

EXECUTOR'S NOTICE

North Carolina,
Jackson County.

Having qualified as executor of the estate of T. H. Parker, deceased, late of Jackson County, North Carolina, this is to notify all persons having claims against the estate of the said deceased to exhibit them to the undersigned at Sylva, N. C., on or before the 16th day of May, 1936, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement to the undersigned.

this the 16th day of May, 1935.

S. L. PARKER, Executor,
of the estate of T. H. Parker, deceased.

MAKE YOUR OWN WAVE SET

Wave your hair at home for a penny! New improved Wildroot Wave Powder makes a pint of professional wave set for 10c—3 pints for 25c. You make your own wave set by mixing powder with water. Keeps indefinitely. Leaves no white flakes. Approved by Good House-keeping Bureau. Simple directions in every package for finger waving or setting permanent. Get a package now at any drug store or toilet-goods counter.



**Improved Conditions in South
Reported by Oil Company Official**

BALTIMORE — (Special) — Improved business and industrial conditions throughout the Southeastern states were reported by C. G. Swank, general manager of the Socony-Vacuum Oil Company. Mr. Swank returned from an extensive survey trip of the Carolinas, the Virginias and Maryland, following his company's announcement of a new kind of summer motor oil.



C. G. SWANK

"All lines of mercantile and industrial activity directly concerned with the farm trade have shown considerable improvement," Mr. Swank said. "This is particularly true in Virginia, where farmers were paid millions of dollars more for their 1934 crops than those of preceding years. The sale of life insurance in Virginia, always an interesting barometer, increased 34 per cent, during one month.

"Sales in department stores, another reliable indicator, have picked up remarkably during recent months, and merchants whom I talked with everywhere seemed optimistic about the possibilities for further improvement. Improved conditions in the tobacco and cotton markets have also been an important factor in the upturn.

"Our sales of the new Clearosol Process Mobiloil throughout the Southeastern territory during the past two months were double those during the same months of a year ago and we have added more than 1500 dealers to our retail organiza-

tion since last August in the Carolinas, the Virginias, the District of Columbia and Maryland," Mr. Swank said.

"The improvement in industrial conditions, likewise, has been reflected in our addition of 250 new users of our industrial lubricants. We feel that this increase in both retail and industrial business has warranted our extensive marketing program for the sale of our products in the Southeastern states."

**CAROLINA TREES
GROW \$\$\$**



TODAY approximately 30,000,000,000 board feet of timber remain on 500,000 acres in North Carolina and 1,000,000 acres in South Carolina.

Originally timber covered approximately 21,000,000 acres of the 55,000,000 acres in the Carolinas.

With this current stand of wooden wealth, vision the profit possibilities of reforestation, capable management and new capital investment placing millions of idle acres in production.

Movement of the center of the pulp industry southward—where timber growth is more rapid than in the north—is only one big reason for accelerating this timberland program on unproductive acres. There is a constant and growing demand for crates, hampers, power line poles, railway crossties, planks and piling for docks, lumber and millwork for home building, barrel staves for naval stores, etc.

The Carolinas already have considerable timber and offer unlimited opportunities for potential development and perpetuation of this source of wealth.

That's the Purpose of The Carolinas, Inc. — "TO TELL THE WORLD"

The **CAROLINAS**  **INC.**

The Carolinas, Inc.
Box 60, Charlotte, N. C.
Without obligations, please send full information concerning Carolinas, Inc., and copy of the Carolinas Opportunity Bulletin.

Name _____
Street _____ City _____

The newspapers of North and South Carolina have donated the space for this and a series of advertisements which will appear for the purpose of bringing facts about the Carolinas before their people, that they may be better informed as to the resources, history and industrial importance of the Carolinas, and that they may know how they can assist in the broad movement to advertise to the world the advantages of this favored section.

FORWARD . . .

With the support that the long years of its service has entitled it

THE JOURNAL

can lead Jackson County to a newer and better day.

Subscriber, pay your subscription
Advertiser, patronize your county
paper

It Will Pay You