

# WE ARE FOR THE - BOY SCOUTS -

WE BELIEVE THAT THE SYLVA TROOP, UNDER DIRECTION OF SCOUT MASTER CLEMMER, ASSISTANT SCOUT MASTER ALLEN, AND THE SCOUT COMMITTEE, IS DOING GREAT WORK FOR THE BOYS OF SYLVA, AND WE TAKE THIS OPPORTUNITY TO SHOW OUR APPRECIATION OF OUR BOYS, AND TO ASSIST THEM IN A MATERIAL WAY IN THE SPLENDID WORK THEY ARE DOING.

THE BOY SCOUT MOVEMENT IS HELPING TO BUILD MEN; THIS BANKING INSTITUTION HAS AS ITS MAIN OBJECTIVE BEING OF ASSISTANCE IN BUILDING A GREAT COMMUNITY AND A GREAT COUNTY.

## What We Offer

### A Service for Every Man, Woman and Child

The management of this bank has always endeavored to keep in close touch with the people and to conserve their best interests. That it has succeeded, is evidenced by the steady growth of the bank and by the ever increasing number of representative citizens who transact their banking business through us. We want even a GREATER share in building up the interests of more people. WHY NOT MAKE THIS YOUR BANK?

We have watched the Boy Scout movement in Sylva closely and with a great deal of growing interest. We are convinced, from our observation of the movement here, that it has been a tremendous influence for wholesome good, not only for the boys themselves, but for the entire community, and we would like to see a Scout Troop in every community that has enough boys to support it.

## WELCOME

### One Feels "At Home in This Bank"

Because each Officer and Employee assumes it as a pleasant duty to MAKE you feel "at home" here. Prompt and courteous service, careful attention to details, a willingness to explain any banking transaction and the ability to advise patrons in matters of financial investment, make relations with this bank both pleasant and profitable.

Our policy is as liberal as sound banking will permit, and patrons are extended every courtesy.

Last August a number of citizens of the county made a motor trip, planned by County Agent Tilson, through the Valley of Virginia, to the National Capitol. The Boy Scouts, the future citizens of the county, are planning a similar trip, next Spring, and this institution is glad to lend its assistance in making their trip possible.

## EVERY PATRON IS OUR FRIEND

A man appreciates a personal interest manifested in him by others; and in proportion to the benefits of that interest is the appreciation increased.

And that is why EVERY PATRON OF THIS BANK is our friend. The small depositor of good business habits is welcome here and will receive the very best we can give him in service and advice.

## This Bank And You

It is the aim and purpose of this bank to assist every worthy enterprise and movement in this county, in every way possible, consistent with good business and sound banking principles.

We are co-operating with the boy scouts in getting out their edition of the Jackson County Journal.

We desire to co-operate with every movement for good in this county. The dairying industry, the beef cattle industry, the trucking industry, the sheep-raising industry, every move that the farmers of the county are making to make this a better and a wealthier county, has our hearty support.

The small manufacturer, the small business man, the young people starting out on the race of life, each and every one of them will be assisted by this bank as readily as the big business man, and we welcome their deposits, and their confidence, the same as his.

In other words, it is the aim of this bank to be of help to the people of Jackson county, who are building a greater Jackson county.

## This Bank And You

We want you to feel that the Jackson County Bank is your bank. We want you to feel free to consult us. We want you to feel at home here. We want you to know that we are here to be of service to you.

We feel that Jackson county is not enjoying a boom, none of us want that; but we do feel that Jackson county is being built into a greater county upon sound principles of business, upon good methods of farming and marketing, upon the principle of co-operation between the town and the country, the farmer and the business man, the youth and the older heads, and we feel that we are playing a part in laying the foundation for a better Jackson county.

We look with confidence to the future. We have confidence in our county, and we have confidence in its people.

We want them to know that the Jackson County Bank is their friend, and will assist them in every way that is consistent with good banking.

THIS IS THE THANKSGIVING SEASON; AND WE DESIRE TO EXPRESS THANKS FOR THEIR PATRONAGE AND COOPERATION, WHICH HAS MADE THE HISTORY OF OUR INSTITUTION. TO OUR PATRONS OUR SINCERE THIS THE GREATEST YEAR IN

# JACKSON COUNTY BANK