## The To

## journal's offer ends on march




## All New And Renewal Subseriptions Must Be In Office Or Mail Wednesday



sulseriptions under the clean-the
slate plan, and a number of new sab
slate plan, and a number of new sab
seribers have been added to the list
The only objection that any sab. The only objection that any sub.
seriber has ra: sed to the plan is that
it is too fair. Others have come in to it is too fair. Others have come in to
ask if the announcement they read in
last week's .Journal is really truc, and that they can clean the slate of
all back subscription dues and reeeive all back subscription dues and reecive
The Journal for another year upoil payment of only $\$ 1.50$.
The plan offered is ment of $\$ 1.50$, all amounts due us fo subseription will be cancelled, and th
subseriber's erpiration date will subscriber's erpiration date will bu
set up to Frbruary, 1935, on all subseriptions that expired prior to Oct"
ber 15, 1933. On a!
expiring October 15 of last year or at at any later date, the date of expiration
will be moved up one year for $\$ 1.00$ will be moved up ane year for $\$ 1.00$
The offer expires at midnight next Wedneslay, February
Beginning with Mareh Journal is going strictly on the cash
in advance basis. Two weeks prior to the expiration of his subscription, the subseriber will be mailed a card
stating the date that his subscription
etaines, expires, and if he does not renew it
within the two weeks, his name will be dropped from the list until he
again subseribes for The Journal.
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$\qquad$ The Journal Office, and we will be
only too glad to come in and renew as our subseriptions expire.
As to the amounts that are due nu,
and which we are giving away with each renewal subscription, we figure
hat if we can realize $\$ 1000$ in
$\qquad$ same time allow us to go to the cash
in advance plan with as little frietion as possible, and with slight loss to
our circulation. All cash, checks, or money orders
must be in this offiee or in the mails must be in this off ee or in the mails
hefore midnight, Fehruary 28 , if th.
subseriber is to be given full credlii for his-renewal, new subscription, or
eaneellation of amounts dur, under the plan.


