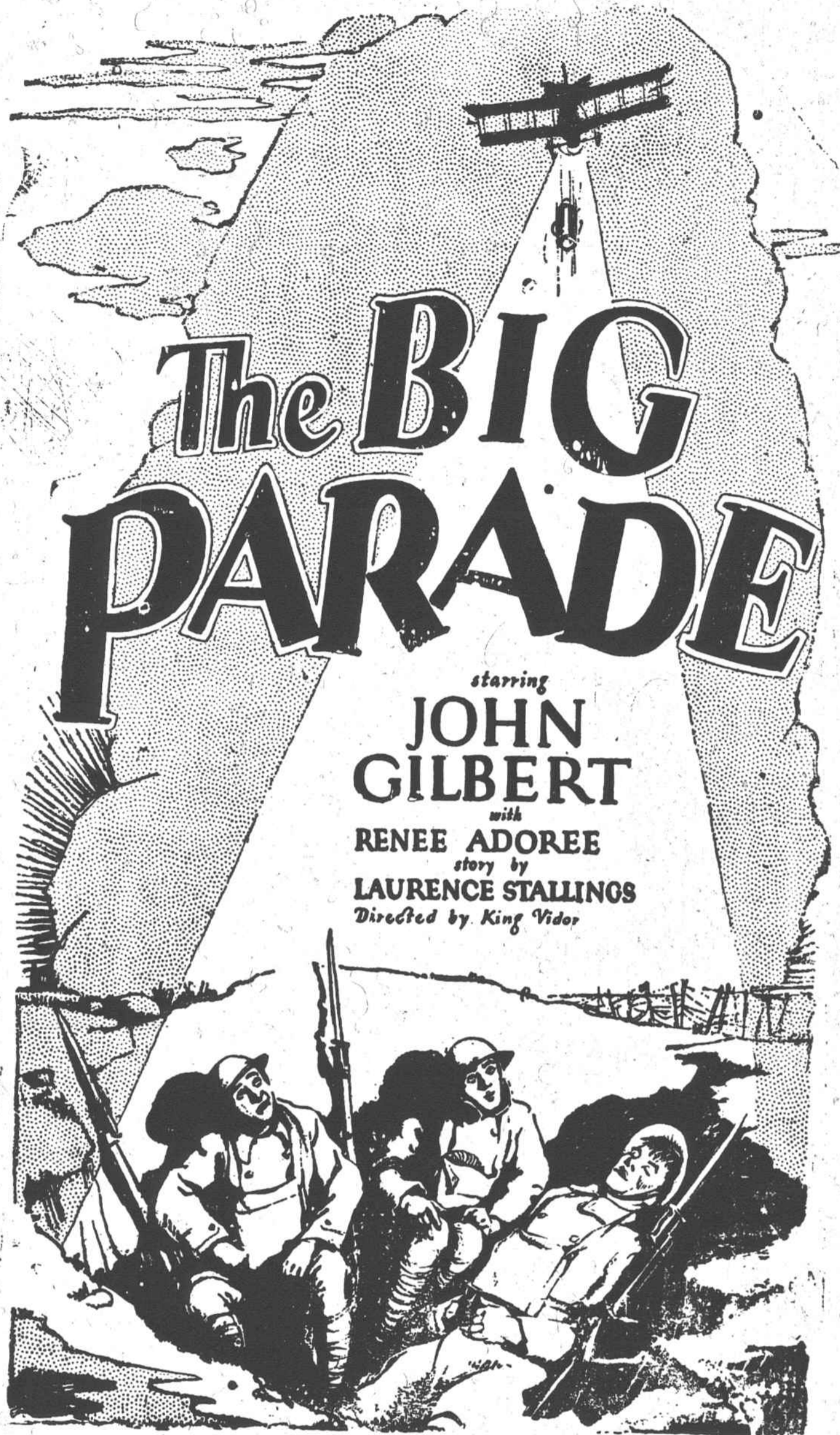


# NEW LYRIC THEATRE

PRESENTS

FRIDAY & SATURDAY  
**Nov.**  
**11 & 12**

FRIDAY & SATURDAY  
**NOV.**  
**11 & 12**



## The BIG PARADE

starring  
**JOHN GILBERT**  
 with  
**RENEE ADOREE**  
 story by  
**LAURENCE STALLINGS**  
 Directed by King Vidor

**FOUR SHOWS DAILY**

Friday Morning 10:00  
 Friday Afternoon 3:30  
 Friday Evening 7 and 9:30

Saturday Morning 10:00  
 Saturday Afternoon 3:00  
 Saturday Evening 7 and 9:30

**FOUR SHOWS DAILY**

Friday Morning 10:00  
 Friday Afternoon 3:30  
 Friday Evening 7 and 9:30

Saturday Morning 10:00  
 Saturday Afternoon 3:00  
 Saturday Evening 7 and 9:30

Day Shows 25c and 50c  
 Evening Shows 40c and 75c

Day Shows 25c and 50c  
 Evening Shows 40c and 75c

### THE BIG PARADE

Nine years ago on Friday, November 11, the greatest battle of the greatest war of all time was brought to a dramatic close, and the thundering guns along the Western front subsided into a peaceful calm, as empires tottered and War Lords fled to safety in neutral country. The world went into a delirium of joy that heralded the most stupendous event the world has seen in two thousand years.

Americans by the hundreds of thousands were actors in the world's greatest drama.

Laurence Stallings, of North Carolina was there. He saw it, he was a part of it, and he has reproduced it in the great film drama of all time "The Big Parade."

It is a picture that will grip you, will thrill you, will convulse you with laughter in one moment and tear your heart with the sorrow of it in the next. It has been heralded and hailed by all classes of people as the greatest War Picture of all time.

The New Lyric Theatre will open on Armistice Day with the showing of this mighty picture.

### THE NEW LYRIC

The New Lyric Theatre, just completed, and opening Friday Nov. 11 with the Big Parade, is Western North Carolina's best moving picture theatre. The management is proud of it, and wants everybody in Jackson county to see it.

It is not only a thing of beauty; but is comfortably equipped, with steam heating plant, the best of spring, opera chairs, spaced so that you can be comfortable, and with new screen, new machines, everything that a modern theatre could have.

This splendid theatre is Jackson county's own, no city has a better one, and we want our people to enjoy it.

The New Lyric Theatre is anxious for every man, woman and child in Jackson County to see The Big Parade. The school children should not miss this opportunity of learning what their fathers and big brothers endured in the Great War. It is a liberal education within itself.

See, live the Great War over again in this the greatest tragicomedy ever filmed.