

'NIRA' AND 'FRA' TO BECOME NEW WORDS IN U. S.

Washington, July 14.—Two new words are coming into use as a result of the new laws now in effect. They are NIRA and FRA. So far they have been printed only in capital letters, but sooner or later they will be printed in lower case letters, and will become regularized words that will not need explanation.

NIRA is composed of the initials National Industrial Recovery Act. FRA stands for Farm Relief Act. The practice of coining words out of initials is new to Washington, although it has been the custom in Europe for many years. Every Englishman knows what is meant by "Dona," it is the Defense of the Realm Act, passed early in the war and still in effect. It is "Dona," for example, which makes it illegal for saloons in England to be open during certain hours of the day.

We are going to hear a lot about "Nira" and "Fra." When they are in full operation they will bring about such radical changes in methods of doing business, in industry and agriculture, that many are speaking of the New Deal as a Revolution. In a very real sense, that is what it is; a revolution in the bloodless American way. As Otto Kahn pointed out before the Senate Investigating Committee, about every thirty years the United States changes its attitude toward business and makes a complete about-face.

Two Roosevelts and Theories

The last previous change was in the administration of Theodore Roosevelt, when the anti-trust laws were enacted. The theory then was that what the nation needed most was unrestricted competition, war to the death between business organizations, unrestricted freedom of everybody to go into the fight for wealth and either win or be licked.

The theory of the Franklin Roosevelt Administration is that unrestricted competition, formerly encouraged in the supposed interest of the ultimate consumer who would benefit by low prices, is a ruinous policy when competition destroys the buying power of the consumer by closing factories and throwing men out of work. Under free competition in industry there is always an irresponsible minority in every line to take advantage of every excuse to reduce wages and lengthen working hours, and by price-cutting to bring the whole industry to ruin.

Wage-Earner the Consumer

That the wage-earner is the principal consumer is a lesson the economic world has learned only in the past twenty years or so. Therefore, the approach of the New Deal to the economic situation is not from the point of view that the consumer must be protected against high prices, but that the consumer must be enabled to buy goods at whatever price is high enough to insure profits to the producer, the consumer being, primarily, the wage-earner who must have a job at good wages if he is to be able to buy anything more than bare necessities.

That economic theory is not new with the present Administration. It is the theory held and strongly advocated by President Hoover and many leaders of political and economic thought for a good many years. What stood in the way of constructive action was mainly politics; partly the opposition of Congress to anything which Mr. Hoover was believed to desire, and partly the reluctance of most old-line politicians to advocate or support any important change in the statutory structure, especially in the "sacred" anti-trust laws.

It took a genuine "New Deal," a complete sweeping out of the old crowd and an overwhelming majority of public sentiment and Congressional votes behind the new President, to make it possible to try to do anything about it.

Now NIRA and FRA

The result so far is NIRA and FRA. The purpose behind these two radical laws is to raise prices of manufactured and agricultural commodities and to insure that there shall be no undermining price-cutting or ruthless overproduction to force prices down, nothing done to shake the stability of industry or agriculture.

Under NIRA minimum wages and (Continued on Page 2)

THREE LETTER MAN



ROY "MARK" WATSON

Roy Watson Makes Impressive Record

Cullowhee, July 8 (Special)—Roy "Mark" Watson, of Sylva, who has proved to be a three-letter man athlete star at Western Carolina for the past four years, received his B. S. degree at the end of last spring quarter, June 5. Mark has made an excellent record in the three following sports: football, basketball and baseball. He played end position on the football squad, forward position for three years and center position one year in basketball, and held down the mound position in baseball for four years.

Mark graduated from Sylva Collegiate Institute in 1927, where he made a marvelous record in basketball during his high school days. He started his college career the following fall at Cullowhee. He received his two-year diploma in the spring of '30. The following year he began his teaching and coaching profession at Webster. He put out one of the strongest high school basketball teams in Western Carolina that year. He entered the Mars Hill basketball tournament for high schools and proved to have one of the best teams in the tournament, although his team failed to bring home the bacon. He and his team after leaving Mars Hill with defeat entered the Cullowhee high school tournament with a determination to carry off the honors which they did without any real opposition.

The following year was spent in extensive travels through the wheat harvest in Oklahoma and Kansas, hay harvest in Montana and apple harvest in Washington and continued his travel through California and Texas back home. He got back home in time to enter the Spring quarter term at Cullowhee where he continued his work until he finished this year.

The Western Carolina Catamounts will find it very hard to find one who can replace Mark in his athletic ability. They have always found that they could rely on Mark to pull them out of the hole when in a cage game. Mark was captain of the Catamount eagles for the past two years.

QUALLA

Mr. and Mrs. Ed Oxner and Mr. and Mrs. Garland Oxner have returned from a trip to Knoxville.

