

Easter--The Paris is Ready!

Easter Needs

SILK HOSIERY

To match the Easter Costume. Onyx, Kayser, Phoenix and other good makes.

50c to \$2.50

SILK GLOVES

Dame Fashion says: Silk Gloves for Easter

\$1.95 to \$2.45

FLOWERS

Are always good. New arrivals for Easter Wear

25c to \$1.00

SCARFS

Multi colored crepe. Wear a lovely scarf with the Dress

\$1.98 to \$2.98

BAGS

Newest colors, newest leathers, newest shapes

98c to \$6.00

Your bag should match some part of your costume. Select the right one here.

Prices The Lowest QUALITY THE HIGHEST



We Are Always Showing the Newest--FIRST

Easter Specials

BARGAIN BASEMENT

Women's Slippers

98c

Women's Trimmed Hats

98c

Women's Dresses

98c

Children's Hats

98c

Cretonne, good quality, yard

15c

Gingham, 32 inches wide, yard

15c

Percale, 32 inches wide, yard

15c

Women's Sport Ribbed Hose

19c

Boy's Overalls

69c

Oil Cloth, per yard

25c

The "Making" For Apparel



Peter Pan, guaranteed not to fade 50c

Flat
Crepe
New
Colors

\$2.00

English Dress, Prints and Other Materials

25c

Silk Mixed Crepes, Pretty Designs

75c

A captivating display of extremely smart Coats and Frocks that are priced unbelievably low considering their quality and style. Models that are copies of creations by New York and Paris designers, whose ideals set the world's styles, losing nothing of their smartness in the copying! Exquisite frocks in modes for miss or matron. Finest silks in favorite colors.

DRESSES

\$5.98 to \$35

COATS

\$5.98 to \$35

Easter Footwear

Shoes in the colors, leathers and styles that are smart for immediate wear and summer wear. Included are strap pumps, opera pumps, step-ins, tie-models and sandal effects. Of kid skin, satin, patent, calfskin, and reptilian leathers. A variety of colors and designs.



\$3.00 to \$7.00



Again New Hats

\$2.98 to \$10.00

A superb collection of pre-Easter hats, each chosen for its smartness, beauty of style and coloring. Exquisitely designed—the type of hat that prevails in the world of assured fashion. Included are Clochets, Milans and all the New Straws and Straw and Fabric Combinations.

MR. MAN, DRESS UP FOR EASTER

NEW SPRING SUITS

Every suit all wool and guaranteed. Workmanship is the highest and there are no better styles to be found.

\$25.00

Other Men's Suits from \$10.00 Up.

SPRING SHIRTS

Spring Shirts, New Designs

\$1.00 to \$3.50

HATS

New Hats, Swan, Worth and Other Good Hats

\$1.00 to \$6.00

BOYS EASTER SUITS

Its time to think about a suit for the boy? Long and short pants suits. A good assortment of new spring styles. 6 to 18 yrs.

\$4.98 to \$15

The  Paris

YOUR DEPARTMENT STORE — USE IT

SPRING TIES

Spring Ties, Beautiful Shades in Handsome Silks

50c to \$1.00

SILK SOCKS

Silk Socks, Plaids, Stripes Plain

25c to \$1.00

NEW OXFORDS

In black or tan. Real Dressy styles. If you want quality, if you want to be good to your pocket book get a pair of these

\$3.00 to \$7.00