

BETA VALLEY

The Revival Meetin is progressing finely.

Aunt Arie Montieth celebrated her 67th birthday Sunday with a big feast spread on tables in the yard. Those present were her children, Mr. and Mrs. Jim Monteith and children, and Mrs. John Monteith and family, Mr. and Mrs. Frank Gates, Mr. Bill Monteith, Mr. and Mrs. Bradley of Wilmot, her brother Mr. John Enslay and family of Greens Creek. Relatives: Misses Anna Sue Buchanan, Leona and Lucy Mills, Mr. Carey Dean, Miss Mary Wiekly, Mr. George Barnes, Mr. Joe Enslay Mr. and Mrs. Cole Thompson and family, Mr. Benjie Thompson, Mr. Henson Gates of Dix Creek, Mrs. Lee Crawford of Sylva. After dinner Rev. Julius Carson preached an interesting sermon.

Mr. Dennie Mills of Akron, Ohio, returned Saturday to his home after visiting relatives for a week. Mr. Everett Harris accompanied him to Asheville.

The friends of Mr. and Mrs. Lydon Dillard, Akron, Ohio, will be glad to learn of their new son.

Miss Gertrude Enslay went to Blowing Spring Sunday to meet her sister, Mrs. J. T. Freeman, reported a nice time while there.

Mrs. Carolee Fisher made a trip to Shoal Creek last Wednesday staying over until Sunday. While there she visited Mrs. P. N. McLaughlin.

Mr. Dintis Enslay took dinner with his uncle Joe Enslay of Fisher Creek Thursday, also Mr. Chas. P. Park.

Mr. and Mrs. Harlie Stuman spent Saturday night with her sister, Miss Corn Chambers.

Mr. and Mrs. Hoyit Parris have moved to their new home facing Highway No. 10.

Mr. and Mrs. Jim Harris are looking for their son, Grady, Tuesday from Durham.

Mr. and Mrs. R. Snyder have moved to their place.

Mrs. Ralph Dills has undergone an operation at the hospital in Franklin.

LOST—Black and white hound bitch with red head. Disappeared from home two weeks ago. Return to Don Davis for reward.—8 17 t f

SAVANNAH

The Sunday school and B. Y. P. U. of this place are progressing nicely.

Mr. and Mrs. Henry Cowan and children of Gastonia have been visiting Mrs. Cowan's parents, Mr. and Mrs. Henry Hall.

Miss Bonnie Buchanan spent Thursday night with Miss Eva Estes.

Mrs. L. L. Moody and children of Waynesville spent the week end with her parents, Mr. and Mrs. A. B. Ashe.

Mr. and Mrs. L. C. Estes and Misses Eva and Elizabeth Estes spent Sunday at Franklin.

Rev. R. W. Greene has purchased a 1927 Chevrolet Coach.

Mrs. Felix Hall and children spent Tuesday with her sister, Mrs. Estee Green.

Mrs. Jim Hall who underwent an operation in Candler-Tidmarsh Hospital is doing fine.

Mrs. Felix Ashe and daughter Hicks, visited at Mrs. Lonzo Greene's Wednesday.

Mrs. Rufus Buchanan and children of Gav, spent Saturday with her sister, Mrs. Chas. H. Ashe.

Mrs. Robert Brooks and children spent the week end with her parents, Mr. and Mrs. Will Saunders, in Franklin.

Miss Anna Mae Hall spent Thursday night with Miss Hicks Ashe.

Misses Lela Trentham and Misses Curia Buchanan spent Saturday night with Misses Annie and Violet Hall.

Miss Violet Dillard spent last Saturday night with her grandmother, Mrs. Columbus Higdon.

Miss Louellen Greene spent Sunday with Miss Dessie Brooks.

Mr. and Mrs. Frank Buchanan visited Mrs. Buchanan's sister, Mrs. Chas. H. Ashe, Sunday.

Miss Blanch Ashe of Asheville is visiting her parents, Mr. and Mrs. Felix Ashe.

Mr. and Mrs. Frank Reed of Alabama are spending some time with friends here.

Miss Anny Thompson of Sylva spent the week end with home folks.

Mr. Algie Sutton of Gastonia is visiting relatives here.

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correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Judge Elbert T. Gary



The Illinois farm boy whose slogan, "It can be done," brought him success and made him the greatest leader in American industries. As Chairman of the Board of Directors of the U. S. Steel Corporation he directed the world's largest industrial unit, a two and a half billion dollar corporation. He was buried this week at Wheaton, Ill., age 80.



A GIANT in HARNESS

Not even a mountainside could stop this big fellow Esso. He'll take your car over hills in high you've never made before. He'll give you the lead in traffic when you want it.

With Esso in your tank you soon forget your motor ever had a knock. You almost forget your car owns such things as first and second gears.

Hitch up this mammoth power giant to your engine for a trial spin. Then settle down behind the wheel to enjoy the most thrilling motor trip in your experience.

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A Quarter a Quart



STANDARD OIL COMPANY (N. J.)