Mr. and Mrs. Lucy of Charleston, S. C., are spending the summer in Qualla.

Mr. James Reed, of Beta, spent the week end at Mr. G. A. Kinsland's.

Mr. Frank Oxner and family visited relatives at Lenoir last week. Mrs. J. L. Ferguson called on Mrs. L. W. Cooper Thursday.

Miss Mozelle Moody, of Enka, is visiting home folks.

Mr. Wm. McLaughlin, of Asheville, is visiting at T. W. McLaughlin's.

Mr. Reeves Cooper, of Sylva, visited Qualla relatives Sunday.

Mr. Ned Hyatt, of Ela, was guest of Mr. Hugh Ferguson, Sunday.

Rev. L. H. Higgs, Sevier Keener, Mrs. Richard Crisp and Miss Bonnie Freeman called at J. K. Terrell's last week.

Messrs Lenoir Enloe and Zeb Farmer of Olivet, were Qualla visitors, Sunday.

COUNTY SCHOOLS TO OPEN JULY 31; TEACHERS CHOSEN

The schools of Jackson county, with the exception of those in Sylva, Cullowhee and Dillsboro will open for the fall session on Monday, July 31, it has been announced by the office of M. B. Madison, county superintendent of education.

Sylva and Dillsboro schools will open on August 28, and those at Cullowhee will convene with the opening of Western Carolina Teachers College in September. The Cullowhee schools are used as practice schools for the college, and the terms begin and close at the same time.

The teachers for the schools, with the exception of Cullowhee High, Waychatta, principal at Zion Hill, and the principal at Gay, have all been elected. The vacancies are to be filled today and tonight, it was stated at the office of Superintendent Madison, and the list will be complete by tomorrow, Friday, morning.

Balsam: S. J. Phillips, Mrs. Sarah Bryson, Mrs. Sarah B. Wood.

Willets: W. V. Cope, Lois Wike, Rhoda Cope, Bernia Sutton.

Bet.: Frank T. Rhinehart, Mrs. A. C. Moses, Annie L. Terrell, Mrs. W. G. Dillard.

Cane Creek: Jimmy Tucker.

Barker's Creek: A. D. Parker, Hicks Wilson.

Dix Creek: Evelyn Sherrill.

Dillsboro: F. I. Watson, Mary Enloe, Evelyn Jarrett, Mrs. Elizabeth M. Allen, Louise Mason.

Sylva Elementary: B. B. Long, Mrs. J. F. Freeze, Rose Garrett, Aloney Bryson, Leah Nichols, Mrs. Dixie Long, Myrtle Henson, Mayne Long, Ollie Jones, Mrs. Emily Tompkins, Bertha Cunningham.

Sylva High: W. C. Reed, Guy Sutton, Mrs. Mary Scott, Lora Dills, Llewellyn Rhodes, Sue Allison, Edith Buchanan, Louise Henson.

Sylva Colored: John H. Davis and wife, Birdell Davis, Marjorie Love, Webster, S. R. Hutchison, Mrs. Louise B. Davis, Paul Buchanan, Frank Crawford, Annie L. Madison, Mrs. Pearl Madison, Mrs. Isaac Keener, Mrs. Louise P. Davis, Maggie Morgan.

Zion Hill Mrs. Ethel Turpin Collins.

East Fork: Hoyle Deitz.

View Point: Roseoe Higdon, Allie Wilson.

Green's Creek: Mrs. Demerria Cowan, Cora Painter.

Rocky Hollow: T. F. Middleton, Geraldine Shook.

Tuckasee: J. E. Brown, Frankie Green.

Balsam Grove: Ernest Phillips, Ruth Buchanan.

Addie: Kathleen Fullbright, Louise Arrington, Mrs. Clem Cogdill.

Gay: Emma Tatham.

John's Creek: Ruth Gilley, Irene Raby, Inez Plot, Lenora Nicholson, Janie Hooper.

Cullowhee Elementary: Fannie E. Goodman, Lena Allen, Mary Alice Haigler, Minnie McAnuley, Nannie Mae Tilley, Mrs. W. N. Coward, Maurie Simpson.

East LaPorte: Mrs. Annie Gunnells Clara McGuire, Wilma Wike.

Wilnot: D. M. Hooper, Harriett Hall, Mary Battle.

Quella: G. C. Cooper, Geneva Turpin, Jennie Catehy.

So's Creek: A. C. Dillard.

Wolf Creek: Mrs. Tallie P. Fullbright.

Rock Bridge: Lucy Monteith.

Oak Ridge: Mrs. Dora P. Brown.

Charley's Creek: Enola Arrington.

Olivet: Mrs. Stella C. Bryson, Hannah Cowan, Mrs. Lucy M. Hall.

