

Values that stand out like a Lighthouse!

IF ECONOMY BECKONS YOU TO THE PARIS DEPARTMENT STORE—WHERE EVERY DEPARTMENT IN THE STORE SWINGS SPECIAL OFFERINGS TO MAKE THIS THE GREATEST SALE IN THE HISTORY OF SYLVA. AND THIS OPPORTUNITY OUGHT TO BRING SOME NEWS TO THE BUYING PUBLIC—BECAUSE IT COMES IN THE TIME OF THE YEAR WHEN ONE WILL NEED AND WANT THAT WE'RE OFFERING. THOUSANDS OF PEOPLE HAVE TAKEN ADVANTAGE OF THIS STORE-WIDE SALE AT LOWEST PRICES THAT HAVE PREVAILED FOR YEARS. AND THOUSANDS OF OTHER PEOPLE WILL GRASP THIS OPPORTUNITY TO SECURE HIGH SAVINGS AT THESE EXTRAORDINARY SAVINGS. DON'T WAIT UNTIL THE SALE IS OVER AND THEN BE DISAPPOINTED BECAUSE THERE ARE MORE BARGAINS. COME NOW! THE SALE WILL RUN ALL NEXT WEEK FEATURING HUNDREDS OF VALUES UNUSUALLY PRICED BUT WHICH EVERY SHOPPER WILL BE DELIGHTED TO FIND UPON A VISIT TO PARIS DEPARTMENT STORE. YOU WILL BE ABLE TO DUPLICATE THE WONDERFUL VALUES WE ARE OFFERING—SO AVAIL YOURSELF OF THESE SAVINGS.

WHAT SPELLS
THRIFT

TUESDAY TOWELS

9 A. M.

Hundreds of extra good grade, duck towels—white only—large size—will go on sale special Tuesday-morning at Nine O'Clock sharp—while they last—limit two—price each

5c

Values that Never
Be Equaled!

FREE AUCTION SALE 3 P. M.

Don't fail to attend our No-Money Auction Sale—which will be conducted every afternoon at Three o'clock sharp, except Saturdays—Hundreds of dollars worth of merchandise will be given away during these sales.

FREE

WILL BE EQUALED
we guarantee
any store in this
area will not
be able to
duplicate these
values.

4.95



T-K-K
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PARIS DEPARTMENT STORE

SYLVA, NORTH CAROLINA

Yes, We Are Closing Out One Half of the Entire Stock

Ladies Oxfords

\$2.50 Values

Hundreds of pairs of ladies oxfords, pumps and slippers in high, low and medium heels—Patent leathers—Kids and light and dark tan leathers—many styles—priced now at—

\$1.45

MENS SHOES

\$2.50 Sellers

Men you can't afford to pass up a value in work shoes like this—we are selling these Outing Scout Work Shoes as a special—they come in black only and sold at \$2.50, priced now at

\$1.65

MENS OXFORDS

\$3.50 Sellers

Here is a value in Men's Oxfords and ladies oxfords, slippers and pumps—that will surely meet with the approval of the shoppers of this section—values up to \$3.50—many styles—priced at

\$2.45

Ladies Oxfords

\$4.00 Sellers

A wonderful assortment of Mens Oxfords in black and tan—also a nice assortment of ladies pumps, oxfords and slippers, dozens of different styles—all the new leathers—priced now at only

\$2.95

Thousands of Dollars Will Be Saved

UNION SUITS Regular 50c Value

Here is another value that the wise men will appreciate—Twelve dozen union suits that sold in the regular way at 50c now being offered at The Paris—for cash only—not a one of them sold on credit at this price—

35c

THIS SALE IS CASH ONLY

MENS STRAW and FELT HATS

Hundreds of mens Felt and straw hats Spanking Brand New—sold in the regular way at twice the price we are asking for them now—quite a few different styles all sizes—price to close out quick—now only—

\$1.45



Values like this will cause thrills of excitement in every department of the store

Boys Suits

Mothers will appreciate bargains like this—because they will realize it is a real value that comes only once in a blue moon—dozens of boys suits are being closed out at \$4.95. Another lot of Boys allwool suits sizes 7 to 16

\$7.95