offer you an assortment of styles. Will satisfy the needs of the entire family. Good quality white bristles. Regular price 25c During our August Factory to You Sale 19c

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1 pound of paper, 50 envelopes, both for During our August Factory to You Sale 59c.

GEORGIA ROSE TOILET WATER

5 oz. Dainty perfumed with real attar of Roses. Sprinkler top. During our August Factory to You Sale 79c

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Everybody today wants to save money—you do, so does your neighbor next door, so does every other person. Rexall ownership alone of these Great Plants and Laboratories makes possible such values. We sincerely invite you to visit our store to see these rare values, and to make the most of this great money saving opportunity.

98c. ELECTRIC CURLING IRON and WAVER ROD Can be used on either direct or alternating current. Will not burn the hair. During our August Factory to You Sale 79c

JONTEEL VANISHING CREAM OR COLD CREAM Two splendid creams to keep the skin soft, white and youthful in appearance. Regular price 50c. During our August Factory to You Sale 39c

GEORGIA ROSE TALCUM Soft, cool and refreshing. Delightfully perfumed with real attar of roses. Great after shaving and for general toilet use. Regular price 25c. During our August Factory to You Sale 19c

BOUQUET RAMBEE FACE POWDER Regular Price \$1.00 Bouquet Rambée Talcum Powder. Reg price 50c During Factory to You Sale, both for \$1.00 An exceptional value.

HARMONY OLIVO SHAMPOO Brings out all the real life and lustre, natural wave and color. Regular price 50c. During our August Factory to You Sale 37c.

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MEN!! 25c. can of Gentlemen's Tale cream tint—slightly perfumed and a Jumbo tube of Klenszo Shaving cream both for 39c During our August Factory to You Sale 39c

KLENZO DENTAL CREME Its daily use keeps the teeth white and sparkling—your gums healthy and your breath sweet and clean. Regular price 25c. During our August Factory to You Sale 19c