

SYLVAN THEATRE

"A Real Movie"
ANNOUNCES
DAILY MATINEE AT 3:30
TO ACCOMMODATE STUDENTS
ADMISSION
Matinee 10 and 20cts. Night 10 and 30cts
Three Shows Daily: 3:30, 7 and 9
MOTHERS SEND THE KIDDIES
A CLEAN ENTERTAINMENT FOR EVERYONE



SOON now fall fires will be lighted, to burn all through the winter; short days and long nights mean more lights and greater hazards—and it is time that all business and home owners take stock to know if they are fully protected against loss by fire.

Fire insurance is so reasonable that no owner of property can afford not to be well protected. The insurance fire rate in Sylva and Jackson county is low.

We can fix you up with just the kind of a policy you want—and we will be pleased to work out any kind of an over-lapping policy you may desire—and for either short or long term coverage.

Phone us—and we will call. Ring 143

Sylva Development Co.

Incorporated
J. H. MORRIS, Manager

EQUIPPED WITH Hood Tires

The Service Truck on the Motoreade to Montreal was equipped with **HOOD TIRES**, and carried a stock of Hood Tires and Tubes for the cars who failed to equip with HOODS before the start. Let us equip your car with HOODS and end your tire worries.

SYLVA SERVICE STATION
DAYTON TIRES GULF PRODUCTS HOOD TIRES

The Latchstring

VOL. 1 SEPTEMBER 7, 1927 NO. 7

Published in the interest of better homes in Sylva and vicinity by

BUILDERS SUPPLY & LBR. CO.
J. Claude Allison
Editor

Monday Labor took a vacation and celebrated, but the average business man kept plugging away to make ends meet.

The boss is in Atlanta; but the mill is still running, and Ira is turning out good mill work.

Monday was one day the boys around Sylva didn't celebrate. School opened this week.

Fix up the old house and barn before the frost gets on the pumpkin. We've got the materials to do the work.

Never mind, fellows, it's not such a long time to the Christmas holidays.

Its time to reroof with Vulcanite Doubletite. We've got it in all colors to fit every need.

We didn't enthuse over the beginning of September either. Had to throw our straw hat away or get it knocked off.

When the snow is on the roads a few tons of coal in the bin is worth a thousand in the yard.

We don't hear Bill Cathey kicking, how ever. He can now sell those swell fall hats he's showing.

A kiss once ment matrimony or disgrace. Now it lands only on the enameled surface and is rubbed off each night with cold cream.

BUILDERS SUPPLY & LUMBER CO.

"What It Takes to Build a House, We Have It."

Sylva, N. C.

QUALLA FARMER MAKES FARM PRODUCE CASH

By C. W. Tilson

Mr. L. C. Cagle of Qualla township hasn't got time to complain of hard times and cuss high taxes for working. He uses his head as well as his hands and his wife and children help him. They have an accurate record on what they are taking in and paying out on their farm and it's strictly business with them.

For the first 7 months of 1927 their records show the following sales and purchases of farm produce:

| SALES | |
|----------------------------------|------------------|
| Butter Fat from 3 cows..... | \$195.55 |
| Eggs from 50 hens..... | \$116.67 |
| Chickens..... | \$44.70 |
| Pigs from 3 sows..... | \$277.00 |
| One hog and cured meat..... | \$91.14 |
| 1 Cow and Butcher yearlings..... | \$155.50 |
| Corn..... | \$33.35 |
| Tomatoes..... | \$142.00 |
| Beans..... | \$308.72 |
| Hay..... | \$35.00 |
| Vegetable plants and greens..... | \$185.05 |
| Total Sales..... | \$1583.71 |
| PURCHASES | |
| Shorts, Bran, Cotton Seed..... | \$116.77 |
| Vegetable Fertilize 10-4-4..... | \$34.50 |
| Seeds and Spray Materials..... | \$78.65 |
| Total Purchases..... | \$229.92 |
| Profit..... | \$1353.79 |

It has been said by lots of would be Jackson County farmers that there is no money to be made on a Jackson County farm, just like these same fellows give up that you can't raise beans for the bugs. Mr. Cagle has done both. He has the cows, chickens, hogs, and vegetables, and no more than any small farm can support.

