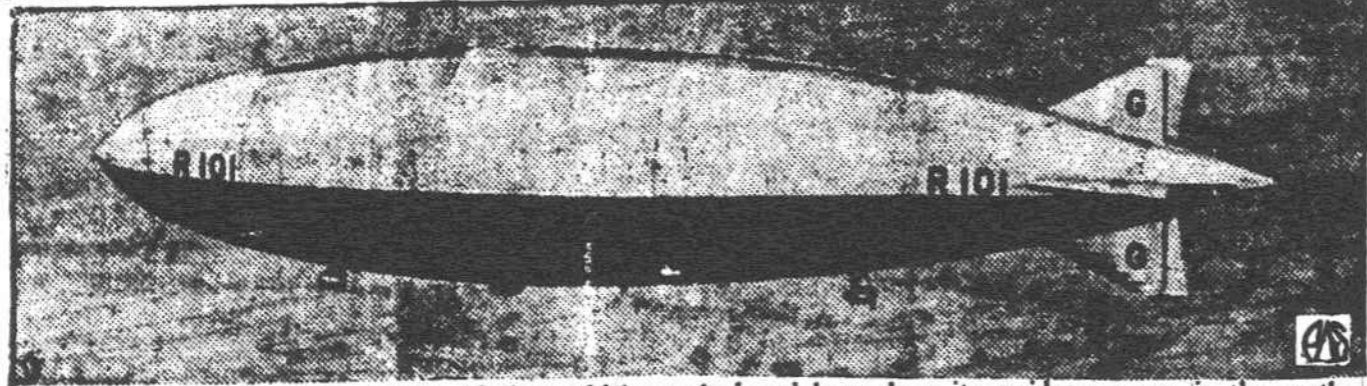


**Britain's Greatest Airship Destroyed by Flames**



The R-101, pride of the British Nation, which crashed and burned on its maiden voyage, in the north of France, with the loss of 47 lives, including the most prominent aviation experts of England.

**Salutes His Buddies**



General John J. Pershing, photographed as he arrived at the national convention of the American Legion in Boston.

**Eloquent Preacher**



Rev. Harry Emerson Fosdick, minister of the new Riverside Church in New York, (undenominational) to hear whom thousands flock every Sunday.

**Has Magic Fingers**



Ignatz Jan Paderewski, 70, once prime minister of Poland, the world's most famous pianist, returns to America for a concert tour.

**Believe It or Not**



Fanny Ward, America's most youthful actress, who looks thirty or less, owns up that she was sixty years old last winter.

**Two-Times Winner**



Little Beverly Farr won a blue ribbon as the most perfect baby in her birthplace, Ogden, Utah. Then her folks moved to California and this year she won the Oakland perfect baby prize.

**Fighter in New Job**



"Jess" Willard, one-time world's champion heavyweight boxer, now runs a food shop in Los Angeles.

Wheat Fertilizer, 200 pounds, 8.4.4 \$2.95. Sylva Feed Company.

**LEGAL NOTICE**

Following receipt of petitions and a public hearing in Asheville on October 1st, complying with Section 15 of the State Game Law, the Board of Conservation and Development voted to close the season, and the same is hereby closed, against trapping fur bearing animals for a period of two years beginning October 15, 1930, and ending October 15, 1932, in the following counties: Clay, Cherokee, Graham, Swain, Jackson, Haywood, Madison, Yancey, Buncombe, Henderson, Transylvania, Polk, Macon, McDowell, and Mitchell

DEPARTMENT OF CONSERVATION AND DEVELOPMENT  
By Chas. H. England, State Game Warden. 10 16 28

**Specials in Permanent Waves**

**\$3.50 to \$5.00**

- Shampoo and Finger Waves \$1.00
- S. Comb Waves \$1.00
- Marcelles 50c
- Manicures, Facials, Henna Packs
- all lines of Beauty Culture
- Representative of Langren Beauty Shoppe, Asheville, N. C.

TUESDAYS and WEDNESDAYS

**MOORES BARBER SHOPPE**

SSylva, N. C. Phone 103

**DR. N. D. WELLS**

FRIDAY, OCTOBER 31st AND NOVEMBER 1st, 1930

**KEENER'S STORE**

Registered Optometrist — Eye Strain Specialist

BRING US ALL YOUR EYE TROUBLE

**SPECIAL at THE SYLVA PHARMACY**

- With each box of Caranome Face Powder — 1 loose powder vanity, free
  - With each Luxor Face Powder, 1 25c cake of Luxor Soap, free
  - With each \$2.50 Chari Face Powder, 1 \$1.50 Single Compact, free
  - 50c Milk of Magnesia and 25c Milk of Magnesia Tooth Paste, both for **39c**
  - 2 Packages of Kotex and one 50c size of Kleenex, Special **71c**
  - Joineare Face Powder \$1.00 size **69c**
  - Tendress Face Powder \$1.00 size **69c**
- These are only a few of our specials, that we are now running. Come in and look over our stock. Remember we allow a special discount of 10 per cent on all merchandise, and will be glad to serve you.

**SYLVA PHARMACY**

The REXALL STORE Phone 27



**THE FAMILY DOCTOR.**

By **JOHN JOSEPH GAINES, M.D.**

**MARRIAGE**

Two elements are at work in every legitimate marriage contract, "sex-urge," and "love." The physician, in his daily round of service to humankind, observes many phenomena which enter mightily into human existence for better or worse. I think the conscientious doctor may be a first-rate moral and spiritual adviser as well as a battler against disease.

The sex-problem, like the poor, "we have with us always." Without it, I fear there would be few marriages. Cut out the sex-urge, and, the few marriage contracts, based on love alone, would endure unto the end, "when death do us part."