Glenville: F. S. Griffin, Wayne Woodard, L. L. Shaver, S. P. Hyatt, Mrs. Gertie W. Moss, Mrs. Kate Paris Bryson, Mrs. Janie P. Brown, Mrs. Gertrude A. Fisher.

Pine Creek: Lucile Long.

Yellow Mountain: Mrs. Marie Breedlove.

Double Springs: Edith Norton.

Cashier's Valley: David Pruitt, Maudie Cooper, Mrs. Madge Merrill.

G. R. LACKEY IS NEW FARM AGENT; TAKES UP DUTIES

G. R. Lackey has arrived in Sylva to assume the duties of farm agent of Jackson County, succeeding Ellis Vestal, who is now with the cotton crop acreage reduction work in Green county. Mr. Lackey, who is a native of Alexander county, has recently been assistant farm agent in Staaly, and comes to Jackson highly recommended. He is a farm boy, reared on the farm, and is a graduate of North Carolina State College.

The commissioners recently made the contract for the services of Mr. Lackey, and he arrived in Sylva on Monday.

The office of the county agent will be in the court house, and Mr. Lackey has been busy for the past few days moving the furniture and records into his new office, and getting it into shape, before taking the field. He states that he is here to serve the people in any way that he can, and wants the farmers to call upon him for any service.

The new county agent wants to meet the people of the county and get acquainted with them and their farm problems as rapidly as is possible. With the advent of the farm-financing, the national recovery, and other legislation designed to assist in the rehabilitation of agriculture, it is realized that the duties and responsibilities of the office of county agent have greatly increased, as he is somewhat contact man between the federal and state forces working for agricultural rehabilitation and the farmer.

James E. Walker Dies In Roanoke

News was received on Tuesday of the death, in Roanoke, Va., of James E. Walker, formerly of East LaPorte and former president of the Blackwood Lumber Company. Mr. Walker passed away at the Jefferson hospital in Roanoke, on Monday night.

He was former president of the Western North Carolina Timber Association, a member of East LaPorte Lodge A.F.&A.M., and a Shriner.

Mr. Walker was made president of the Blackwood Lumber Company, when it was organized in 1914, in Virginia, and continued in that position during the operations of the company in this county, until February, 1931, when because of the condition of his health, he was succeeded by Joseph Keys. He continued, however, as a director and one of the large stockholders in the company. He was interested for many years in lumber and coal operations in North Carolina, Virginia, West Virginia, and other States.

When the Blackwood Lumber Company purchased the large holdings of the Highland Forest Company in Jackson county, and began preparations to operate the boundary, Mr. Walker moved to Sylva, where he resided until the plant was set up and the lumber town erected at East LaPorte, when he moved, and remained a resident of East LaPorte until February, 1931. While a citizen of Jackson county, Mr. Walker identified himself with the business and civic interests of Western North Carolina, and had a great many friends in all walks of life, throughout this part of the State.

The funeral services will be held at the town of his birth, Gallipolis, Ohio.

He is survived by his widow, the former Miss Mildred Kelner, of Chicago, and by two sons, James E. Walker, Jr., and Robert.

ADULT EDUCATION INSTITUTE TO BE HELD AT CULLOWHEE

Cullowhee—An Adult Education Institute will be held Friday, July 14, at Western Carolina Teachers College. The event is being held under the auspices of the North Carolina Commission of Adult Literacy. Several people who are prominent in the educational circles of North Carolina will appear on the Friday program, the sessions of which will be held in the afternoon and at Friday night.

Anybody in Western North Carolina who is particularly interested in the subject of the meeting is given a cordial invitation to attend the Friday sessions. The visiting speakers will be the guests of the college

Sylva Merchants To Stage First July Bargain Carnival Last Ten Days Of Month

JACKSON AND SWAIN JOIN TO ERECT WHITTIER SCHOOL

An agreement has been reached whereby Jackson and Swain counties with the approval of the State School Commission, will join in replacing the school building at Whittier, which was burned last year.

After several weeks' negotiations, it was agreed that the school will be replaced as an elementary school, and that Jackson county will contribute \$3,500 toward the new building, Swain county to furnish the site, and pay the rest of the cost of materials and construction.

Only elementary school pupils will be taught at Whittier. Those of high school will be transported either to Sylva or Bryson City, or the Swain pupils will go to Bryson City, and those from the Jackson county side of the river will be brought to Sylva. Complete details regarding the care of the high school pupils have not yet been worked out.

Alley Honored By Young Democrats

Doyle D. Alley, native of Jackson county, and until a few months ago a member of the Jackson County Bar, was elected as vice-president of the Young Peoples' Democratic Clubs of North Carolina at the meeting held at Wrightsville Beach last week. Mr. Alley has been district chairman of the clubs of the Eleventh Congressional district for some time.