New Ford Car Goes 110 Miles in Two Hours Test

Edsel B. Ford Announces that the Car Will Be Formally Introduced to the Public in the next Few Weeks.

DETROIT, Aug. 11—In his first official statement regarding the new Ford car, Edsel B. Ford points to the fact that in a recent test one of the new cars was driven at the rate of 56.1 miles per hour.

HE ALSO ANNOUNCES THAT THE CAR WILL BE FORMALLY INTRODUCED WITHIN THE NEXT FEW WEEKS. MR. FORD'S COMPLETE STATEMENT FOLLOWS:

EDSEL FORD'S STATEMENT

"The new Ford automobile is now an accomplished fact. The engineering problems affecting its design and equipment and affecting also its manufacture have all been solved.

"BUT BEFORE A SINGLE CAR OF THE NEW TYPE IS OFFERED FOR SALE TO THE PUBLIC EACH PART WILL HAVE BEEN TESTED UNDER EVERY CONDITION WHICH WE HAVE BEEN ABLE TO DISCOVER IN MORE THAN TWENTY YEARS OF BUILDING AUTOMOBILES FOR USE ALL OVER THE WORLD.

"We know exactly what this new car is. We have built a number of these cars and they have been performing even better than we had hoped for under a variety of conditions.

"We know also what is needed as to personnel and factory equipment in order to produce these new Ford cars in greater numbers than any manufacturer has ever attempted before. The work of retooling our plants throughout the country to prepare for the heaviest production schedule we have ever undertaken is now nearly complete.

"But we realize that any new automobile that is to gain and hold public esteem today, whether it shall sell for \$500 or \$10,000 must perform exactly as it is designed to perform. No automobile manufacturer in this day and time should allow the public to do his testing for him. The Ford Motor Company cannot afford to permit the automobile user to discover imperfections in these new models.

"WE HAVEN'T DISCOVERED ANY FAULTS IN THE FIN-

ISHED NEW FORD CAR, BUT WE ARE TAKING NOTHING FOR GRANTED. IF THERE ARE ANY FAULTS, THEY SHALL BE FOUND AND REMEDIED BEFORE ANY OF THE CARS ARE OFFERED FOR SALE.

"When the Model T Ford car was designed more than twenty years ago, no one could foresee the wide variety of conditions under which it would operate. It did not occur to us that the automobile would be expected to perform as satisfactorily in Alaska as in South Africa. We knew little about the varying effects of climatic conditions in Boston and in Colon upon automobile motors and other equipment. We have yet to discover that carburetion at sea level presented one definite problem while carburetion at very high altitude presented an entirely different problem.

"Many of these difficulties were first brought to light by people who had bought our cars and used them under those diverse conditions. These people put their cars to tests which we could not have foreseen and could not have duplicated in that day. We had to remedy faults as they were discovered by the car owners in actual use.

"But twenty years of manufacture have taught us that the only good automobile is the automobile which will do what it is designed to do wherever it is put to work. The experience of those twenty years has taught us also that the public of today knows more about automobiles than ever before and expects more of them.

"The building and testing of these first new cars is costing millions of dollars. But it will give us the complete assurance that we are offering the public a car tested and proved as a new car should be.

"Some of the things we have discovered already in the tests of these new cars are interesting.

"We have accomplished with them a speed of sixty-five miles per hour, which is slightly higher than we had expected.

"We have found that they can be driven for hours at an average speed of more than fifty miles per hour, without discom-

fort to driver and passenger and without harm to motor and other equipment.

"IN A RECENT TEST ONE OF THESE NEW CARS WAS DRIVEN 110 MILES IN TWO HOURS. DURING THE FIRST HALF HOUR THE CAR TRAVELED 27 MILES. THE CAR COVERED EXACTLY 56.1 MILES THE FIRST HOUR OF THE TRIP.

"This test was made over average road conditions. Part of the route lay through level country and part through hill country, where the roads were steep and winding. The day on which the test was made was somewhat warmer than the average summer day in this part of the country, but the motor was not overheated during the run and examination of the motor at the conclusion of the run disclosed no ill effects. The car consumed less gasoline and oil during the test than any of our previous models we have put to similar tests. The ignition, cooling and carburetion systems performed perfectly throughout the trip.

"We have tested this new car for getaway and pick up with many other types of automobiles and have found that it surpasses all of them with one exception in quick starting and acceleration. The tests already made show that it is faster, smoother, more rugged and more flexible than we had hoped for in the early stages of designing.

"WE HAVE KNOWN FROM THE BEGINNING THAT THIS NEW FORD WOULD BE A HANDSOME CAR. EXPERIMENTS HAVE BEEN MADE WITH A WIDE VARIETY OF COLOR SCHEMES AND BODY DESIGNS, AND ALL OF THESE HAVE BEEN DECIDED UPON.

"When this car is formally introduced within the next few weeks, we shall be able to say that it is the best and most moderate priced automobile we know how to build.

EDSEL B. FORD,
President, Ford Motor Company"

HIGDON MOTOR COMPANY

SYLVA, N. C.

'PHONE NO 1