Sex-urge, is not love. Holy Writ refers to it as "lust of the flesh," a part of that evil triumvirate, "the world, the flesh and the devil." It is but a means to an end, to "multiply and replenish the earth." Sex-urge is human, for human exercise and control. If uncontrolled—but who doesn't know the penalty?

Love is far above the lust of flesh. When men and women love each other truly, independent of sexual attraction, the divorce courts go a-begging. I have seen time and again, men and women live as husband and wife, regardless of sexual bankruptcy, and their devotion and happiness seemed far above the intensely animal natures. The sexual nuptial contract is dangerous if wholly animal; it is not much higher than the union of the beasts of the field. The sexual marriage ceases when sex fails, then infidelity, unchastity, jealousy, the divorce court and its miserable attempts at self-justification. No, sex-urge is not love; the latter rises above the coarse, animal passion.

When men and women learn that true love is an identity removed from sex-urge; when they try to occupy a plane above that of the beast of the field; then, and not till then will the highest ideal of humanity have been realized.

state of cultivation, there should be used from 300 to 400 pounds of 10 per cent acid phosphate.

High analysis fertilizers may be used in all cases in place of the above recommendations.

Wheat Fertilizer, 8.2.2, 200 pounds \$2.35. Sylva Feed Company.



**A STRIP OF BLUE**  
By Lucy Larcom

I do not own an inch of land,  
But all I see is mine,—  
The orchards and the mowing-fields,  
The lawns and gardens fine.  
The winds my tax-collectors are,  
They bring me tithes divine,—  
Wild scents and subtle essences,  
A tribute rare and free;  
And, more magnificent than all,  
My window keeps for me  
A glimpse of blue immensity,—  
A little strip of sea.

Richer am I than he who owns  
Great fleets and argosies;  
I have a share in every ship  
Won by the inland breeze  
To loiter on yon airy road  
Above the apple-trees.  
I freight them with my untold dreams;  
Each bears my own picked crew;  
And no'ler cargoes wait for them  
Than ever India knew.—  
My ships that sail into the East  
Across that outlet blue.

Here sit I, as a little child:  
The threshold of God's door  
Is that clear band of chrysopease;  
Now the vast temple floor,  
The blinding glory of the dome  
I bow my head before:  
Thy universe, O God, is home,  
In height or depth, to me;  
Yet here upon thy footstool green  
Content am I to be.  
Clad, when I open I may need  
Some sea-like glimpse of thee.

**DR. W. KERMIT CHAPMAN**  
DENTIST  
Office with Drs. Nichols  
over Sylva Pharmacy

**IF YOU GROW WHEAT**

**—USE PLANT FOOD**

(By W. F. Pate and E. V. Vestal)  
It may seem foolish to advise anyone to grow wheat under the present conditions that are now prevailing, but there are many reasons why wheat should still be grown on farms that are suited for this purpose.

The "Live-at-Home" program has been pushed for many years, but in the recent past, the campaign has been much more vigorous. In this program, some wheat should be sown. In sowing wheat on farms that include wheat in the crop rotation, the rotation will not be disturbed and if the practice has been a good one in the past, it will probably also work out to advantage in the future.

Unless some grain crop is grown, it is probable that much land will be left idle and will suffer serious damage from erosion. Wheat as a pasturage during the winter and in furnishing coarse forage and bedding material always comes in handy. Regardless of whether one cultivates his wheat crop or not, the acreage planted should be well fertilized.

By the use of fertilizers many more bushels per acre, cheaper bushels and grain of better quality will be produced. The following fertilizer recommendations are suggested:  
For clay soils—300 to 500 pounds of a fertilizer analyzing around 12 per cent phosphoric acid; 4 per cent nitrogen and from 4 to 6 per cent potash.  
For soils that are in a very high

**1859 FOOD**



**1930 SALE**

**71st ANNIVERSARY**

Seventy one years old on October 20th A&P grown hale and hearty as presiding genius of Economy, celebrates its anniversary fittingly with week of very special prices.

**PEACHES** California Yellow Cling in Heavy Syrup **3 Large Cans 49c**

FANCY **RICE 6 lbs. 25c** "ONE OF THE BEST FOODS" **NUCOA lb. 27c**

Whole Milk Aged **CHEESE lb. 23c**

A&P Plain or Selfrising **FLOUR 12 lb. 40c**

**N. B. C. CAKES 5c Varieties 24 lb. 72c**

**6 pkgs. 25c** **SHREDDED WHEAT pkg. 10c.**

**48 lb. \$1.43** **QUAKER GRITS 3 pkgs. 25c.**

**98 lb. \$2.85** **KARO SYRUP 2 No. 1 1/2 Cans 25c No. 5 Can 35c**

**Vermont Maid MAPLE SYRUP 12-oz. Size 25c**

**GUEST IVORY or P&G SOAP 3 Cakes 10c** **Del Monte Products FRUIT SALAD No. 1 Can 19c Large Can 33c**

**OLD DUTCH CLEANSER 3 Cans 20c** **SLICED PINEAPPLE 2 No. 1 Cans 25c No. 2 Can 21c**

**Chipso Sm. Pkg. 8 1/2** **PEACHES Large Can 19c** **PALMOLIVE SOAP 3 cakes 19c**

**Waldorf Tissue 4 rolls 19c** **Life Buoy Soap 3 cks. 19c** **Scott tissue 3 rolls 25c** **Super Suds 3 pkgs. 25c**

**OCTAGON SOAP 3 Small Cakes 10c** **Lux 2 pkgs 19c**

**The Great ATLANTIC & PACIFIC Tea Co.**