Mrs. May Thompson Evans of High Point, was elected State President of the clubs. She is well known in Sylva, having spent the entire summer here with her father, mother, sister and brother, some years ago. Her father was a Baptist minister, and he and his family occupied one of the dormitories of Sylva Collegiate Institute during their stay in Sylva.

Bill Cooke, of Asheville, was elected chairman of the eleventh congressional district, and John Edwards of Franklin as publicity chairman.

Mr. Earl Ezell represented the Jackson County Young Peoples' Democratic Clubs at the state convention.

UNION MEETING WILL BE AT YELLOW HILL MOUNTAIN

The Union Meeting of the Tuckasee Baptist Association will be held with Yellow Mountain church on July 28, 29, 30.

Rev. W. N. Cook, chairman of the program committee, has announced the following tentative program:

- Friday
- 10:30 Devotional, W. W. Parker
- 10:45 Enrollment of delegates
- 11:00 Introductory Sermon, R. F. Mayberry
- 12:00 Dinner
- 1:15 Devotional, Sterling Melton
- General Theme: Christian Growth
- Some Essentials to Christian Growth
- 1:30 Prayer, R. C. Morgan
- 2:00 Study, Floyd Womac
- 2:30 Worship, T. F. Deitz
- 3:00 Giving, I. K. Stafford
- 3:30 Business and Adjourn
- Night Session Sermon by A. C. Queen

- Saturday
- 9:45 Devotional, S. Z. Fox
- 10:00 Signs of Christian Growth In the Home, R. L. Cook
- 10:30 In the Community, D. C. Hooper
- 11:00 In Church, J. G. Murray
- 11:30 Sermon, Ernest Jamison
- 12:15 Dinner
- 12:30 Devotional, G. C. Snyder
- 1:45 The Influence of Christian Growth over the Loss, Ben Cook

- Sunday Morning
- 9:00 Sunday School conducted by J. H. Hooper
- 11:00 Sermon, P. L. Elliott

Eight of Sylva's progressive merchants have joined in inaugurating the first July Bargain Carnival ever put on by the merchants of any town west of Asheville.

It is realized that Sylva is the natural trading center of this part of North Carolina, and at a time when commodity prices are going up, and wages have not yet been increased, that not only quality, but lowest possible prices are demanded by the public.

These merchants have joined to give to the people of this part of the State a real Bargain Carnival for the last ten days in July, and have set the prices of merchandise advertised to the lowest possible figure, even while the market is rising.

It is hoped that through a large volume of business the merchants can make these low prices profitable to a small extent, and at the same time give a great opportunity to the people to buy at the lowest prices that they are likely to obtain for many months.

The merchants that have joined in the Bargain Carnival are: Jackson Hardware Company, Sylva Supply Company, Medford Furniture Company, The Paris, Jackson Chevrolet Company, The Leader, Clouse and Warren, and the Sylva Pharmacy.

Low prices will be the order of the day in Sylva for the last ten days of this month, and thrifty shoppers will come to Sylva from far and wide to take advantage of the prices and quality offered.

The Carnival begins on July 21, and closes July 31. Additional announcement and advertising concerning this big trade event will appear in this paper next week.

A full page advertisement of the carnival is elsewhere in this paper, and thousands of circulars are being distributed over the country-side trade territory.

Make your plans now to come to Sylva on July 21, and see the bargains offered in the Carnival. Then to home and tell your neighbors.

TODAY and TOMORROW

(By Frank Parker Stockbridge)

GREED . . . in human nature

Nellie Gray died a few weeks ago. A chronic invalid, tricked out of her small inheritance as a young woman, she had been the town pauper of West Stockbridge, Mass., for twenty years. Then a brother died and left her \$85,000. The first thing Nellie did with the money was to pay back to the town all the money the taxpayers had contributed to her support.

Only one of Nellie's relatives ever did anything for her when she was poor. He was a cousin who was almost as hard up as she was. But as soon as she got her inheritance relations flocked to her house from all directions. When she died seventeen different families claimed a share in her estate. They had left her to starve, but now they wanted her wealth.

The probate court examined all the claims. There was no claim on behalf of the only relation who had ever done anything to befriend Nellie Gray. He said he didn't need it; he could get along. He wouldn't like anyone to think he'd been kind to his cousin in the hope of gain. But the court dealt out even-handed justice and this cousin got half of the estate to the disgust of the seventeen greedy ones.

In this imperfect world it is not often that I run across a human situation which so well bears out the belief that right and justice will always triumph in the end.

SUPERSTITION . . . pains inside

In my boyhood I used to hear back country people say that it was dangerous to drink from an open stream or spring. They told weird tales of persons who had swallowed frogs' eggs which hatched in their insides. Sometimes it was lizard eggs. I remember reading many years ago a gruesome tale of a man who had thus accidentally swallowed an alligator egg, and was devoured from within by the reptile which hatched in his stomach.

I imagine that belief is as old as (Continued on Page Two)