There are three outstanding things Mr. Cagle and his wife have done that mean success and any person making a success of farming has to do all three. They **THINK, PLAN and WORK.**

PLEASANT GROVE REUNION

The people of Pleasant Grove section have requested that The Journal announce the Pleasant Grove Reunion, to be held on Saturday, September 24. The announcement is made that the McCall reunion has been discontinued and that the Pleasant Grove Reunion will take its place. One of the objects of the new organization is to keep the graveyard in good condition and to place monuments at each grave at Pleasant Grove. All persons having relatives or friends buried there are invited to attend the reunion and to assist in this worthy cause.

Dinner will be served in the church yard.

Anyone knowing the given name, age, and date of death of Mr. Loudermilk, who is buried at Pleasant Grove is requested to communicate with J. M. Rochester, at Cashiers.

TRUSTEE'S SALE

Notice is hereby given that under and by virtue of the power of sale contained in a certain Deed of Trust executed by Joe Love to L. C. Hall, trustee, dated the 11th day of June, 1925, and registered in the office of the Register of Deeds for Jackson county, North Carolina, in Book 96 at page 38 et seq; and default having been made in the payment of the debt therein secured, and the holder of the notes secured thereby having made demand upon the undersigned that he execute the said Deed of Trust and sell said property for the payment of said notes, interest and cost.

Now therefore, on Thursday the 6th day of October at 3:00 o'clock, P. M., at the Court House door in the town of Sylva, Jackson county, North Carolina; the undersigned will offer for sale and sell at public auction, for cash, the following described property, to-wit:

Lot Number Four, in a plot as surveyed by J. R. Ryan, near the Colored School, on the Southeast side of Scott's Creek, in Sylva Township, Jackson County North Carolina, and being the same property conveyed from D. M. Hall and wife, Edith Hall, and T. E. Reed and wife, Bertha Reed to Joe Love as recorded in the office of the Register of Deeds for Jackson County, North Carolina, reference to which is hereby made

This the 6th day of September 1927
L. C. Hall, Trustee.

DR. HEINZERLING'S Health Institute

We believe in surgery—if it is used with a little common sense. But we do not believe in unnecessarily destroying forever any organ of the human body. Ninety per cent of all operations are not only avoidable but, actually prove harmful to the future health and strength of the individual. Surgery should always be a very last resort measure and then only when several physicians agree that it is the only hope. In our opinion, surgery, except in accident cases, is taking more lives than it is saving. Our methods are consistently accomplishing results on so-called surgical cases without any danger or mutilation to the patient. Consult with us before you consider surgery on any case. If it is unavoidable we will tell you so.

Over Post Office
Sylva, N. C.
HOURS 2 TO 6 P. M.
MY PATIENTS MY REFERENCES

Federal prohibition forces promise a big shake-up. Does this mean we are to have mixed drinks?

World Student Record



Neil D. Blue, of Vernon, Fla. has set a high school and college record by finishing the two full courses of seven years in 29½ months. He will receive his A.B. degree at Florida University at the end of the summer term.

Aids to Fall Sewing

McCALL PRINTED PATTERNS



The September McCall Patterns are here in time for the Fall sewing. Save you trouble of ordering patterns by keeping in stock a good assortment of the latest patterns. The most reliable fashion publications are also to be found here.

MAGAZINES
BOOKS

BILLY QUEEN News Stand

"THE STORE OF SERVICE"

Travel by Train

**COMFORTABLE/
ECONOMICAL
SAFE**

**REDUCED ROUND TRIP
FARES FOR SHORT
TRIPS**

Ask Ticket Agents

SOUTHERN RAILWAY SYSTEM

Camel

The cigarette you can smoke with real enjoyment

If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.



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